



# BOARDMAN CHAMBER OF COMMERCE

PO BOX 1 • 101 Olson Rd • Boardman, OR 97818 • 541-481-3014  
 www.boardmanchamber.org • email: info@boardmanchamber.org

## MARK YOUR CALENDAR

### 25TH ANNUAL CITIZEN AWARDS BANQUET

Congratulations the following winners at the Boardman Chamber's 25th Annual Citizen Awards Banquet:

**Deanna Camp: Citizen of the Year.** Deanna is very involved in the Boardman Community and serves as chair person for various events for the Chamber and Kiwanis Club.

**Hans Rockwell: Youth Citizen of the Year.** Hans is a Riverside High School student who volunteers a lot of his time to his community. He is also ASB President and a dedicated athlete.

**Charlene Baker: Educator of the Year.** Charlene is a Special Education Teacher at Riverside High School. She is continually implementing new ideas in either teaching her students of giving them opportunities to practice life skills.

**Delmer and Barbara Hug** were introduced as **Boardman's Pioneers of the Year.** Delmer and Barbara are longtime residents and dedicated volunteers to the Boardman Senior Center. Delmer has lived in Boardman over 75 years.

The **Fire & Safety award** was given to **Zachary Lantis**, who has volunteered with the Boardman Rural Fire Protection District since 2006. Zachary was promoted to lieutenant in 2009 and has attended over 300 trainings and responded to more than 400 calls of service.

**Jill Parker: Business Person of the Year.** Jill serves as Loan Officer at Boardman's Bank of Eastern Oregon Branch. She also conducts Small Business Education classes at the Umatilla Indian Reservation and is President of the Boardman Community Development Association. The awards ceremony ended with a fun Mardi-Gras themed casino night. Thank you to Platinum Sponsors ConAgra/Lamb-Weston & EOM Construction.

### SAGE CENTER PRESENTS "ALEXANDER AND THE TERRIBLE, HORRIBLE, NO GOOD, VERY BAD DAY"

The SAGE Center will be showing Disney's "Alexander and the Terrible, Horrible, NO GOOD, VERY BAD DAY" on Friday, February 20th at 7:15 p.m. and Saturday, February 21st at 2:15 p.m. in the theater. General admission is \$5; Student \$3; and Senior is \$3. Admission includes a free bag of popcorn!

### IDAHO SHAKESPEARE FESTIVAL PRESENTS "COMEDY OF ERRORS" TO IRRIGON & RIVERSIDE HIGH SCHOOLS

One of Shakespeare's earliest plays, "Comedy of Errors" will be presented in Irrigon Gymnasium on February 17, at 11:28 am and 1:16 pm, with a Drama workshop at 3:15 pm. "Comedy of Errors" will be presented in Boardman to Riverside High School students on February 18, at 8:20 am and 10:08 am. A Drama Workshop will take place at 12:30 pm. Interested public are welcome to attend an assembly. Auditorium seating is limited at Riverside High School; please contact RHS about available space prior to presentations. Irrigon assemblies will be in the gymnasium.

### AGRICULTURE & ENERGY JOB FAIR- MARCH 4TH, 2015

SAGE Center will be hosting the 2nd Annual Agriculture and Energy Job Fair on Wednesday, March 4th from 10 a.m. to 3 p.m. For more information visit [www.visitsage.com](http://www.visitsage.com) or call 541-481-7243.

### FEBRUARY CHAMBER LUNCH

The February membership luncheon will be on Wednesday, February 18th at noon at the Port of Morrow Riverfront Center.

Our guest speaker will be Cricket Nicholson from United Way of Umatilla-Morrow County. Cricket will be sharing "I Saw What You Did!" a presentation on the local services that were provided by United Way, and sharing stories of people who were helped through United Way funding in our area. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. This is a luncheon you won't want to miss! Cost for lunch is \$12, and is catered by Pudding on the Ritz. An RSVP is required by Monday, February 16th- (541)481-3014 or email [info@boardmanchamber.org](mailto:info@boardmanchamber.org)

### SAVE THE DATE: FROSTBITE SCHOLARSHIP GOLF TOURNAMENT- MARCH 29, 2015

### PRESIDENT'S LETTER

*Greetings Eastern Oregon,*

As we renew existing chamber membership and work to make new contacts and welcome new members; I am often asked the question, "Why should I join the chamber?" For businesses small and large there is of course a financial commitment, in addition there is also a time commitment as well. As with all the things we are constantly asked to do more with less and sometimes it seems like chamber membership and volunteer committees are just one more thing. This has led me to some research, which for me means hard and fast numbers. I am always willing to share my passion and commitment to the Boardman Chamber, but like me, some of you need data. In a study recently conducted by the Shapiro Group for Market Research, they highlighted some of the reasons to be a part of the chamber based on consumer feedback.

-Most consumers (59%) think that being active in the local chamber is an effective business strategy.

-When consumers find out that a company is involved with its local chamber, they are 19% more likely to think favorably of that company.

-When consumers know that a restaurant franchise is a member of the chamber of commerce, they are 40% more likely eat the franchise in the next few months.

-When consumers know that an insurance company is a member of the chamber of commerce, they are 43% more likely to consider buying insurance from it.

-When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

These are just a few of the highlights of the study, but I think they have a large impact on the norms and perceptions of consumers on chambers nationwide. I would also contend that many people in our small communities believe the same when it comes to our local chambers.

In the coming months the Boardman Chamber will be revamping and improving many of our marketing materials and we have asked for testimonials about membership with the Boardman Chamber. I would like to invite everyone to be an advocate for our local chamber, share your testimonials with us and stick your membership stickers in sight for your patrons. Thank you to our members for all you do for our local businesses and communities.

Regards,

*Anna Browne*  
 Chamber President

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