

8 HOUR MEGA SALE!

ONE DAY AD SALE! Tuesday, January 6th Only

HOW IT WORKS:

From 9 a.m. - 5 p.m. on Tuesday, January 6th ONLY, our advertising representatives will take your calls to reserve ads for one or more issues in January and/or February. The sale will last 8 hours and ends at 5:01 p.m.

RESERVE YOUR ADS:

Please carefully consider the date(s) you wish to run your ad(s) and be prepared to reserve them when you call. Run dates are for January or February only. Your advertising representative will fax or email you a contract verifying your reservation that must be returned by the following Monday.

**RUN DATES - Jan. 15 • Jan. 22 • Jan. 29
Feb. 5 • Feb. 12 • Feb. 19 • Feb. 26**

60% OFF

**Regular newspaper
on full, half page
or 1/4 page ads.**

AD SIZES AVAILABLE

- 1/4 page** - 3 col. (5.175") x 10.5
- Half page** - 6 col. (10.5") x 10.5" tall
- Half page** - 3 col. (5.175") x 21" tall
- Full page** - 6 col. (10.5) x 21" tall

SPECIAL FULL COLOR RATES

Full color - \$75.00

SPECIAL RATES FOR THE EAST OREGONIAN

- 1/4 page** \$245.70
- Half page** \$491.40
- Full page** \$1006.20

**BUY INTO THE
EAST OREGONIAN
AND SAVE 60%**

211 S.E. Byers Ave., Pendleton, OR 97801

800-522-0255 or 541-276-2211

EAST OREGONIAN