

THOUGHTFUL GIFTS



FROM THOUGHTFUL GIVERS TO APPRECIATIVE RECIPIENTS

Since the present conveys the true feeling of friendship which exists between the giver and the receiver, half the gift is in the thought which prompts its selection.

Thoughtful gifts are, therefore, the only gifts that express a true sentiment and are therefore becoming more and more popular every year, as people realize that a gift is something more than a remembrance.

Here, in a store-wide display of only practical presents, it is so easy, so convenient and so inexpensive to select something useful, something which one needs and will be glad to have.

Shopping, too, is made easy by the service of courteous salespeople who will gladly assist you in the selection of merchandise which is thoroughly reliable and perfect for giving.

Make This Store Your Headquarters for Thoughtful Gifts.

Merchandise Certificates

When in doubt a merchandise certificate will always be proper. We issue them for any amount. You give one as gift, the one who receives it brings it here and chooses his or her own present, it's bound to please.

A Handsome Coat or Dress for a Royal Gift

DRESSES \$25.00 AND \$45.00

Dresses for street and afternoon wear, developed of the finer grades of poret twill, crepe back satin and canton crepe. Styled in the graceful, draped modes, showing beaded panel effects, striking embroidered motifs and novel girdle arrangements.

COATS \$25.00 AND UP

A Money-Saving Opportunity

Second Floor—Another economy offering that will be of special interest to the woman who is planning on having a new Coat for the holiday season. Wonderfully attractive garments—all from our own regular stock. Bolivia, Velour, Normandy, Plush, Cordural, Tweeds, etc., in all the favored styles women are wearing this season. There are tailored and sport models in splendid selection. Solid colors, plaids and mixtures. Early shipping is advised.

Glove Bonds

When you'd like to give a pair of gloves as a gift and are not certain of the size, give a "Glove Bond," the recipient will then come here and choose her own gloves, they're sure to please.

LET ONE GIFT BE A SWEATER

You certainly could not select anything more practical than a pretty sweater, either in the slip-over style or a tuxedo. In both styles the collection is broad, while the range of prices is adequate to meet every demand.

A SILK SWEATER IS SURE TO PLEASE HER

An excellent personal gift and right in line with the trend of the day of giving useful things. Here is an article that a woman can wear many months and be just as stylish and attractive as when it was first taken from its holly box. Tuxedo coat and slip-on styles with braided sashes—rich, dressy, serviceable. Special price \$10.00 to \$25.00



KNIT SCARF SETS

Probably the most thoughtful and the most popular of all gifts, when price is considered. We have a splendid general line. Many colors to select from and in different qualities. What could be better than a nice warm set for these cold mornings? Prices range from \$2.50 to \$7.50

Buy Her a Fur And be Sure to Select it at "T. P. W."

Furs of every good kind. Luxurious Wraps, Coats, Neckpieces, representing all that is new and authentic in Furdom—trustworthy furs that have not only Furriers guarantee back of them, but, on top of that, our own "T. P. W." guarantee of "the best for the price no matter what the price" or money refunded in all cases. Special attention has been given to the price that all important question now and you may rest assured that at our price for a fur you will do well to select from us.

LOVELY SILK UNDERWEAR MAKE WONDERFUL GIFTS

2nd Floor.

You are always sure. There is no possible chance of giving something of which she will have too many if you will confine your selection of gifts to this display of lovely silk things.

If one wishes to give a very elaborate present, one can give a set of several pieces, as a combination set.

THE GIFT OF EXQUISITE LINGERIE

is a gift to delight the heart of women who admire luxurious looking and daintily-fashioned underthings—suggestion



Women's Blouses Priced Special \$6.50

Second Floor—Lovely Blouses of Crepe de Chine and Georgette. White, flesh, jade, navy, henna, brown and beige. Fancy overblouse effects trimmed with beads, embroidery, braids, laces, etc. Short and medium length sleeves. Specially priced at \$6.50

Women's Blouses Priced Special \$9.50

Second Floor—Exceedingly attractive are these high-class Blouses. Tailored and dressy styles in pleasing variety. Made up in Crepe de Chine, Satin and Canton Crepe in a splendid selection of favored colors. Sizes to 46. Special at \$9.50

A SILK PETTICOAT—A NICE GIFT

If she were asked to select a gift, nine out of ten women would choose a pretty petticoat. Therefore, to an intimate friend you will make no mistake in choosing one of these silk petticoats. Each one is packed in an individual box.

SILK PETTICOATS —Useful Gifts

Second Floor—Rivaling the festal season in their cheery colorings, one may rightfully term them real holiday gifts. Our showing of Silk Petticoats is not only large and varied but you are certain to find only those styles that are correct. Of Jersey, Pussy Willow, Taffeta, Satin, etc. Give her a Silk Petticoat this Christmas. Extra values at \$5.00 up to \$10.00

SILK GOWNS AND CHEMISE \$7.50 UP

The flesh crepe de chine of which these gowns and chemise are fashioned is unusually heavy and lustrous in appearance and never, we believe, have we seen lovelier designs. Many tailored and more elaborate styles are shown, among the latter gowns showing the new boat neckline. Trimmed with fine laces and satin ribbons.



Scarfs from \$31.50 up! Coats from \$500.00 down.

Handbags

She will be delighted with one of these beautiful bags which have arrived for these special offerings.

Box handbags of patent leather, also genuine leather, fitted with glass, rouge and powder box, and smooth change purse. An ideal gift for any lady. Priced from \$3.50 to \$8.50.

Genuine leather purses and bags of every description—for the misses and the grown ups. Let us help make your selection of one of these beautiful numbers in hand bags. Prices range from \$4.00 to \$13.50.

PENDLETON'S GREATEST DEPARTMENT STORE
The People's Warehouse
PURE FOOD CASH TO TRADE BARGAIN BASEMENT