

Womens Dresses at Special Prices

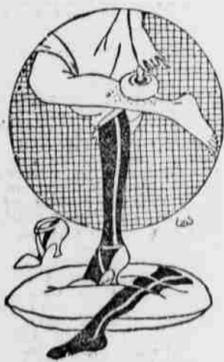
Second Floor
Here is an opportunity to buy Dresses at less than their real value. Styles that are up-to-the-minute, fabrics of dependable quality—best of tailoring—the season's best offerings. Crepe de Chine, Wool Jersey, Serge and Twills enter into ma-

terials used as well as Silks and Satins. Frocks for all occasions. Blouse, belted, draped and loose models, with circular or panel skirts. Blacks, navy, brown and other shades. All the sizes from 16 to 44 and some in the Stylish Stouts. Priced our way, "the best for the price, not matter what the price"

\$15.00 to \$125.00

And "S.&H." Green Trading Stamps too!

Children's Hose



We carry at all times a complete line of children's cotton hose in such well known lines as "Cadet" and "Black Cat." Each pair will give wear and a satisfaction Black, white and Browns. Prices range from 29c to 59c pair.

Ladies' Silk Hose

Ladies' silk hose, "Phoenix Brand" in sheer and heavy silks. Blacks, browns and greys, the quality is the best, the satisfaction is greater. We have your size. Priced from \$1.25 to \$3.00 pair.



YOUR THANKSGIVING LINEN SUPPLY
can best be obtained at this store. Our stocks are not only large and varied but you also have the assurance of getting quality linens at the lowest possible prices. Now that the holiday season is at hand replenish the linen closet while our stock is complete.
Napkins by the yard, and ready made **Damask** in plain and figured patterns. **Luncheon Sets**, cloths and napkins. Priced very correctly for quick selling.

Madras Shirting 75c to \$1.50

36 inch Madras Shirting, beautiful assortment of colors and stripes. Excellent quality, now selling at yd. 75c to \$1.50.

Silk Shirts \$1.65 to \$3.00

Silk shirtings, new patterns and colors, in pongees, broadcloth, crepes and regular shirting. Make him a shirt for Xmas. Priced from \$1.60 to \$3.00 yard.

Fruit Cake for Thanksgiving

Tru-Blu Fruit Cake, 1 pound..... 65c
Tru-Blu Fruit Cake, 2 pounds... \$1.25
Prattlow Fruit Salad (ready to serve) can 45c
Grandma's Fruit Cake, 2 lbs. each 50c
Libby's Plum Pudding, each..... 50c
Milk Coated Chocolate Delight Cookies, the best cookie made, per 2 1/2 pound box \$1.00
Bulk Cookies, nice and fresh, lb... 30c

We Give S.&H. Green Stamps. Ask for them.

PENDLETON'S GREATEST DEPARTMENT STORE
The People's Warehouse
THE FOOD MARKET WHERE IT PAYS TO TRADE MORGAN FAIRBANKS

We Give S.&H. Green Stamps. Ask for them.

OREGON FARMER MUST STRESS MARKETING TO WIN SUCCESS IN FUTURE, COMMITTEE SAYS

Days When Production Means All are History, O. A. C. Leaders Say in Report.

The attitude of the Oregon Agricultural College toward co-operative marketing in farm products in this state by producers to set forth clearly in a bulletin which has recently been issued. The bulletin has as its substance matter the report of a marketing committee which was made to the annual conference of extension service workers of the college in all its

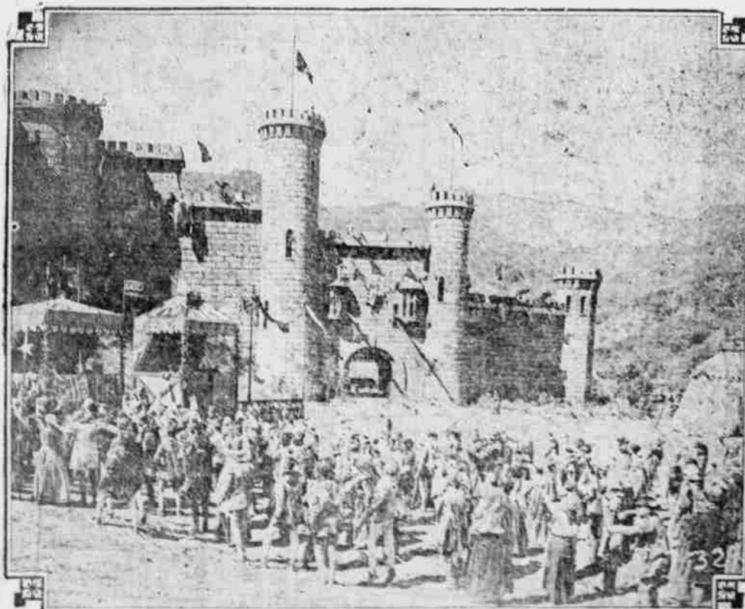
branches which met this year at Corvallis in October. Greater stress must be placed on the marketing end of farming in the future, the report suggests. The history of achievements in this line up until the present, and the course that should be pursued in the future to insure success in the movement is recorded briefly. The bulletin is No. 21. Copies may be secured at the office of the county agent in the federal building.

Following is the gist of the bulletin: The American farmer has thought largely in terms of production rather than in terms of marketing. Marketing, however, has now developed to be of paramount importance and there exists a widespread demand for greater efficiency and lower costs in getting goods from the producer to the consumer. This has led to a widespread interest in the cooperative form of business organization as a means of solving the problem. This interest has been especially keen in this state.

It is just as essential to the financial success of the farmer to maintain an orderly, even distribution of his commodities as to increase his production. The community which greatly increases production but does not function properly in marketing, may bring to itself an injury rather than a benefit.

There are now in existence in the state the following statewide commodity associations:
1. Oregon Growers' Cooperative Association.
2. Pacific Cooperative Poultry Pro-

ducers.
3. Pacific Cooperative Wool Grower's Association.
4. Oregon Cooperative Grain Growers.
5. Oregon Cooperative Hay Growers.
6. Oregon Mint Growers' Cooperative Association.
These six associations have approximately 5,000 members. They have been developed at a total organization cost of approximately \$100,000, which includes filing, legal and recording fees, membership commissions and



Scene from "A CONNECTICUT YANKEE IN KING ARTHUR'S COURT" WILLIAM FOX PRODUCTION

RIVOLI TODAY

For Colds or Influenza and as a Preventive
Take **BROMO QUININE** Tablets
E. W. Grove 30c.

traveling expenses. They have an investment in physical property aggregating approximately \$500,000. They have built up sales organizations capable of handling a large volume of business. They have developed new markets and established grades and registered brands and trademarks. They have advertised widely, established credit reputations and have built up a desirable reputation among commodity buyers. In 1921 these associations sold for their members farm products to the value of \$7,244,299.

The associations are organized under the terms of a binding contract between the growers and the respective association, whereby the growers guarantee to deliver their product to the association. These contracts are modeled after, and practically identical with, those used in California, where cooperative marketing has attained great success. The principle of the contract is not one of coercion, but is one apparently fundamental to the commodity type of organization where a large expense has been created and where a guaranteed volume of the commodity must be delivered to absorb overhead expenses, and on the basis of which an efficient sales organization may be built.

The contracts for the associations handling eggs, hay, and wool, expire in 1923. The contract of the Oregon Growers Association expires in 1924, that of the Mint Growers in 1925, and that of the Wheat Growers in 1926.

Difficulties Experienced
Like all new enterprises of this nature, the commodity associations experienced many difficulties in their early development. First, it was practically impossible to obtain directors and managers who had had experience in this type of marketing. Second, members were inexperienced in this method of selling their commodities, and most of them were not familiar with the operation, management, purposes, and functions of their respective associations. This lack of information on the part of members, along with a lack of immediate financial benefits and with discouragement and insidious propaganda offered from the outside, had resulted in discontent, and in contract violations. Third, the public was not familiar with the advantages which may accrue to farmers, to distributors, to consumers, and to the public at large, by a more efficient distribution of agricultural products.

Failure Must Be Prevented
A better system of marketing is essential to the development of prosperity throughout the state. California has prospered immensely through cooperative marketing. We have confidence that Oregon can do the same. Cooperative associations have been developed. They are now in action. In behalf of the public interest their failure must be averted.
The failure of these cooperative associations that have been built up at great cost would be disastrous to the cooperative movement in this state. Oregon cannot afford to lose the large sum expended in their organization. Oregon cannot afford to sustain the great loss incident to the liquidation of their physical assets purchased at high prices. Oregon cannot afford to lose the advantage gained from large sums of money spent in advertising nor the reputation these associations have established among buyers.

To tear down the cooperative machine which has been constructed; to wreck the efficient sales organization that has been built up; to disorganize that which has been so carefully established; to destroy the credit relations and the public confidence acquired; to abandon valuable registered trademarks; to desert the new markets which have developed; and to witness the death of the cooperative spirit now attained, would deliver a blow to cooperative principles and practices in this state from which Oregon would not recover in our generation.

The successful solution of the marketing problem is fundamental to the welfare of the state. We recognize the marketing problem in Oregon to be the development of an orderly, efficient distribution of agricultural products, which involves the organization and efficient management of marketing associations through which these processes may be conducted.

The successful organization and continued operation of cooperative associations is governed by the following principles:
1. The desire for, need, and feasibility of the proposed organization as determined by preliminary surveys.
2. A sound plan of organization based on careful investigations.

Woman's Case Amazes Pendleton
A business man's wife suffered for two years with sore, watery eyes, which pained day and night. Finally she tried simple camphor, hydrastis, witchhazel, etc., as mixed in Lavoptik eye wash. This helped her AT ONCE. Another lady reports "It leaves eyes cool and fresh." One small bottle Lavoptik usually helps ANY CASE: weak, strained or inflamed eyes. Aluminum eye cup FREE. Tallman & Co., druggists.

FORMER HERMISTON RESIDENT IS KILLED

(East Oregonian Special)
HERMISTON, Ore., Nov. 15.—Word was received here yesterday by Mrs. J. L. Hughes of the death in Portland of Mrs. Owen F. Jones, who was a resident of this town for nearly 10 years. Death was said to be the result of an auto accident. Mrs. Jones was reported to have been crossing the intersection of two downtown streets when a machine struck her. She was taken to the emergency hospital but finally succumbed to the terrific blow on the head.

Mrs. Jones with her husband, Owen F. Jones, formerly Episcopal missionary here, and her son, Norris, now attending medical college in Portland, lived here up to about five years ago when they moved to Baker. Mr. Jones later died in a Portland sanatorium. Mrs. Jones had just moved to Portland from Aurora, Ill., where she was connected with the Mooseheart Children's Home, to be with her son. The funeral was held in Baker today.

Hermiston boys attending the Pacific International Livestock Show in Portland carried away 10 first prizes, William Waugaman with his Dorcas captured the blue ribbon in the single pig contest while his brother, James, took second. These boys won two fourth prizes and one fifth in addition. Tifford Stilling's won first, second, third, fourth and fifth prizes with his Poland Chinas. Other boys attending from here were Lowell Stockard, Francis Donaldson and Leon Norquist. All are members of the Hermiston Boy's and Girl's Club.

Father Butler, who has had charge of the Catholic parish here for the past 12 years, Monday night was the honor guest at a reception given for him on his return from a four-months tour of Europe. The reception was held at the home of Mr. and Mrs. Joe Hayden. About 75 Catholic people of the town were present. At the close of the evening Father Butler was presented with a handsome purse.

Grading of the Butter Creek road from the west end of Hermiston Ave. to Sheridan's Crossing, a distance of about five miles, will soon be done if the action taken by the farmers of the Butter Creek and Minnehaha districts and Hermiston Commercial Club meets with the approval of the county court. At the club meeting Tuesday that organization endorsed the petition agreed to by the farmers that they would grade half of the road if the Commercial Club would grade the other half. The matter will be taken up with the county court in the hope that they will agree to gravel the stretch.

- Clear understanding among prospective and enrolled members, covering the fundamental principles, purposes, advantages and disadvantages of cooperative marketing.
- Good-will and support of the public through a clear understanding of the marketing plan and its effect on general prosperity.
- The development of additional markets to absorb increased production.
- Well established cooperative relations with all agencies interested in the orderly distribution of farm products.
- The combating of false and malicious propaganda.

We recognize that cooperative marketing in Oregon at this time presents a broad educational problem among farmers, business interests, and consumers; that the Extension Service of the Oregon Agricultural College is the institution created by the government to conduct agricultural education in the whole field of agricultural economics, as well as in the field of production; and that its services must remain available to farmers as individuals, or as organized groups, and to all citizens of the state. As members of the Extension Service, we recognize our obligation to render all the assistance possible to develop more efficient marketing such as is consistent with our position as a public agency.

We accept as a fact that it is our duty to assist in solving the marketing problem of the state, and therefore pledge our continued moral and active support to the cause of better marketing and to the principle of cooperation among the farmers for that purpose.

THAT KNIFE-LIKE PAIN Is Only One of Nature's Warnings of Weak or Disordered Kidneys

Have you a lame back, aching day and night? Do you feel sharp pains after stooping? Are the kidneys sore? Is their action irregular? Use Doan's Kidney Pills—the medicine recommended by so many Pendleton people. Ask your neighbor!
Mrs. L. Harmer, 610 E. Webb St., Pendleton, says: "I was in a terrible state from kidney complaint. It seemed as though I had a knife sticking into my back when I stooped and my kidneys were disordered. I was nervous and became easily excited and my feet and ankles bloated badly so I knew the trouble came from a disordered condition of my kidneys. I had read about Doan's Kidney Pills so I got several boxes from Tallman's Drug Store and they entirely cured me. The pains left my back and kidneys and all the other symptoms were removed, too."

Price 60c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Harmer had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

Liver and Bowels Right—Always Feel Fine
There's one right way to speedily tone up the liver and keep the bowels regular.
Carter's Little Liver Pills never fail. Millions will testify that there is nothing so good for biliousness, indigestion, headache or sallow, pimply skin. Purely vegetable. Small Pill—Small Dose—Small Price.

Goedecke's Orchestra
Good Music for All Occasions
DANCES PARTIES LODGES
For appointments see WM. GOEDECKE, 215 N. Jefferson