

Women's Fine Kid
Lace Shoes
Values to \$14
Special Price \$2.89 to
\$3.49

Women's Military
Heel Shoes
Values to \$12
Special Prices \$1.89
to \$3.49

Women's Fine Kid
Pumps
Values to \$12
Special Price \$1.49

Women's Kid Lace
Boots
Values to \$18
Special Price \$2.98

Friday and Saturday Shoppers

Will find this a most interesting store, offering its great stocks of fine merchandise—the season's newest and freshest—and particularly interesting will prove the Xtra Specials offered during these days.



Most Interesting Indeed IS OUR SALE OF COATS

In fact we have a secret to divulge. "Get yourself one of these coats either tonight or tomorrow or you will not be able to get one of them at all."

Just think of these wonderful materials, Polyan, Bolivia, Normandy, Velour and Mannish Coating.

\$19.50 to \$115 Coats offered at \$4.98

Originally 20 coats in this lot.

\$47.50 to \$65 Coats offered at \$19.50

Originally 7 coats in this lot.

\$68.50 to \$150 Fine Coats at \$39.25

Originally 22 coats in this lot.

These coats are not this season's coats.

A WORD ABOUT OUR GINGHAMS

Our line of fancy dress Gingham is particularly attractive and each brand that we carry is composed of a wide range of styles, including in addition to the staple patterns, the latest domestic and imported novelties. All our gingham are made from full bleached yarns, which insures the highest quality merchandise. You will find our prices very moderate, they range in price from 20c to 70c per yard

CHILDREN'S SCHOOL SHOES
Special Lot \$1.98

CHILDREN'S DRESS SHOES
Special Price \$1.79

MISSSES' DRESS SHOES
Special Price \$1.69

INFANTS' FINE SHOES
Special Price 98c

Cheney Cravats

There is a meaning to this word "Cheney" when sewn in with its silk thread.

It means the last word in Ties—the last word in the selection of the fine, glistening silks that go toward making these beautiful ties that show no pin holes or wrinkles and forever retain their luster.

They are reasonably priced, too. On display in the front window.

THE SUPERLATIVE FABRIC GLOVE

These attractive styles in chamoisuede, antelope suede, are the latest novelties in gloves. Made of unusual superior quality and very highly sueded to resemble real mocha and wear better. We are showing a complete line of long and short styles, all sizes; they range in price from \$1.25 to \$3.50 the pair.

T. P. W. Coffee

PENDLETON'S GREATEST DEPARTMENT STORE
The People's Warehouse
HOLD YOUR BREATH WHERE IT PAYS TO TRADE

T. P. W. Coffee

ECHO FARMERS WILL START SEEDING MONDAY

(East Oregonian Special)
ECHO, Oct. 6.—In response to a telegram Saturday night, John Young, Jr., and Mrs. Charles Lide left for Portland to be at the bedside of John Young, Sr. Mr. Young underwent an operation at Good Samaritan hospital some time ago and

has not recovered satisfactorily. He has suffered pneumonia and other complications. At last report, small hopes were entertained for his recovery.

Rain has fallen every day this week, so far. Farmers are of the opinion that there is sufficient moisture to insure safe seeding of fall grain. Many will commence seeding the first of the week.

The people of Echo are expecting a gala day Oct. 13th, when the Ford and Fordson Caravan will be here. There will be thirty men in the Caravan who will show 100 new at-

tachments to the Ford and Fordson and fifty-two units will be represented. A radio concert will be given in the evening.

Mrs. Ida Youngstrom, of Portland, is visiting at the home of Mrs. H. McCormick.

Mr. and Mrs. Paul McNair, of Pomeroy, Wash., are visiting at the home of Mr. McNair's parents in Echo.

The Ladies Aid will hold a sewing circle at the home of Mrs. Edith O. Coppinger at 2:30 p. m., Oct. 11. All members are urged to be present.

Mr. and Mrs. M. E. Meyers, who have resided in town for some time, have moved to their wheat ranch east of town.

George Vinson, of the Lena neighborhood on Little Butter Creek, is in town taking medical treatment.

Mrs. Bert Mullens and children of Hermiston, were here Monday.

Mr. and Mrs. J. H. Jordan were Pendleton visitors the last of the week.

Rev. J. T. Hoskins, of Pendleton and Fred Hoskins, of Stanfield were Echo visitors Tuesday.

The Ladies Aid held a "quilting bee" at the church basement Wednesday afternoon. Eleven ladies were in attendance, with the result that three quilts were made.

Fred Lee, of Butter Creek, was in town Monday.

J. B. Perry of Pendleton, was a business visitor here Tuesday.

James P. Bettger, of Portland, came up Sunday to look after his farm interests here. He returned to Portland Tuesday and was accompanied by his daughter, Mrs. Henry Peters, who will visit there for some time.

Mr. and Mrs. Andy Cleghorn, of Stanfield, were in Echo Monday. Rev. Travis Hoskins and family of Melrose, Oregon, are visiting relatives in this vicinity.

Mrs. Antone Cunha gave her husband a pleasant surprise on his birthday last Thursday, by inviting several gentlemen friends to a delicious dinner at their home.

Mr. M. Lopp, of Hermiston, was in Echo Tuesday. Mr. and Mrs. Liewang arrived in Echo Thursday morning from their home in Germany. They intend to make this their future home. They will assist their son, Edward Liewang who is owner and proprietor of the Echo Meat Market, in his work.

Mr. and Mrs. Frank Helm are the parents of a little daughter born Monday at 12 p. m.

Mrs. Tella McRoberts and C. H. O'Dell surprised their friends in their wedding in Pendleton last Friday. Best wishes to the happy couple.

Mrs. E. J. Finkerton, of Portland, who visited friends in Echo and on Butter Creek, went to Albina Monday to look after their farm interests near there.

Peter Carlson, of Butter Creek, was in town Wednesday.

PIERCE PLEDGES LOWER RATES TO STATE PAXPAYERS

ALBANY, Oct. 6.—Oregon will be relieved of a great portion of its tax burden and the burden that taxpayers will be borne more equitably by the people of Oregon if Walter M. Pierce is elected to the office of governor. Senator Pierce declared at a banquet held in his honor at the Albany hotel Wednesday night.

Senator Pierce was the central figure in a meeting at which the keynote of his campaign was resounded in a manner that will carry it throughout the state. Not only were many Democratic leaders of Oregon present, but representatives of 18 newspapers, 16 outside of Albany, were among the 191 guests of Jesse Wintburn of Ashland, host and originator of the meeting. It was in effect truly a Democratic rally.

Following a series of short talks by prominent members of his audience Senator Pierce was introduced by Bert Moses of Ashland, who acted as toastmaster.

Fair Play Object

"I came to this state 40 years ago when I was a wandering boy," Senator Pierce said. "I worked as a farm hand for three years. I have been in public office more than half the time I have been in the state and I have never deliberately deceived anybody. In public life I have tried to play the game absolutely square."

"When I was nominated last May I said: 'I will carry the message to the people of this state. I have property. I have some money. I understand to carry this message, I have made many speeches. I have gone everywhere. I have touched the ocean five times. I have gone from California to Washington, and to the Idaho line."

"I have talked everywhere I have been invited, and I have tried to do it fairly, freely, honestly and in the open."

"This message is one of tax reduction and redistribution that I believe must come if Oregon is to be a place where people will want to live." Senator Pierce pointed out that Oregon is following a pace which is led only by five or six other states in the union in the race of financial extravagance. With its rank of only 26th in the union in wealth and population this condition will lead to disaster unless rectified, the speaker continued.

"There is only one problem, one issue before the voters of Oregon today," Senator Pierce said. "That is the tax problem. Nothing else counts. Taxes are now more than half of the rental value of land. The situation is approaching the point of governmental confiscation and abolition of private ownership. This thing must be stopped. It can be stopped if only the people of Oregon will stand together, solidly, unswervingly and on this one point."

Excesses Are Cited

The speaker quoted from I. N. Patterson's platform the statement that the expense of boarding inmates of the state penitentiary was formerly \$15.93 while now it is \$39.68. This, he said, is but one example of the excesses to which state expenditures have come, and one of the many instances in which he can, and will, if elected, effect savings for the people.

The senator cited the annual state expenditures of Minnesota, Indiana, Kansas, Iowa and other states which, though having many times the population and assessed valuation of Oregon, levy few or no direct state taxes. Taxes are driving the youth of our nation from the farms to the cities, threatening the American nation with the fate that has ruined foregoing civilizations and that caused the downfall of Rome, Senator Pierce declared. Oregon is overtaxing the producer, the farmer, stock raiser and business man, he said, until ownership of land has become a liability.

Remedies Are Proposed

Remedies for the tax evil, the speaker continued, include, as favored by him, not only in the reduction of expenditures wherever possible, but in the adoption of new forms of taxation that will relieve the producer of his burden. A graduated income tax was espoused by Senator Pierce in unmistakable terms. He also suggested a corporation tax and a severance tax.

(Continued on page 5.)

SAID CAN'T BE DONE

"My experience with doctors and medicines caused me to lose faith in both, and when a friend told me that May's Wonderful Remedy would cure my stomach trouble I told him 'It can't be done.' However, he finally persuaded me to try it and to my surprise it did. All symptoms of acute indigestion and gas having disappeared." It is a simple, harmless preparation that removes the catarrhal mucus from the intestinal tract and allays the inflammation which causes practically all stomach, liver and intestinal ailments, including appendicitis. One dose will convince or money refunded.—For sale by all druggists.

Announcement!

I wish to announce that the
**PENDLETON SERVICE
SHOE SHOP**

is now open and ready for your service work. All machinery is of the very latest type and I am especially equipped to give you work that cannot be equaled elsewhere. My many years of experience in this line of trade assures you nothing but first grade workmanship.

I cordially invite my past patronage to call and inspect this new shop.

A. GAMLOWSKI, Prop.
113 E. Webb

Delicious Apples	\$1.50
Rome Beauty Apples	\$1.50
XTRA SPECIAL VALUES	
7 cans Stringless Beans	\$1.00
2 Minute Oat Food, 4 packages	25c
Strawberry Jelly Powder, 4 for	25c
Genuine Green Turtle Soup, 4 for	25c
Witch Soot Destroyer, 4 for	25c
P. & G. White Naptha Soap, 18 bars	\$1.00
Imported Kipperd Herring, 3 for	25c
Imported Sardines (olive oil) 7 for	\$1.00
1 pound Spiced Pineapple, 3 for	25c
Wool Soap Chips, 3 for	25c
Gets It Hand Soap 4 for	25c
Quaker Puffed Rice, P. C. Flour, 3 for	25c

See us for special prices on your apples and spuds.

**Pendleton
Trading Company**
Phone 455

QUALITY SERVICE SANITATION
"If It's On the Market We Have It."

Just Received, Large Supply

U. S. Army Breeches

And

O. D. Shirts

WE CAN SAVE YOU CONSIDERABLE ON YOUR WINTER BLANKETS ALSO.

Don't Forget the Place

ARMY AND NAVY STORE

Opposite Alta Theatre

Conroy's Cash Grocery Co.

Best Hard Wheat Flour, sack	1.70
Armour's Veribest Syrup, gallon tin	.40c
Best Solid Pack Corn, 7 cans	\$1.00
Carnation Milk, 10 cans	\$1.00
Corn Flakes, 10 for	\$1.00
12 oz. Strawberry Preserves	25c
Special Blue Enamel Mixing Bowls and Wash	
Basins, each	25c
White Dinner Plates, No. 7, set	\$1.15
Special Comb Honey, each	20c
Schillings Best Coffee, 1 pound	40c
Schillings Best Coffee, 5 pounds	\$2.00
Van Camps Pork & Beans, No. 2, each	15c
Tea Garden Syrup, gallon	\$1.30

PEACHES AND CREAM

Our peaches are of the very best grade for canning or table use.

You will find our cream rich, pure and sweet.

Our meat department is full of nice prime beef, pork and mutton. Tender, juicy roasts and steaks. Plenty of fries and roasting hens for your Sunday dinner.

Watch our display window for prices.



**Clover Leaf Dairy
and Market**

Phone 55

521 Main St.

Yours for better meat and dairy products.

HAMS

Half or Whole.

MORRELL'S EASTERN HAMS... 33c

HOLLY HAMS 30c

NOTE—Hams have advanced during the past two weeks. Our prices remain the same as long as our present stock lasts.

CHOICE STEER ROASTS 18c

YOUNG PORK ROASTS 23c

CHOICE VEAL ROASTS.... 18c-24c

PORK LINK SAUSAGE 30c

Fat Hens, Fryers, Calf Brains, etc.

PHONE 703

City Market

DYE OLD SKIRT COAT, DRESS IN DIAMOND DYES

Each package of "Diamond Dyes" contains directions so simple any woman can dye or tint her worn, shabby dresses, skirts, waists, coats, stockings, sweaters, coverings, draperies, hangings, everything, even if she has never dyed before. Buy "Diamond Dyes"—no other kind—then perfect home dyeing is sure because Diamond Dyes are guaranteed not to spot, fade, streak, or run. Tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton or mixed goods.

