

VALUABLE PRIZES ARE OFFERED TO THOSE WHO WIN ROUND-UP EVENTS; RELAY RACE AND BUCKING CONTESTS FEATURE THE PROGRAM

HIDING BUCKING BULLS, STEERS, AND HORSES.

1. Hiding... Purse \$150, to be divided \$50 each day. First, \$25; second, \$15; third, \$10.

2. SQUAW RACE... Purse—\$150, to be divided \$50 each day. First, \$25; second, \$15; third, \$10.

3. STAGE COACH RACE... Purse—\$60 each day. First, \$40; second, \$20.

4. COWGIRLS' RELAY RACE FOR CHAMPIONSHIP OF WORLD... Purse—\$1950. To be divided \$500.00 each day.

5. INDIAN RACE (Thoroughbreds)... Purse—\$150, to be divided \$50 each day.

6. STEER BULLDOGGING FOR THE CHAMPIONSHIP OF THE WORLD... Purse—\$500. First, \$300, and \$150.00.

7. COWBOYS' PONY RACE... Purse—\$150, to be divided \$50 each day. First, \$25; second, \$15; third, \$10.

8. WILD HORSE RACE... Purse—\$225, and Jack pot to be divided \$25 each day.

9. INDIAN PONY RELAY RACE... Purse—\$300. First, \$150 and \$150.00.

10. COWBOYS' STANDING RACE... Purse—\$185, to be divided \$25 each day.

11. COWBOYS' BUCKING CONTEST FOR NORTHWESTERN CHAMPIONSHIP... Purse—\$100.00. First, \$200.00 and \$100.00.

12. COWBOYS' MILKING CONTEST... Purse—\$25.00 each day. First, \$15.00, second, \$10.

13. COWBOYS' AND COWGIRLS' GRAND MOUNTED MARCH... Most typical cowboy and cowgirl in Grand Mounted March will each day receive a cash prize of \$5.00.

14. FEEL BLOODIED INDIAN FIREWORKS AND WAR DANCES... Purse \$150, to be divided \$50 each day.

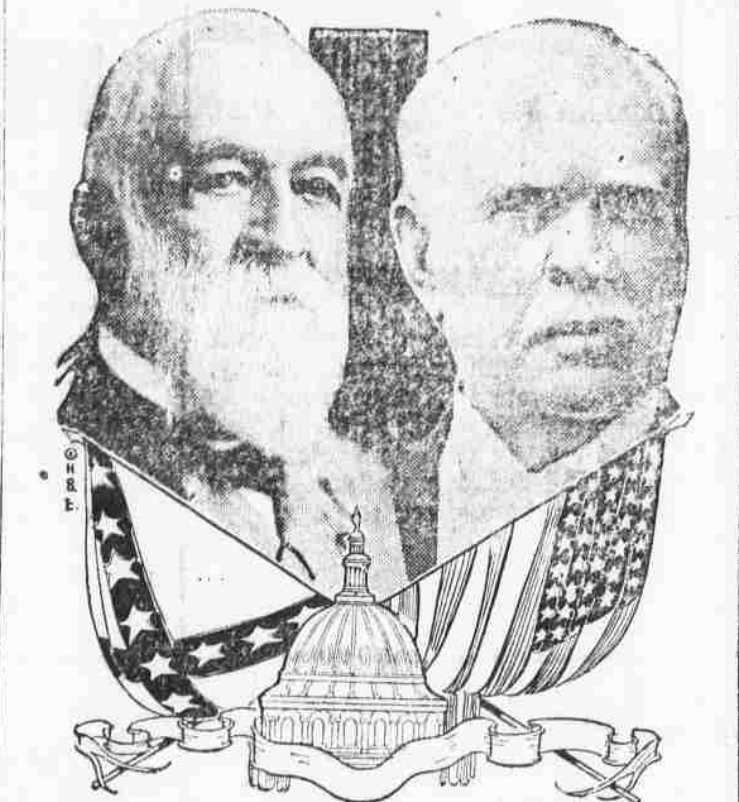
15. PONY EXPRESS RACE FOR CHAMPIONSHIP OF WORLD... Purse—\$500. First, \$250; second, \$150; third, \$100.

16. COWBOYS' BUCKING CONTEST FOR CHAMPIONSHIP OF WORLD... Purse—\$225, first, \$150, and \$100.

17. COWGIRLS' BUCKING CONTEST... Exhibition riding each day.

18. INDIAN WAR BONNET RACE... Purse—\$150, to be divided \$50 each day.

CIVIL WAR'S LAST FIGHT UNDER WAY



WASHINGTON, Sept. 21.—The last battle of the Civil War is now being fought in Toledo, Ohio.

Unless General Isaac T. Sherwood wins... The last Union soldier will probably have gone forever from Washington's Capitol Hill, leaving it in the proud possession of a lone confederate major.

19. INDIAN WAR BONNETS AND OTHER REGALIA... Purse—\$150, to be divided \$50 each day.

20. COWBOYS' PONY RACE... Purse—\$150, to be divided \$50 each day.

21. INDIAN PONY RELAY RACE... Purse—\$300. First, \$150 and \$150.00.

22. COWBOYS' STANDING RACE... Purse—\$185, to be divided \$25 each day.

23. COWBOYS' BUCKING CONTEST FOR NORTHWESTERN CHAMPIONSHIP... Purse—\$100.00. First, \$200.00 and \$100.00.

24. COWBOYS' MILKING CONTEST... Purse—\$25.00 each day. First, \$15.00, second, \$10.

25. COWBOYS' AND COWGIRLS' GRAND MOUNTED MARCH... Most typical cowboy and cowgirl in Grand Mounted March will each day receive a cash prize of \$5.00.

26. FEEL BLOODIED INDIAN FIREWORKS AND WAR DANCES... Purse \$150, to be divided \$50 each day.

27. PONY EXPRESS RACE FOR CHAMPIONSHIP OF WORLD... Purse—\$500. First, \$250; second, \$150; third, \$100.

28. COWBOYS' BUCKING CONTEST FOR CHAMPIONSHIP OF WORLD... Purse—\$225, first, \$150, and \$100.

29. COWGIRLS' BUCKING CONTEST... Exhibition riding each day.

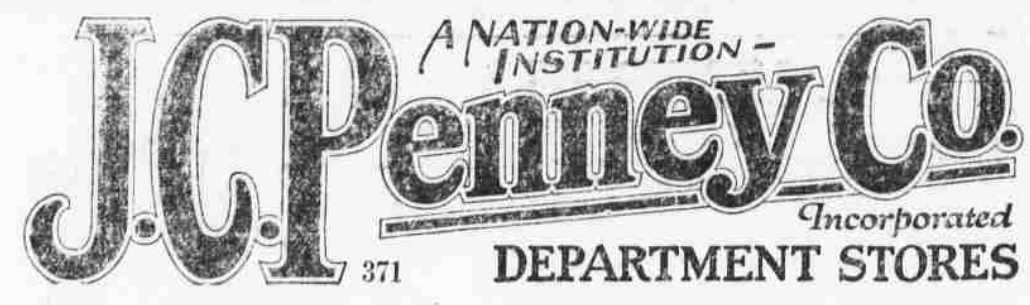
30. INDIAN WAR BONNET RACE... Purse—\$150, to be divided \$50 each day.

31. COWBOYS' PONY RACE... Purse—\$150, to be divided \$50 each day.

32. WILD HORSE RACE... Purse—\$225, and Jack pot to be divided \$25 each day.

33. INDIAN PONY RELAY RACE... Purse—\$300. First, \$150 and \$150.00.

34. COWBOYS' STANDING RACE... Purse—\$185, to be divided \$25 each day.



What's in a Name?

If we were to speak to you of Adam, this name would immediately bring to your mind visions of the first man on earth, his abode, his manner of living, and a thousand other thoughts concerning him.

If we say "Cleopatra," you visualize a beautiful female vampire.

If we say "Columbus," you picture at once the brave, wonderful man who believed the earth was round and dared to prove what he believed and who, as a result, discovered America.

What's in a name? Everything!

Primarily a name identifies its owner, but finally it stands for all his distinguishing characteristics. Notice—Thomas E. Edison—Theodore Roosevelt—Abraham Lincoln. It's like the title page of a book which describes the character of the inside.

Twenty years ago, the J. C. Penney Company meant very little. It was just being born and had just received its name, but to-day it stands for the largest chain of retail department stores in the world.

This means that the J. C. Penney Company has a tremendous buying power and in turn a tremendous selling power. The name "J. C. Penney Company" today means 371 stores, operating in 29 states; backed by the buying power of more than a million customers.

Quantity buying means buying at lesser prices and buying at lesser prices means selling at lesser prices; selling at lesser prices means a greater service to the community and to the public and a greater service to the public is what the name—the J. C. Penney Company stands for.

Thousands of Round-Up visitors will feel as much at home in this J. C. Penney Co. store as they do in the one in their own home town—and they are just as welcome. To those who do not know us so well we extend a cordial invitation to come in and get acquainted. You'll find us red blooded Americans—every one, with an interest in better buying for you that will make you a permanent friend.

THE LARGEST CHAIN DEPARTMENT STORE ORGANIZATION IN THE WORLD

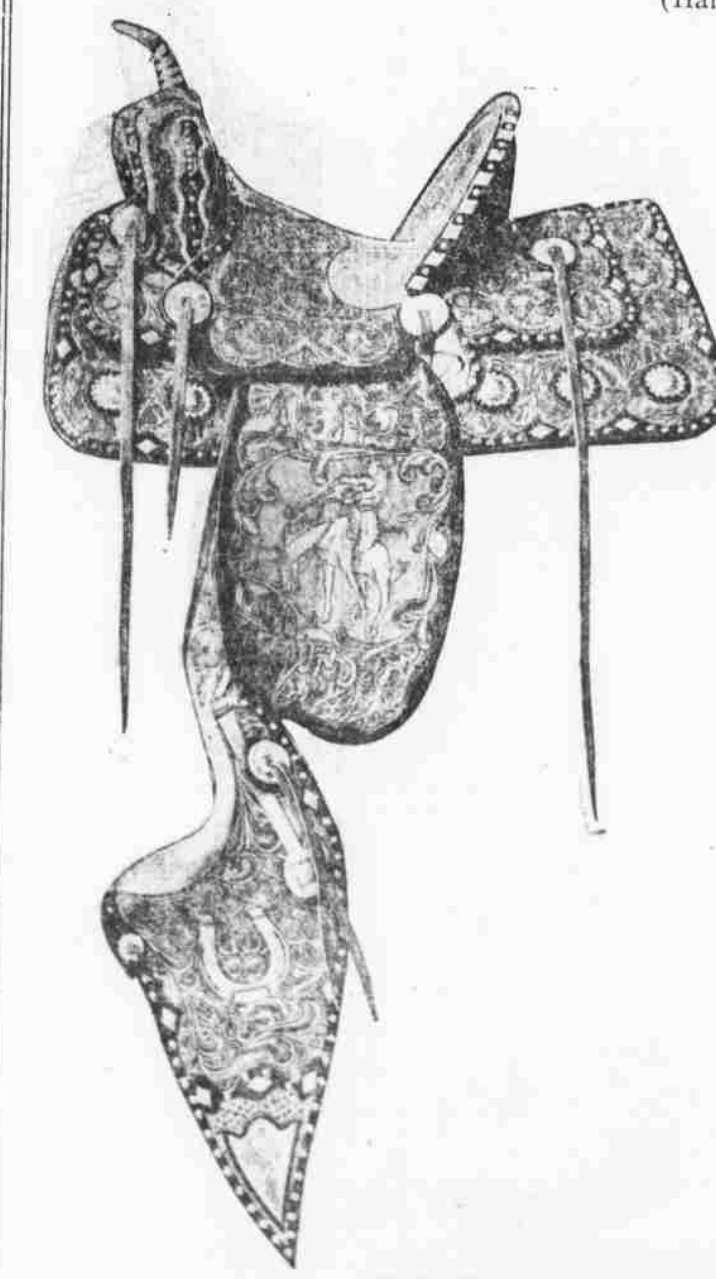
Efficient number of seats will be reserved for all participants in each day's events and each participant must be found there when called for his event. Numbered contestants only will be allowed. When, in the opinion of the Arena Director, a sufficient number of contestants are present for an event, no delay will be permitted because of the absence of other contestants.

Riders Headquarters

124-130 E. Court St. (Hamley & Co.)

THE ROUND-UP PRIZE SADDLES

Are on display at our store. Come in and see them.



COWBOY HATS We have them in all the approved styles, colors and qualities. The largest stock in the West. Prices From \$5.00 to \$26.50 See this line before you buy. It will pay you.

HAMLEY SADDLES are the standard all over the West by which all other good saddles are measured.

Made in Pendleton and you are invited to visit our work shops.

HAMLEY & CO. The Leather Store.



At the whole show, his articles are often the brightest spots of the game at home and on the road.