

TEN PAGES
SECTION TWO
PAGES 7 TO 10

East Oregonian

DAILY SEMI-WEEKLY INDEPENDENT

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DAILY EAST OREGONIAN, PENDLETON, OREGON, WEDNESDAY EVENING, SEPTEMBER 13, 1922.



ONCE A PITCHER, NOW HE'S A HARD HITTER

NEW YORK, Sept. 12.—Destiny has brought John "Red" Russell back to the major leagues as an outfielder after he was declared passe as a left-hand pitcher three years ago and forthwith forgotten. A marked inclination to change a pitched ball into a home run will keep him there for some time to come.

Russell is hitting them so far and so often nowadays that he is ranked with Ruth, Hornsby, Williams and Tille Walker as one of the most dangerous sluggers of the day. He has been up with the Pirates only a comparatively few weeks, yet in that interval his total has mounted into double figures. An even start with the rest of the field and Russell might easily have topped the National League in home runs, if not both the majors.

As it is he has sold himself completely as a come back. He is through with pitching, of course, just as Ruth, Joe Wood and others have given up the mound in favor of the outfield. It would be a unique little story if Ruth and Russell, two of the leading southpaws of another day and age, should head their respective leagues in slugging next year.

Fate is entirely responsible for Russell's return to the big time. He pitched his arm away for the White Sox between 1912 and 1915, too many curve balls being the answer. He was let out by Comiskey and, believing, like the rest of them, that his days in the big leagues had been cut short forever. He went to work in an Indianapolis factory for \$10 a week and managed to make a pretty good thing of it by pitching semi-pro ball on Saturdays and holidays.

Enter fate at its juncture. Minneapolis was playing in the Hoosier metropolis and Joe Cantillon was in a bad way for an outfielder. Randomly having pulled up lame, he heard of Russell, sent for him and offered him a contract. Russell fell for the ball much against his better judgment.

This happened at the outset of the present season. Within a few months Russell was back on the major-league circuit.

He hit .350 for Cantillon in the "fill in" role, and so many of his catches went for extra bases that the Pirates had to do some lively bidding to get him away from second other big-league clubs. To date, he has been worth whatever the Pirates paid for him and more.

Rest has brought Red's pitching arm around to its former strength. But that is the least of his worries. Asked recently if his arm was strong enough to pitch again, he replied tersely: "It is, but I won't."

7000 MILES COVERED BY ROUND-UP BOOSTER

A tour of seven thousand miles; over three and a half million people reached directly or indirectly; and an average of ten towns a week covered, are the "high spots" in the summary report of Arthur S. Radd, who is winding up his second summer as publicity man for the Pendleton Round-Up with a campaign in Portland, this week.

Although he covered over twice as much territory and reached three and a half times the number of people that he reached last summer, Radd is sure that such a campaign could be made bigger next year and is enthusiastic over the idea of a "person-to-person" in Let 'er Buck advertising.

"You have to talk to them personally to get them to feel that the Round-Up is really their show," he declares.

"I knew him when he was a boy"

What one is there of us that has not felt the glow of satisfaction over the outstanding success of a life-long friend! Often a surprise—seemingly "all of a sudden." Yet neither surprising nor sudden, when you stop to think back over each step of his progress.

THE United States Rubber Company—makers of U. S. Royal Cords—were first to conceive, make and announce the balanced tire. A tire in which there is such complete unity of action in tread and carcass that neither will give way before the other.

First to conceive, make and announce a complete line of tires—a tire for every need of price and use under one standard of quality.

First to tell the public about the good and bad in tire-retailing. (You remember the phrase "Go to a legitimate dealer and get a legitimate tire.")

First also to arouse industrial and trade minds to the need of a new kind of tire competition. (Competition for better and better values. Greater and greater public confidence.)

THESE high spots along the U. S. road to leadership indicate the intent—the will to win by the quality route in a price market.

Now that so many car-owners have given their verdict for quality tires in general, and U. S. Tires in particular—a number of dealers and car-owners whose vision has been clouded by "discounts," "sales" and what not, are beginning to remember that they "knew him when he was a boy."

United States Tires are Good Tires

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U. S. Royal Cord Tires
United States Rubber Company

Fifty-three Factories The Oldest and Largest Rubber Organization in the World Two hundred and thirty-five Branches

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Ellis & Schiller, Pendleton
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F. L. Zerba, Athena Garage, Athena
Echo Auto Company, Echo
Horniston Auto Company, Horniston
H. E. McQuary, Milton Garage, Milton
D. A. Adams, Liberty Auto Co., Weston

Fancy Pears \$1.90
Tomatoes, 3 Crates \$1.00
Extra Fancy, Large Size Elberta Peaches \$1.00
Real Huckleberries from Mt. Adams, pint 35c

Pendleton Trading Company
Phone 455



QUALITY SERVICE SANITATION
"If It's On the Market We Have It."

A NEW MODEL --FORD--

One-man top, slanting windshield and other improvements.
This new car is a dandy and there is no advance in price.

Now on Display
Simpson Auto Co.

FORD AND FORDSON
AUTHORIZED SALES AND SERVICE

Phone 444 Pendleton, Ore.

May Call Kaiser "Papa"



These two children, shown with their mother, Princess Hermine of Prussia, will become stepchildren of the former Kaiser, if reports of the princess' coming marriage to Wilhelm are true. Princess Hermine has three other children.

"The work of Radd in spreading the tidings about the Round-Up has been very successful from the point of view of results secured." Judge C. H. Marsh said this morning, "and we feel confident that the personal publicity has been even more valuable this year than it was last year."

The fact that he "knew the ropes" is given credit for the added success of the recent campaign, according to the report. Last summer the work was tried by the Round-Up board at Mr. Radd's suggestion and was entirely an experiment. This summer both Mr. Radd and the Round-Up officials knew just what to expect from

such a campaign and how it should be conducted and the large number of outside orders are the result. Speaking before the civic organizations in the various towns visited, spreading the Let 'er Buck gospel in written form in trains and towns and visiting Round-Up prospects and newspaper offices in the interest of the cowboy show made up the large part of the local man's work.

Among the publicity stunts of unusual interest tried by the buckaroo booster was the starting of the campaign at Buffalo Bill's grave in Colorado, carrying a personal invitation to the governors of several states in the name of the city of Pendleton, and appearing before large crowds at various fairs and fair booster luncheons. The local office has received a number of letters attesting to the value of the work carried on in this way.

One of the main features emphasized by the travelling Pendletonian

during the summer was to tell other cities that the Round-Up is the west's great amusement offering to the world. This will result in better operation from other places, he believes.

Early in the week a short campaign was staged at The Dalles and Hood River, where the Let 'er Buck invitation was carried to the people from the theatre platforms.

REALTY TRANSFERS

John W. Kelley to Albert Monroe \$1000, lots 1 and 2, blk. 4, Wright's Add. Milton.
Zoeth Houser, Sheriff, to Western Irrigation Co., \$27.40, NE 1-4 SE 1-4 Sec. 36, Tp. 4, N. R. 23.
Zoeth Houser, Sheriff, to Western

Irrigation Co., \$301.45, N. 1-2 S. 1-2 NE, 1-4 SW, 1-4, Sec. 17, Tp. 4, N. R. 23.

Zoeth Houser, Sheriff, to Western Irrigation Co., \$3849.15, NE, 1-4 NW, 1-4 Sec. 18, Tp. 4, N. R. 28 and metes and bound tract in said Sec. 18.

Casper L. Woodward to J. S. Johns, lots 1 and 2, blk. 5, 'Ridley's Add. Pendleton.

Stella M. Keen to Henry Keen, \$1, 8W, 1-4 Sec. 25, Tp. 5, N. R. 34.

Ida Lloyd to Robert J. and Mae English, \$350, lots 2, 17 and 18, blk. —, Res. Add. Pendleton.

R. F. Trumbley to Fred Price, \$7, 125, lands on McKay Creek.

L. H. Kennedy to David A. Bell, \$800, lots 1 and 2, blk. 8, Knowlton's Add. Athena.

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Boys between 6 and 20 years
Social Advantages, Homelike Atmosphere
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