

# East Oregonian

AN INDEPENDENT NEWSPAPER

Published Daily and Semi-Weekly, at Pendleton, Oregon, by the EAST OREGONIAN PUB. CO.

### SUBSCRIPTION RATES

(IN ADVANCE)

Entered at the post office at Pendleton, Oregon, as second class mail matter.

ON SALE IN OTHER CITIES.

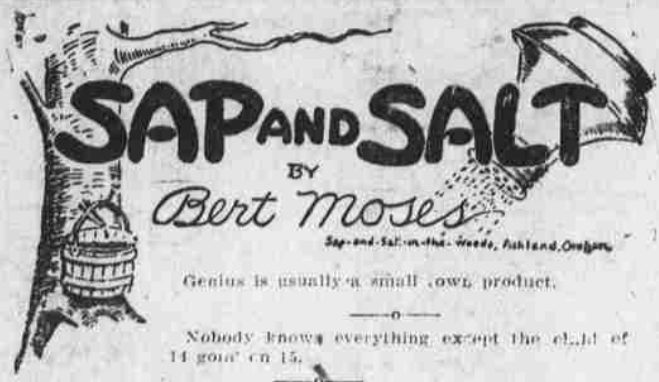
Imperial Hotel News Stand, Portland.

ONE FILE AT Chicago Bureau, 503 Security Building, Washington, D. C., Bureau 501 Fourteenth Street, New York.

Member of the Associated Press.

The Associated Press is exclusively entitled to the use for publication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

Telephone \_\_\_\_\_



**SAP AND SALT**  
BY Bert Moses  
Superior Salt in the West, Portland, Oregon.

Genius is usually a small, lowly product.

Nobody knows everything except the child of 14 going on 15.

When you are touring the easiest thing to find is a bum hotel.

Some use their Fords to run down neighbors, while others use their tongues.

Lawsuits and surgical operations cost at least twice as much as you figure on.

The man who carries a dinner bucket is more of a protection to the country than a man who carries a gun.

**Hez Heck Says:**



"Caution in usin' the mouth is just as essential in a man as in a fish."

## Just Folks

by Edgar A. Guest

**THE OLD-FASHIONED FATHER**

They tell me I'm old-fashioned,  
And I fancy that I am,  
But when meals are four-hour rations  
And the baby wants to cram  
Just a little in between 'em,  
And declares it with a cry,  
Then I want to contravene 'em,  
"Let her eat her fill," say I.

Oh, I know the rules of science,  
And its edicts just and terse,  
And I bow in meek compliance  
To the doctor and the nurse,  
It is wise, there's no denying,  
To be thoughtful in her care;  
But when hunger starts her crying  
I would feed her, then and there.

Now they tell me that a baby  
Cries to get their exercise,  
And I must admit that maybe  
Infant science very wise.

But when she is exercising  
For a full straight hour or more,  
And her yells are louder rising,  
Then it's time to walk the floor.

Oh, they tell me I must never  
Swing her gently too and fro,  
Or I'll be her slave forever,  
And she'll keep me on the go,  
Now they seldom let me hold her,  
For they're fearful as can be  
That I'll ride her on my shoulder  
Or will bounce her on my knee.

I'm an old frow-walking father,  
And a bouncing dad am I,  
I'm old-fashioned, and I'd rather  
Take her up than let her cry,  
And I feel an urge compelling  
Though they tell me it's unwise,  
To do something when she's yelling  
And to feed her when she cries.  
(Copyright, 1922, by Edgar A. Guest.)

**PAYING FOR THE COAL STRIKE**

SECRETARY HONNOLD of the Illinois Coal Operators' association estimates that the coal strike has cost the residents of this state upward of \$100,000,000. He figures the loss in wages to the striking miners at \$50,310,000, the loss to the mining companies through the idleness of their property at \$25,000,000, and the loss to the public, through higher prices and freight rates on coal that should have been mined in Illinois but was hauled in from other states—at \$30,000,000.

No careful estimate has been presented of the cost of the strike to the entire nation, but guesses by coal producers range from \$500,000,000 upward.

Consumers must bear in mind, however, that the strike loss actually is all theirs. For the miners by the steady work which they are now assured during the fall and winter will make up for the wages they might have earned by broken-time employment through the spring and summer, while the mine operators will sell coal at higher prices and in full quantities through intensive effort at the mines. Meanwhile higher prices of coal to consumers and the increased cost of manufactured articles, into which are figured the higher prices of the manufacturers' fuel, will make the public the actual sufferers. As Dr. Honnold says, it is the people of this country who lost the strike.

Similar strike losses by the public in the future can and must be prevented. The price of coal to the consumer can be reduced to a reasonable level if the recent proposals of President Harding to congress are carried out. His fact-finding commission should be authorized by congress without delay. Its members should be authorized by congress without delay. Its members should be men capable of outlining such a thorough reorganization as the coal industry must undergo if the public is ever again to be treated fairly in the matter of fuel supplies and prices. The high-cost mines opened up during the war should be closed; the superfluous miners should be established advantageously in other industries; labor-saving, cost-reducing machinery should be introduced in all mines where it is possible advantageously to employ such machinery, and open competition should be restored in the coal markets.

When those changes are effected and not before can there be freedom from strikes, reasonable profits for coal producers, steady work at good wages for miners and an assurance of plenty of fuel at honest prices for the public. It is estimated that from 40 to 50 per cent of the striking miners were employed on farms or in other useful service while the strike lasted. Now that a scarcity of labor in various industries is reported it is reasonable to think that the great surplus of mine workers that already exists and the further great surplus that would be created by the economical mining of coal by machinery readily would be absorbed in the general industrial activity of the country. With these notable reductions in expense the price of coal would materially decrease though consumption would increase because of the resulting stimulation to industry.

Failure to bring about these benefits through appropriate governmental action inevitably would be followed on April 1 next by another stubborn coal strike. The vicious circle must be broken. The existing conditions in the coal-mining industry are intolerable and must be remedied.—From The Chicago Daily News, August 24, 1922.

**PROVISIONAL BIRTH FIGURES: 1922**

THE department of Commerce announces that provisional birth figures compiled by the Bureau of Census for the first quarter of 1922 indicate lower birth rates than for the corresponding quarter of 1921. For the states compared the total birth rate for the first quarter was 23.3 in 1922 against 25.3 in 1921. The highest birth rate for the quarter (29.2) is shown for North Carolina and the lowest (16.5) for the state of Washington. Higher rates will be necessary for the remaining months of the year if the 1922 rate is to equal the 1921 rate for the Birth Registration Area—24.3.

The new Happy Canyon is "there" and likewise the "Shining Mountains"; however, the Round-Up has some new features also this year and wont be outclassed by the night show if it can avoid it.

The Daugherty injunction goes pretty far, it must be admitted.

September Morn never looked more beautiful than in Eastern Oregon yesterday.

### BOOZE PEDDLER TRIES TO SELL TO OFFICERS

CINCINNATI, O., Sept. 2.—Even in this age of the automobile two constables in Whitesaker Township could not understand why an old milk-woman horse hitched to a dilapidated vehicle and standing beside the Elizabeth town-Lawrenceburg place the other day should attract so much interest

### TOM SIMS SAYS

Some think the tariff protests everything except prosperity.

A motorist tells us he has been out detouring the country.

Some towns have all the luck. Kansas City rents are being cut.

The man of the hour in Ireland is lucky when he lasts that long.

Irene Castle has broken her collar bone. That reminds us, football will be back soon.

Chinese war is over and they are wondering what it was over.

No matter how big the kitchen, there isn't a room for a man while his wife is cooking.

could be purchased, begged or borrowed in camp, the costumes were a sight to be long remembered.

**STANDINGS**

Pacific Coast League Standings	W.	L.	Pct.
San Francisco	94	57	.627
Vernon	82	59	.580
Los Angeles	72	80	.474
Oakland	72	81	.471
Seattle	69	81	.460
Portland	59	92	.391
Sacramento	59	92	.391

**Yesterday's Results**

At San Francisco 5, Portland	5
5 (14 innings); at Sacramento 1,	1
Vernon 6; at Oakland 4, Salt	4
Lake 1; at Los Angeles 1, Se-	1
attle 2.	

If health is wealth, a hay fever victim feels like he is broke.

In Tennessee, a rooster hatched out some eggs. This is carrying women's rights too far.

A bank clerk has a tough job. It has to settle down to work after every holiday.

Georgia woman received a letter mailed nine years ago. It was probably given to some husband to drop in the box.

First sign of fall is the store about squirrels storing golf balls, thinking they are nuts.

Indiana anti-corset society wants them abolished by law. A fine way a being corrects lack.

### 28 YEARS AGO

(From the Daily East Oregonian, September 2, 1894.)

Mr. and Mrs. G. V. Hamilton drove over to Walla Walla yesterday, they were accompanied by Miss Julia Polson.

Mrs. H. A. Carden left today for Anacortes, Wash. to visit her daughter, Mrs. Chas. Henderson. Mrs. Al Carden accompanied her.

M. I. Waston came down today from the mountains where he has been for several days. His summer outing was but a healthy color to face.

R. L. Morse and wife leave tonight for Portland to visit their daughter Mrs. Flora Dixon. Mr. Morse's race horse "Fanny" has been shipped to Portland and Mr. Morse will look after him in the races to come off there.

Phil McElroy was thrown from the Biers delivery wagon which he was driving yesterday and suffered a broken leg.

Miss Nellie Stevens, Superintendent of Union county schools is in the city.

D. B. Orfley of Salem, county school superintendent of Marion county, is a Pendleton visitor.

E. J. Sumnerville is registered in the Pendleton.

Bob Lindsay has gone to Portland to remain two weeks.

E. May, for the Pacific Meat Co. of Meeker, Wash., today shipped eleven cars of cattle from this city.

John M. Bloss, president of the Oregon state agricultural college is here.

At the teachers institute last evening, a pleasing programme was given. Miss Kate Tiland recited, McLain's "Reverence"; "Bob Watkins" was given by Miss Lillian Eggle, and instrumental numbers were rendered by Miss Gertrude Stubbins and Miss Eva Wood.

At the entertainment Monday evening of Miss Abbott, the Georgia girl at Latham's Opera House, the following committee was called to the stage to scrub the seats. John Gegen, S. G. Fifield, John Vinson, J. H. Young, Fred Heycock, Thos. Means, George Hobbs and a representative of the East Oregonian.

The competitors at Lehman Springs gave those wishing to attend very that was great. Invitations were issued early Saturday morning which gave those wishing to attend very short time to arrange costumes. And not a yard of any suitable material

# Labor's Own Day

Labor has a country-wide holiday in token of esteem, in which this store gladly joins by closing.

As a token to an abstract principle, rather than in special recognition of any body or bodies of workers, it is a delightful thing to admit our debt to those who do things.

Labor of hands, labor of brains, labor of heart, these things, all for one and each for all, are inseparable in great accomplishment. Let us stop the wheels of trade for the day that everyone of us may enjoy the acknowledgment of our efforts.

TUESDAY MORNING we open again with a special invitation to every woman in Umatilla County to view the

# Wonderful Display

OF NEW SUITS, COATS, SILK AND WOOL DRESSES AND ALL DRESS ACCESSORIES.

Real Kid Gloves, new and best qualities pair \$1.98.



Real French Kid Gloves, 16 button length \$4.99.

## Making New Markets With Printer's Ink

One of the most striking changes of the past ten years is that which has come about in the important business of housekeeping. In this short time the broom and the washboard have vanished from the housewife's coat of arms, and the comic pictures in which Mary hurls the flatiron at John don't ring true, as they once did.

Broom, washboard and flatiron have given way to suction sweeper, electric washing machine and electric iron. And Mary doesn't hurl the iron at John any longer, not simply because it's fastened to a cord, but because she's taking no chances with it.

What has brought about this new and agreeable state of affairs? Well, how did Mary happen to buy that new iron which has proved such a boon to herself—and John? She saw it advertised, of course. And the multiplied Marys of today represent a great market created largely through national advertising.

No wonder the alert retailer and the wholesaler have come to hold national advertising in high esteem—for besides making easier for them the sale of goods with long-established markets, quickening their turnover, protecting

against inferior merchandise and benefiting them in many other ways, national advertising is constantly creating markets for new merchandise and opening up new channels of trade.

It is because America reads advertising that the new idea today so swiftly supplants the old. Advertising changes deep-rooted habits. Advertising creates new desires. Advertising sets new and better standards. And all this it does with amazing swiftness—for advertising speaks to millions simultaneously.

The safety razor, the player piano, massage cream, the glass baking dish, wallboard, fireproof roofing, the talking machine, soap flakes, canned soup—one could go on indefinitely extending the list of products which today testify to the ability of national advertising to create new merchandise demands.

There is probably no industry today for which advertising has not blazed new trails. There is no merchant, wholesale or retail, the scope of whose business it has not greatly widened.

But the main thing which advertising does for the retailer is to speed up his turnover; that's what makes him a profit.