

# ALL ROADS LEAD TO OUR TRADE EXTENSION CAMPAIGN

Aug. 23rd to  
Sept. 1st

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AN INTENSIVE TEN DAYS SELLING PROGRAM—to enlarge our Territory—to win new Customers—to direct attention to this Store's Better Selections of NEW, STYLE-CORRECT, STANDARD QUALITY MERCHANDISE for Fall. Look over our bargains listed below and BUY NOW!

**PRICES THAT WILL BRING US NEW CUSTOMERS—SERVICE THAT WILL KEEP THEM!**

We buy for cash and sell for cash. No overhead expense for bookkeepers, collectors, office help, credit losses, etc., that must of a necessity be added to the selling price of every dollar's worth of goods in stores where a credit business is done. We want you to get acquainted. Once you shop at this Cash Store, and note the savings, you will not be content to go elsewhere.

**TRADE EXTENSION CAMPAIGN AUG. 23RD TO SEPT. 1ST. LOWER PRICES PREVAIL HERE EVERY DAY OF THE YEAR.**

### EDITORIAL

The service this store affords is indicated by the activity you see. People wouldn't keep coming in ever-increasing numbers, swelling volumes of sales with such regularity, unless we provide values that can be found nowhere else. Every department is now overflowing with new goods. Have you looked through the store lately? If not, drop in and get posted. A cordial welcome awaits you. It is not a question of buying. We wish to show you the new things. We want you to pass judgment on them.



**PLUSH COATS**, fur trimmed and without, ever popular for service and appearance. A beautiful collection of values, very much underpriced at \$15.00, \$18.50, \$21.50 to \$29.50 and up.

**THE NEW FALL SUITS** of Poirer twills, tricootines and velours, are attractive in styles and price. We are showing great values at \$29.50 to \$59.50.

We Want You to Be Sure and See the Extra Good Values We Offer in

### WOMEN'S AND MISSES' COATS

Smartest of new Fall styles and materials, made up in dressy wraps or the sport coat effects. Unusual qualities and unusual prices at

**\$13.95, \$15.95, \$18.50, \$21.50, \$24.50 to \$52.50 and up.**

**NEW POIRET WOOL DRESSES** of smart individuality. Exquisitely styled and expertly designed for the undersized woman or miss up to the extra sizes. As low as \$15.00, \$19.50, \$22.50 and to \$33.50.

**INEXPENSIVE WOOL SWEATERS and SCARFS**, showing the newest of styles in slippers, coat sweaters and scarfs at \$3.25, \$3.49 to \$7.49.

**FUR CHOKERS** are much in demand for early Fall wear. We have them from one of the best fur houses in America, squirrel, coney, mink, fox, marmout, as low as \$5.95 to \$35.00.

### IN THE SILK SECTION

are some real money saving bargains, coming just at the time when you need them too.

**Charmeuse**, heavy lustrous, all silk in the popular fall shades, black, navy and brown, worth \$3.00 yard, but in this sale we offer it at the yard ..... **\$2.00**

**Japanese Pongee Silk**, smooth, even weave, fine finish for underwear, men's shirts, etc. Two qualities, \$1.19 and \$1.29. During this sale the yard ..... **\$1.00**

**Crepe de Chines**, a better quality than you would expect for much more. In all the wanted Fall colors, 40 inches wide, and offered in a \$2.25 value, at yard \$1.89

**Satin Messaline** in the duchess finish, extra good weight and quality, the yd., all the staple colors, yd **\$1.75**

**Marinette Crepe**, an all silk Canton crepe weave in black, navy and brown, 40 inches wide, a tremendous value at this price, yd. **\$2.89**

**Duchess Satin** in brown and navy, a silk worth \$2.75 yd. In this sale, yd. **\$2.19**

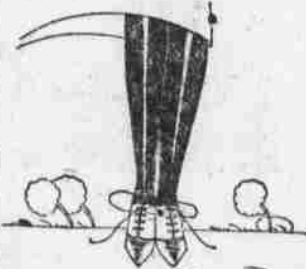
**Black Taffeta**, a quality you will appreciate. For this sale only, the yd. .... **\$1.69**

**Krepe Knit**, orange color, regular \$4.25 elsewhere, our price, the yard. .... **\$2.95**



### OUR FAMOUS SILK HOSE FOR \$1.00 THE PAIR

is the talk of the town. They're better quality, better looking; come in colors of brown, black, white, polo and gray. Buy two or three pair at this price, the pair ..... **\$1.00**



**Buster Brown** heavy ribbed hose for boys or fine ribbed hose for girls in the best value you could ask for at the price per pair ..... **25c**

**Women's Cotton Hose** for house wear, a really good quality, the pair ..... **25c**

**Long Silk Gloves**, black, white and gray. \$1.39 Grade for \$1.00. \$1.95 Grade for \$1.25

**KAYSER'S ALL SILK ITALIAN SILK BLOOMERS**, flesh color, in a \$4.50 grade, on sale, the pair. .... **\$2.98**

**KNIT UNION SUITS** in hand or bodice top, regular or extra sizes, selling in a regular way at 59c to 75c, on sale at suit ..... **50c**

**PAUL JONES MIDDIES** for school wear, made of best twills in all white and colors, regular prices \$1.59 to \$2.49. On sale at ..... **\$1.29 to \$1.98**

**ONE LOT NIGHTGOWNS** made of splendid materials and nicely trimmed, priced specially for this sale, each. .... **75c**

### OUR ENTIRE STOCK OF NEW SILK UMBRELLAS

In the rain or shine styles, all silk with fancy bakelite handles to match or contrast, in this sale at these prices:

\$5.00 Umbrellas for	\$4.00
\$6.00 Umbrellas for	\$4.80
\$6.50 Umbrellas for	\$5.20
\$7.00 Umbrellas for	\$5.60
\$8.00 Umbrellas for	\$6.95
\$10.00 Umbrellas for	\$7.95
\$12.00 Umbrellas for	\$11.95
\$15.00 Umbrellas for	\$12.49

### LOW CASH PRICES ON CURTAIN NETS AND SCRIM.

Cream and even with plain or drawn work border, yd. **15c**

**PLAIN FELT MESH SCRIM** in a very excellent quality and finish, white and cream, at the yard. .... **25c**

**FINE QUALITY NEW CURTAIN NETS** in the ivory shade, new patterns and designs, priced so very reasonably for this sale at ..... **45c, 65c and 85c**

**COLONIAL CRETONNES**, the new Fall patterns for draperies, comfort coverings, and general house use. The prettiest of colorings at, yard ..... **25c, 25c and 25c**

**PLAIN WOOL SHIRTING FLANNELS**, colors of navy, khaki and gray, one yard wide, offered in this sale at the unusual low price per yard ..... **50c**

**ALL SUMMER WASH GOODS** in novelty styles remaining on our shelves at **ONE THIRD LESS**.

**PERCALE'S** our fine flannel quality, the newest of designs and colorings, worth more, in this sale, yard. .... **19c**

**ALL IMPORTED SWISS ORGANDIES**, 45 in. wide in colors, 75c to 95c values close out in this sale, yard. .... **50c**

### NEW FALL DRESS GOODS

direct from the mills at new low prices.

**WOOL CHALLIS** in the neat dark and medium colors, so suitable for children's dresses, women's dresses, etc. Regular price \$1.10. For this sale, the yard. .... **\$1.00**

**RED FRENCH SERGE**, all wool, 42 in. for children's wear, a beautiful quality, the yard ..... **\$1.69**

**NAVY FRENCH SERGE**, 56 inches wide, a special good quality, the yard. .... **\$1.98**

**POIRET TWILL**, 54 inches wide, navy blue, brown and black, the leading colors for Fall, in an unmatched quality priced very low for this sale, the yard. .... **\$2.95**

**ALL WOOL EPINGLE**, navy blue, similar to a poplin weave only more distinct, a wonderful cloth for wear, 50 inches wide, at this low price, the yard. .... **\$2.25**

**NAVY BLUE STORM SERVE**, all wool, 36 inches for children's wear. Yard. .... **98c**

**WOOL MIXED PLAIDS** for children's school dresses, another excellent buy at the yard ..... **98c**

**NAVY BLUE STORM SERGE**, 45 inches wide, all wool, priced for this sale, yd. **\$1.35**

**TEN SKIRT PATTERNS** in fancy imported striped woollens, that formerly sold for the pattern of 2 1-8 yards, \$9.75 to \$13.50. Your choice ..... **\$6.95**

### WOMEN'S KHAKI BREECHES

With laced knee in the best high grade khaki; all sizes, a \$3.25 breeches offered during this sale only the pair ..... **\$2.00**

### A TIME TO BUY YOUR WINTER BLANKETS

We offer 20 pairs of Lakeside high grade 100 per cent pure virgin wool blankets, double bed size in attractive plaids and colors, for a price not known for years. The pair ..... **\$8.95**

**LAKE-SIDE COTTON SHEET BLANKETS**, even hem, excellent quality, double bed size in colors of tan, gray and white, at our special sale price, the pair. .... **\$2.19**

**WOOL AND COTTON MIXED PLAID BLANKETS**, very attractive values at the pair ..... **\$5.95**

**BED COMFORTERS**, the famous "Wearwell" and "Mash" brands of fine cotton and wool comforters, covered with best flannel and satens. Anyone of these at 10 per cent less than the regular prices, from ..... **\$2.25 to \$9.00**

### BUY TABLE LINENS NOW

Extra quality best finish mercerized Table Damask, patterns such as you see in the high grade Irish linens, smooth even weave and good wearing qualities.

Three special prices for this sale. Don't forget this, the yard ..... **50c, 60c and 80c**

**MERCERIZED NAPKINS**, the dozen ..... **\$1.85**

**JAPANESE LUNCH CLOTHS**, 48 inch size at the low price of each ..... **95c**

### BETTER NOTIONS HERE, BUT LOWER PRICES

**SNAP FASTENERS** in a best quality, guaranteed snap, all sizes, the dozen ..... **2c**

**SAFETY PINE**, guarded catch, all sizes, the dozen ..... **4c**

**PERFECT TOOTH PASTE** ..... **25c**

**WIRE HAIR PINS**, a big 15c box for ..... **10c**

**Stickerei Scalloped Wash Bands**, white and all colors, regular 18c to 25c, 2 bolts for ..... **20c**

**BOB HAIR CURLING IRONS** ..... **20c**

**Magic Hair Curlers**, four on a card ..... **15c**

**SPOOL SILK** ..... **10c**

**CHILDREN'S SCHOOL HANDKERCHIEFS**, embroidered and plain, all you want, each ..... **5c**

### If You Would Save Buy Your DOMESTICS AND STAPLES

from this store where qualities are standard and prices are low.

**Daisy Bleached Muslin**, very soft finish, even weave and splendid quality. In this sale, yard ..... **15c**

**Mill End Lengths Indian Head**, just as good as on the bolt, only in 1 to 6 yd. lengths, worth 29c, on sale, yard. .... **20c**

**Turkish Bath Towels**, a dandy big bath size, heavy weight, closely woven, in this sale, special, 3 for ..... **\$1.00**

**Turkish Bath Towels**, heavy weight, extra good in a smaller size, each ..... **25c**

**Outing Flannels**, white or colors in stripes and checks, a very good value, the yard ..... **15c**

**White Outing Flannel**, one yard wide, extra good weight and finish, the yd. .... **25c**

**Pequot Sheets**, full size 81x90, sale price each ..... **\$1.75**

**Pullaway Sheets**, 81x90, a good medium grade sheet underpriced for this sale. Each ..... **\$1.25**

**Daisy Pillow Cases**, 42x36, pure bleached, fine muslin, a great value, 3 for ..... **\$1.00**

**Pequot Pillow Tubing** in this sale, yd. **45c**

**Linno Cloth**, 54 inch, a far superior weave and finish to Indian Head for lunch cloths, etc. Special for this sale, yd. .... **45c**

**Towelings and Crashes** at a saving. Bleached or unbleached toweling, closely woven, good weight and value, the yard. .... **15c**

**Crash Toweling**, unbleached linen and cotton mixed, a splendid weight and fine finish, in this sale, the yard ..... **20c**

**Wearwell Pillow Tubing**, 42 in. wide, one of the best standard grades. In this sale the yard ..... **35c**

**Wearwell Sheeting**, 10-4 width, 2 1-2 yards wide, another good buy at this price, yd. **59c**

**Good Feather Pillows** of the better sanitary grades, special art tick cover, priced special for this sale, the pair ..... **\$3.00**

**Cotton Batts**, weight 3 lbs., stitched or plain, good clean white cotton, full comforter size. In this sale, each ..... **95c**

**Cotton Batts** in the smaller sizes, good clean white cotton, 2 for ..... **25c**

**Automobile Robes**, all wool, plain colors, with plaid back, big size and a big bargain at this price each ..... **\$7.50**

### A SALE OF HANDKERCHIEFS

We've taken our entire stock of 20c, 35c and 40c NOVELTY HANDKERCHIEFS, and placed them on one table, at your choice of

25c Each

### A Final Clearance of All NOVELTY NECKWEAR

Collars and Sets selling up to \$1.00 for ..... **50c**  
Collars and Sets selling up to \$2.00 for ..... **95c**

### BROKEN LINES OF WARNER'S CORSETS AND BRASSIERES

have been marked down for a quick disposal. Take advantage of this sale.

### SILK CAMISOLES 98c

The best values you ever saw for the price. Made of silk wash satin trimmed with lace, worth \$1.50 to \$1.75. In this sale, each ..... **98c**

### MUSLIN SKIRTS AND ENVELOPE CHEMISE

Made of fine long cloths and muslins, priced in our usual low priced way, but now to close them out

At 20 Per Cent Off Regular Price

### MISSES' AND WOMEN'S COTTON CREPE BLOOMERS

In the flesh color, that were 59c pair. In this sale, 3 Pairs **\$1.00**

**Japanese Crepe Aprons** just 6 of them that sold for \$3.75 to \$5.25. Your choice at **\$2.50**

### CHILDREN'S GINGHAM DRESSES

for home and school wear, ages 2 years to 16 years. Pretty patterns well made.

Now on Sale at 15 Per Cent Less than regular price.



### WE'RE CLOSING OUT OUR

### ENTIRE STOCK OF SHOES

for women, misses, growing girls and children at the

**Manufacturers Wholesale Price** and then in many instances for less. Think of buying C. P. FORD OXFORDS, BOOTS and PUMPS for less than the wholesale price.

**ROBERTS, JOHNSON RAND'S** sturdy, solid leather, good wearing shoes for children at wholesale prices. You can't afford to miss this opportunity. Buy now before the sizes are broken.

All C. P. Ford Oxfords in browns and tans in the various styles that formerly sold for \$8.00, \$8.50 and \$9.00, offered in this sale, the pair ..... **\$4.95**

# The Crescent Dry Goods Co.

PENDLETON, OREGON