"TARE WE TO BE "DISCOVERED" AT LAST? stined for a brilliant fature and deserving far greater
notice from the reat notice from the rest of the world than it has yet ob tained," says Theodore H. Price, publisher of "Commerce and
Finance," who is now in Portland. Mr.- Price further says:
"You people You people have not yet succeeded i,
your potential wealth upon the East."
Those very facts have long been recognized by men of vision
in the northwest. We know that the resources of the northwest constitute an unused gold mine and that it has not really been
"discovered" by the rest of the world. The question is how to reach the putid
pended 57 millions of dollars constructing wonderful highways
that open the state to that open the state to travel and bring the nation's finest scenery within reach of those who wish it. We have one-third of the nation's potential hydro electric power in this region and one of
the greatest power rivers of the world. We have a climate that is just what the white man wants. It is a climate in which he can live in comfort, winter or summer, and enjoy good health and vigor.
But we
But we have not sold these things to the world. We have
goods that are worth while but they remain upon goods that are worth while but they remain upon our shelve
while the California ice cream peddlers do a and make their customers think they are having the time of their lives. We take off our hats to the Californians. They are a wonderful people and have done much with a wonderful state.
But we are somewhat amazed at those who think they west when they visit Los Angeles,
One reason for popular ignorance regarding the northwest is that our fiction writers have generally devoted their talents to the southwest.-One hundred books or stories relating to Cali-
fornia have been published for every one relating to fornia have been published for every one relating to Oregon or
Washington. But it looks like we may change this condition Hardy scouts of the literary world like George Palmer Putnam. and Charles Wellington Furlong have at last taken up the trail of Lewis and Clarke. They have gone back and told the East
that there are people out here, that the old fur trading and trap that there are people out here, that the old fur trading and trap-
ping days are over, that there are bath tubs here now and that ping days are over, that there are bath tubs haye now and that
the traty come this way without bringing his
winter wint $r$ supplids along.
To the East Oreg.
To the East Oregoniun the Putnam expedition of literary lightr is going to represent an event of more importance than
many suppose. It is the herald of a new day and the Round-Up many suppose. It is the herald of a new day and the Round-Up
City may ustly feel proud of the fact it is our show that brings these writers out this, way. They are coming to see us play and that is a point worth remembering also. Perhaps in the past we
have uled the wrong balt. have uted the wrong bait.
WHO WON THE CQAL STRIKE?

T IB question as to who won the coal strike may be answered,
it seems, by the reply that the operators and miners won, while the public lost.
That is the theory of the New York World, as set forth in the
following editorial, which probably contains much more than pjetry:

##  


 er Mith empty bine




There are facts about the coal industry that need investigat-
ing and the public is entitled to a genuine probe of affairs, The ing and the public is entitied to a genuine probe of affairs. The
miners and operators think they are "it" and they should be It is the pubentic demand that gives it value and the public is up titled to some protection.
It is reported that the motorcycle that Ernest Todhunter was riding was going 80 miles an hour when it left the road at
curve and struck a house with the result that one man is dead another injured and two occupants of the house had a nalrow, escape. Anyone wanting to go 80 miles an hour should get an
airplane. The highways are provided with many turns that make furious speed impractical unless one wishes to meet with the angels,
In Europe nowadnys a slacker is a statesman who
want to go to a peace conference.-New York Tribune.


## STANDINGS

## From the Four Corners of the Earth

NORTH, South, East and West-all have something to tell you in the newspapers.


#### Abstract

News columns give you items of interest in the political, financial and social worlds, Advertising columns give you information just as interesting, and EVEN MORE VALUABLE TO YOU-news of the things, that have to do with your personal, every-day life.


The advertisements spread out for your inspection the products of progressive manufacturers the country over-the comforts and conveniences that play so large a part in modern life. The wares of every progressive merchant in town are laid attractively before you.

From your casy chair you read the offerings, compare values, check the statements against your previous experience and then make your selections.

Thus you save time, money and the effort spent in useless "shopping around." And you gain in the satisfaction that comes from a purchase well made. Keep up on the shopping news.

Read the advertisements before you buy. It pays.

