

# East Oregonian

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### ALL THAT SHE ASKS

All that she asks is a kindly word,  
 And a bit of your patience, too;  
 A bit of the praise which once she heard  
 When your love was fresh and new,  
 A fond caress when you come at night,  
 And her eyes will gleam with the old delight.

It is man who fashions a woman's life,  
 Shapes it, happy or sad,  
 And we learn of the husband from the wife,  
 Know him for good or bad,  
 For her face is an open book which gives  
 The world the tale of the life she lives.

Day by day in the house she stays,  
 Keeping the home for him;  
 With the work to do and the babes  
 to raise

While the charm of her youth grows dim,  
 But all that she asks from the man is this:  
 A kindly word and the evening kiss.

Oh, you snarling and churlish men,  
 Sudden and quick to rage,  
 Changing the home to a tiger den,  
 Why not give her the joys of life  
 And make her happy to be your wife?

It isn't the money you make or spend,  
 Or the great deeds you may do,  
 On which the charms of her life depend,  
 Her happiness lies with you,  
 And all she asks through the years  
 is this:  
 Your kindly thought and your evening  
 kisses.

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### THE FARMERS' DOLLAR IS WORTH 70 CENTS

IN the last few days the East Oregonian has made diligent inquiry as to how much money wheat farmers of Umatilla county will make this year. One banker says that the majority of farmers will actually lose money on a basis of present wheat prices. Another declares they will make little if any profit, while a third banker takes the view that careful farmers who have held expenses down closely will make small profits. He gives illustrations to show that in some cases at least this will be true.

Yet many farmers have sold some wheat at \$1 per bushel or thereabouts. In prewar days that would have been considered a splendid price. So would 90 cents have been so considered. Why then is not wheat growing profitable at present prices?

There is but one answer. The dollar the farmer gets is not worth enough. Otherwise all would be lovely. The facts are that the price of wheat has been deflated but the farmers' living costs have not been deflated proportionately. According to the department of agriculture the farmer's dollar is worth 72 cents and its value is falling. There seems no escape from this conclusion and also from the conclusion that the buying power of agriculture cannot be restored until a greater equilibrium is provided. Since the west is primarily an agricultural country business revival will have to be slow under such conditions. No amount of optimism can make good times when a farmer cannot make a good profit on \$1 wheat.

It is unfortunate that the downward sweep in living costs was checked. If it had continued all would be well and the farmer would have come into his own. So would labor for the worker does not object much to reduced wages if living costs come down proportionately.

There have been forces at work to "stabilize prices" and they have met with too much success. They have worked in different ways. In the case of sugar the Cuban sugar growers have presented unquestionable evidence that they were commanded to restrict their production or face a tariff that would almost bar their product from this country. They would not or could not reduce production so the new tariff provides the highest duty on sugar known in 50 years. That will be a good thing for the beet sugar manufacturers but they provide only 15 per cent of the sugar used in this country. The result is that in order to provide a higher price to those who produce this 15 per cent the American people must also pay a higher price for the 85 per cent not produced by the beet sugar men.

What is true of sugar is true of innumerable other lines. It is frankly admitted by all irrespective of partisanship that the new tariff bill is a price boosting agency—but it does not boost prices to the farmer. The wheat price is governed by the export demand. The new tariff may be a good thing for the manufacturing sections but it is hard to see where the American farmer can get any joy out of it.

The foreign debt question also offers some interesting features. Many advise that we cancel the debt of \$11,000,000,000 owed to the United States by European countries. That sounds like a peculiar request, and what is back of it? The East Oregonian has a theory the demand comes largely from interests that know that the debt if paid must be paid in goods, not in money. They don't want foreign manufactured articles brought to this country because that would deflate the price of American goods.

But is not such deflation just what the country needs and particularly what agricultural regions need? Would it not make the farmers' dollar worth more and thereby provide the remedy we seek for present conditions? In other words if we would let nature take its course conditions would right themselves, but we are not letting nature take its course, except in spots. In many lines we retard nature's process with the result that a few benefit but the majority of people are victimized.

Have you noticed the fact that at no time has there been anything like a water shortage in Pendleton this summer. The reservoirs have been kept full all through the hot period and abundant water of the finest quality has been available for use. Evidently the additional supply secured through the extension of the system at Thorn Hollow has been all that was claimed for it.

### EDITORIAL SNAPSHOTS

There is a tendency to go to sleep in political berths.—San Francisco News.

Somebody is going to back down when the public gets its back up.—Greenville Piedmont.

If you can't get away for a vacation, you can get the same feeling by remaining at home and tipping every third person you see.—Warren Chronicle.

Coolidge praises business men for "bringing the country back to stable conditions." He is probably referring to the way everything seems to be stalled.—The Liberator (New York).



If it just as religious to have good health as to have good morals.

The successful professional man is always a successful business man.

Why try to pick winners when it is so much easier to pick losers?

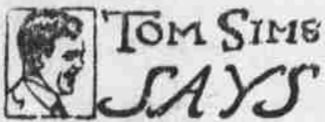
What you deserve you get, whether it be big honors or a swift kick from the rear.

Advertising tells people what you can do, and thus gives you a chance to do it.

Things would improve a whole lot if the people had a little more power and the government a little less.

### Hez Heck Says:

"They's a heap more males in the world than they is men."



### BRITISH BOXING TITLE HOLDERS ARE NAMED

Now comes the harvest moon and the harvest moonshine.

If a speeder knew he was going to jail he wouldn't drive so fast.

Times are better, Pumpkin pie will be back soon.

"Fast come, easy go" doesn't apply to relatives on a visit.

Our idea of being out of work is this bunch trying to prove Sherman didn't say was was was it is.

Nothing makes a grouser madder than having nothing to kick about.

When the North Pole explorers return they won't mind coal strikes.

Many an impressed coat has a bank book in the pocket.

We shall be reminded soon that nature has the loose leaf system.

A man never loses his nerve until he needs it.

If there isn't any coal in the collar there will be room for plenty of home brew.

There is a difference between being just and just being.

The man with plenty of hard coal is sitting soft.

A Detroit man's wife treated him like a dog. He claims she always fed the cat first.

Where a man is depends upon where he stands.

A who's man never tries to unscramble an egg or find the meaning of the feminine "because."

What the school kids' vacation ends, mother's lectures.

### 28 YEARS AGO

(From the Daily East Oregonian, August 21, 1894.)

Miss Myrtle Gillette is reported ill at the residence of her parents Mr. and Mrs. W. F. Gillette.

F. M. Oliver and family have returned from their outing in the mountains.

J. P. Koster has improved since returning from Meacham. An operation has been performed and his recovery now seems assured.

Miss Myrtle Leonard, one of the public school teachers in Pendleton, has returned from her vacation spent in San Francisco.

Jan. Johnson, Pendleton Post Master, Miss Mable V. Gaither, Sept. 17, and the Ind. Sch. Sch. Geo. Harper, recent Umatilla Indians and a gentleman from the department will constitute the board Sept. 27, when civil service examinations will be held.

Yesterday was considered the hottest day of the season. The mercury nearly touched the 100 mark.

Frank Frazier and N. H. Cottrell are arranging for a race between Frazier's "Jap," the little black pacer and Darwinna, Mrs. Cottrell's trotting mare. Darwinna has a published record of 2:32 1/2 and Jap's mark in public events is 2:24 1/2. The proposition is to match the two flyers in a three out of five mile heat race on the Frazier track. Jap will be handicapped, Darwin being given a 50-yard advantage. It is said that Darwinna can knock several seconds off her mark, while Jap, so his admirers say, can knock the stuffing out of his record. In case the race comes off the date will be announced later.

W. S. Myers has enlarged his store room which increases the capacity of the mill to full 500 barrels daily. Mr. Myers has purchased 75,000 bushels of wheat this season. The price paid has been 27 cents.

MINING. Saskatchewan.—The total grain handled by the Saskatchewan Cooperative Grain Elevator Company from the commencement of the crop movement in the autumn of 1921 to May 21, 1922, was 22,122,032 bushels.

## Trade Extension Campaign All Roads Lead to

## What Is Your Opinion---

—If you owned a store that was filled with new, up-to-the-minute Merchandise.

—If you believed that Your Prices were just a little bit Lower than they were charging elsewhere.

—If your Store enjoyed the Confidence of thousands of Customers, backed by years of Reliable Dealing.

—If you were sure that YOUR STORE REPRESENTED ADVANTAGES to the people in this community equalled by no other store—that Your Merchandise was Newer and More Stylish—your Prices Lower—your Salespeople more Courteous and Helpful—

# THE CRESCENT DRY GOODS CO.

Wouldn't you want to Tell the Whole World About it—to extend those advantages as far as possible? We Believe You Would—and so do we.

The store that buys for cash and sells for cash. Quality merchandise at lower prices.

Watch for the Announcement of our Coming Event—

Watch for the announcement of our coming Event— "TRADE EXTENSION CAMPAIGN" tomorrow night.

"TRADE EXTENSION CAMPAIGN" in Tomorrow's East Oregonian.



## "What's the News?"

WHEN Columbus and his caravels returned from the New World, the first question shouted from the shore was, "What's the news?"

That's always the question of paramount importance. Years ago folks asked it of the post rider, the soldier returned from the wars, the man who had been down to the settlements, or the neighbor back from the general store.

Today, you find the answer in your newspaper. Through the newspapers the news of the world and of the community quickly becomes public knowledge. And remember this—it takes two kinds of news to make a modern paper complete.

The first tells of happenings near and far—of fires, sports, elections, accidents, marriages, deaths, great men, great events.

The second tells of things you eat, wear and use—things you buy, things being sold to your friends and neighbors. This news is ADVERTISING.

It's just as important to keep up-to-date on the advertising in this paper as it is to read about what's doing in the world of events.

Advertising is an essential news service. It is distinctly to your advantage to be guided by it.