DAILY MARKET NEWS, LOCAL AND GENERAL Con



## Does an Ediceation Pay?

 sayives depamiment. <br> <br> $$
\$ 2.39
$$ <br> \section*{SPECIALS <br> \section*{SPECIALS <br> <br> CUPS AND SAUCERS, PER SET <br> <br> CUPS AND SAUCERS, PER SET JARDINIERS, EACH JARDINIERS, EACH <br> <br> RUG, $27 \times 54$, VELVET, 2 COLORS, PRICE <br> <br> RUG, $27 \times 54$, VELVET, 2 COLORS, PRICE ONLY ONLY <br> <br> . $\$ 1.00$ <br> <br> . $\$ 1.00$ $\$ 1.00$ $\$ 1.00$ <br> <br> CONGOLEUM RUGS, 2x4 FEET, PRICE <br> <br> CONGOLEUM RUGS, 2x4 FEET, PRICE <br> <br> } <br> <br> }

TheAmerican National Bank Pendleton. Oregon. Panking.
 DOINGS OF THE DUFFS WILBUR MAKES A BOLD START. By Allman


## JCPemeyca

An Attractive

## Shopping Service

Everyone of the nearly 4000 employes of the 371 de-
partment stores of the J. C. Penney Company shares in Everyone of the nearly
partment stores of the $J$. C. Pemney Comes orpany shares in
one way or another, in the earnings of the orgaization. That is interesting.
It insures a service to the public which makes buying
from this store and every store in the chain, bot henjoyable and profitable.
Each employee is concerned that every customer shall be served well and helpfully.
Supported by the unusual advantages which come to
this Nation wide institution through its extensive buying power, not only a personal service but a shopping service is afforded that is truly helpful.
ec $C_{0}$.

## Fall's Newest Percales <br> Reflecting Autumn Leaves

 Penney Company standard. This is made possible by our
quantity-buying arrangements direct from the mills. You can readily appreciate the saving in elimination of inter-
vening profits and we gladly give to our patrons the vening profits and we gladly give
resultant benefits in low quotations.

$25 c$
and 29c

## Striking Ginghams

Always in Demand
Fationale oratiol tovereatio, ratily dearibes



 19c
 23c

## To Dress the Bed From Sheet to Spread!



Pequot Sheeting. If you have used this before you'll ask for more. A trial proves its merits.
Pequot Unbleached Sheeting, 9-4 or 81 inches wide,
yard
Pequot Bleached Sheeting, 9-4 or 81 inches wide,
yard
Pequ
Pequot Sheeting, $10-4$ or 90 inches wide, yard...........69c 69 c
Pequot Pillow Tubing, 42 inches wide, yard ......... 49c Pepperill Pillow Tubing, 45 inches wide, yard:-..... 45 c Restwell Pillow Tubing, a good quality at an attrac-
tive price, 40 inches wide, yard ............... Sheets, $72 \times 90$, good quality seamless ................ $\$ 1.39$ Sheets, $81 \times 90$, good quality seamless … Pillow Cases, $42 \times 36$ inches, good serviceable quality,
each Pillow Cases, a better quality at a low price, $42 \times 36$, Pillow Cases, same quality as above, $45 \times 36$, each. 39 c Pequot Pillow Cases, $42 \times 36$ in great demand, each. 43 c BED SPREADS
Large size, crocheted, fine heavy quality, with scroll
pattern, only Scalloped Crocheted, with cut corners, assorted pat-
erns, splendid weight. Only Satin Finish, double bed side, hemmed, rich patterns,
only Sat
only

