## In The Headlights' Glow

## We Give Standard Willard Service on All Batteries

With our experience and equipment we pretty fair sort of battery service without much help.

But we also have an idea that it wouldn't measure up to the brand of service developed for our use by the Willard Storage Battery Company.
As Battery Headquarters we have the benefir of their years of experience, and of the definite national standards of service they have been able to develop as a result.
Come in! No matter what make of battery you happen to have it needs the sort of attention provided by the Willard Standard of Service.

Pendleton Storage Battery Co. West Court and Garden

Representing Willard Storage Batteries

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Your home may be next
Suppose it were! Suppose the Fire Demon wiped out your home-your fortune-tonight!





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$T_{\text {refinements and complete equipment of the }}^{\text {OTAL }}$ Light-Six thatare not found in other cars of its price, Estimate each of these exclusive improvements at only a nominal value. Then you realize why the
Light-Six ranks with cars listed at several hundred Light-Six ranks
dollars mort. dollars mort In addition, yos have the advantages of better design and better performance. Studebaker is the largest builder of six-cylinder care because of these facts. Get acquainted with the Light-Six. Test ita riding and driving qualities. Then you will appreciate that the enthusiasm of these ownors is based ona performance that is not equaled by any other car of
like price-or by many cars of much ligher price.

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## Sport Type, Maroon Body Nickle Fittings

## Fashionable Equipment Throughout

7. "When better automobiles are built, Buick will build them."

## M. K. LONG

