Special Sale of Children's Gingham **Percale Dresses** 



This is a wonderful offer. The materials are of the best, the styles are good and attractive, the values are beyond compare. Some of the garments are slightly soiled from handling, but every one is a bargain of real merit.

Values up to \$2.98, your choice..... \$1.38

Regular \$5.00 to \$10.50 values, your choice ..... \$3.38

Sizes from 2 to 10 years.



## SPECIAL-SPECIAL

We are overstocked on the following items, and to get our stock back in shape we are going to put a price on these goods that WILL MOVE THEM.

English Walnuts, soft shell, 3 lbs. for	31.00
Recleaned Seedless Raisins, lb	18c
K. C. Baking Powder, 25 oz	. 15c
K. C. Baking Powder, 80 oz	50c
Mrs. Porters Salad Dressing, 31/2 oz	15c
Mrs. Porters Thousand Island Dressing, 31/2 oz	15c
"Grandma's" Fruit Cake, 2 lbs	680

Telephone Orders Given Special Attention.

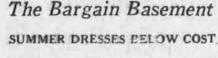
USE OUR FREE REST ROOM AND

**CHARGE MADE AGAINST** 

OREGON AGRICULTURE COL LEGE, Cervallie, June 14.—Charge of facrimination by the college against

the dairy industry of the state through

O A. C. IS DENIED



This is not an unusual circumstance in The Bargain Basement it happens quite fre-

### DRESSES IN THE PRETTY SILKS

desire to control your living costs then it will pay you well to look at our Lower Priced

Pumps, Shoes and Oxfords \$1.00 Fair Sized lot

and in the school of home economies milk has been 100 grillons, and no may be the cause of controversy in as reported to have been made at the limit has been placed on butter this meeting of the Oregon State Grange year. Liberal consumption by the in McMinnville, is not justified in view strudents of dairy products, all from "Never drink milk; it is an unnat-

DECLARE WAR ON MILK

rather than tea or coffee.

The New Pumps Including "The Flapper" \$3.29 and \$4.98 You'll like every Style

cates are now up to their cibows in init LONDON, June 14.—Bootleg whisky writing letters to "The Times."

ural food save for the young," declar-ed Dr. C. Webb Johnson.

"Great nations have been fed upon milk and have prospered—the Scotch

and the Irish, for instance," retorted Professor H. E. Armstrong. That was enough, the fight is on.

The pro-milk and the anti-milk advo-



**Individually Charming** 

## Flower Trimmed Hats

These summer hats-fifty in all-to sell at \$10 and \$12.50. They are distinctly summery in materials and trimmings. No two hats quite alike-each somehow different from all the others-and all as smart and cleverly styled as you would wish them to

> USE OUR REST ROOM AND IN-FORMATION DEPT.

## 'CHRIST AND NICODEMUS' BURNETT SAYS

"There are many good folks who seem to thing that they were born so well the first time that they do not need to be born again from not need to be born again from above." Mr. Huling said last night at the Baptist church in his sermon in "Born once, die twice; born twice die once." Continuing, he said "Nicodemus, who came to Jesus by night was a Jewish leader and very devout man. If any one religion, he did, but he had wrong kind. The world is full religion. wrong kind. The world is full of religion. Everyone is religious, but Christ said. Except a man be born again, he cannot see the Kingdom of God. There is a great guif of God. There is a great gulf fixed between salvation and mere religion. Salvation is an affair of the heart whereas religion may be made up several places, but since taking up of mere externals. If we accept Jesus as a Teacher come from God, we must believe that He knows 5314 45th Ave. Southeast, Portland, we must believe that He knows what we need and He emphatically what we need and He supplatically declared. Ye must be born again. This new birth is not a natural human process. When we have accepted the grace of God in Jesus Christ we can grow in grace but we cannot grow into grace. Being born again from above of the Spirit of God is a crists. It is the coming of the life of God into the human soul, being made a partaker of the Divinguation of the process of burnan pature, just as we by our physical birth become partakers of burnan mature. When we look to Jesus as cour Crucified Savior and Living Lord. nature, just as we by our physical birth become partakers of buman nature. When we look to Jesus as our Crucified Savior and Laving Lord, the Spirit of God effects this new birth and we become new creatures

### CANADIAN WHISKEY FLOODING SEATTLE

SEATTI.E, Wash., June 14.—This city is being flooded with Canadian whiskey to such an extent that the whistery to such an extending a powerful figuor trust as a matter of self-protection, officers here declare. Moonshiners also are hurting the business of the dealers in the bond-

The result has been that the bootleggers have been forced to slash prices, all previous price agreements having been terminated, precipitating a "rate war." Hence the need of the "trust," with a division of the trade and the alletment of a certain district to the individual book. ertain district to the individual boot

We've got to organize," declared prominent local boottlegger, "This price-slashing and cutting of each other's throats cannot continue or

'll all be broke. There's a lot of whiskey in town and our best brands are selling direction. Moonshiners are hurting our business. Some of our best customers are developing a liking for moon-shine and are not buying standard brands of Scotch and bourbon. It is also essential that we divide the trade giving each bootlegger a certain dis-

## SUBJECT OF SERMON HE COULD NOT HOLD HIS JOB

Forced To Give Up Several Positions On Account Of Rheumatism - Praises Tanlac For His Complete Recovery.

Ore., machinist for the Singer Sewing Machine Co. "Rheumatism and stomach trouble

me.
"Tanlac went straight after my troubles and now I don't believe there is a trace of rheamatism left, I can hardly get enough to eat, sleep fine and do as big a day's work as ever. I certainly recommend Tandac hisally." Tanlac is sold by all good druggists.

	* W.	L	Pet.
Vernon	29,	26	.600
San Francisco	40	29	.580
Los Angeles	37		.529
Portland		31	-525
Salt Lake	32	33	.492
Seattle		37	.456
Onkland	30	42	.417
Sacramento		41	.414

At Sacramento 0, Vernon 4. At Salt Lake 8, Oakland 5. At San Francisco-Portland, ms traveling.

At Los Angeles-Scattle, teams

# BRENNAN ON LABOR DAY

Los Angeles, June 14:--(U. P.)--Jack Kearns has reached final agreement for a Jack Dempsey-Bill Bren-nan fight for the world "heavyweight championship at Michigan City, Mich., next Labor day, he announced here resterday afternoon.

Promoter Floyd Fitzammons has offered Dempsey a flat givarantee of \$200,000 for a 10-round, no decision bout which will mean for the champion about \$28 a second in the ring. Kearns returned from Oakland yeserday, after cancelling Dempsey's

sudeville contract. Then we may work our way East on a short vaudeville tour, and open camp at Michigan City about six weeks

### DISPLAY ADVERTISING GETS RESULTS, ASSERTS BOSTON CHURCH WORKER

before the fight."

BOSTON, June 44. Paid advertising is a phase of church efficiency which gots results. Mrs. Caroline S. Atherton, corresponding secretary of the Alliance of Unitarian and Other Liberal Christian Women, told anni-versary week delegates at the annual meeting in Tremont Temple.

As a result of a no-operative adver-

tising programme to promote the distribution of religious literature, hine-ty-eight Alliance branches, the American Unitarian Association and the Unitarian Laymen's League, she declared, received more than 6,000 requests for publications from parts of the world as remote as Alaska and the Mnfay States.

## 'VACANT' SIGN MEANS VERY LITTLE IN FRANCE

PARIS, June 14.—Merely because a not mean there is a chance to rent these days of housing shortage, nc-cording to A. Goulby in the Echo Na-Proprietors are required by law to post such a sign whenever a tenant moves out. The apartment is usually rented, however, by private agreement, some time before the enticing sign is displayed to eager house

## EXPERTS MAKE STUDY OF CORN STRUCTURE

WASHINGTON, June 14.—A joint study of root, stalk and ear roots or corn, conducted recently by the department of Agriculture and the Pur-

April 1913

## Making an Asset of Difficulties

of the facts, say the college authori-ties. the college dairy, has been urged, use of milk as a drink being stressed

present school year 12,922 pounds of butter, costing \$6,427.17 were used. A

Oleomargarine has never been served in the dormitories and college ter

small amount of olemargarine was used for cooking purposes only.

The average daily consumption of

A great opportunity is now before American business-the opportunity of making a big and permanent asset out of the very difficulties of the present situation. The conviction that this can be done is extremely heartening. It is enough to put a new thrill of life and activity into every form of industry.

From one point of view the present situation is by far the most desirable, the soundest, the sanest, and the most hopeful this country has ever seen. Why? Because it brings into bold relief, through sheer necessity, the latent power to create conditions as we would like to have them.

The curtailment of Demand for the products of industry brought us face to face with the question, hitherto ignored, as to what causes demand. Then it was discovered that Demand was a created thing, and that more of it could be created in almost any direction-if enough of the right effort were applied.

Chief among the means of creating Demand is now seen to be Advertising. Wherever you find a big demand for any product you find, invariably, that the demand for that product has been stimulated by human effort, and chiefly through advertising.

It is obvious to any one who will think it through that the present demand for any product could be substantially lessened if it were possible to eliminate all forms of advertising - including pictures, displays, and word of mouth, as well as printed and painted messages-and just let that product depend on the natural or unstimulated demand.

And it is equally obvious that a demand for any worthy product can be created and stimulated by means of Advertising.

This fact puts within the hands of the business man the means of creating his own market. That would be the biggest asset he could have-an assured market for all he could produce.

Published by the East Oregonian, in co-operation with The American Association of Advertising Agencies.





John Drinkwater's "Abraham Lincoln." Frank McGlyan as Lincoln, Perry otson as Davis. Rivoti, Friday, June 16.

Jr. will present with Frank McGlynn, at the Rivoli Theater, Friday night, June 16th. Halled as a great enter-tainment which will reach the ordin-

It begins to look as though that long , tered, but this was done to make clear ought "greatest American play," to the speciator the impulses which uch discussed and learnedly treated moved and the thought pehind the act by the pundits who rite of the theater, had been written by an Euclishmun, was being defined. And the audience John Bridgewater. The play is "Abcraham Lincoln" which William Harris, clearer realization of the honor one has to be an American citizen,

In the office of William Harris, Jr. name in the street playmer, as an there are files upon files, all of them filled, as an example of magnificent has writing which will please the street playmer. the small, many autographs are there playwriting which will please the playsmith, and then as an exposition tries
and genuine of the magnificent character, the loving kindness of the man
Lincoln, which delights these who
kness him in life or 'in story, the
paralleled in stary years. In fact it
is doubtful if there ever was a play
which was received with such manniinvestment of Agriculture and the Purwhich wall please the play
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which wall please the play
autographs are there
which will please the play
autographs are there
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of infection and in the vigor of plants
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ment by the investigation.
Experimon the University Agricultural 'Experimon love it makes well up for this country of theirs which was that of Akraham

In making his play "Abraham Lindin," Mr. Deinkwater endeavored to cole and plays it with sincere and well in a great man. He honest sixtiff, a dignity befuling the Last week of services. Have you theries with history, he placed great anticot and a simplicity which heard Heling? Come tonight 7:45 at the whore they were never ut- was Lincoln's.