


## Just Folks

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## Nit is worth all right S. Guerth.)

## THE 98-CENT MAN

 SUCED to his least common denominatars, the av. astaker of suzar and phur. Total value, 98 cents. This we have on the authority of Dr. George Luden, who has translated into a chemical formula the terms upon which each of us may be spid to have his price.Under this scientific ruling there is no distinction of race, color or mental stature. Nor is there differentiation on the score of sex. A Dr. Johnson like him of old, superplump, would raise the estimate on the item of soap. ourning Sappho or an Edgar Allen Poe would affect the scale in the opposite degree. A congressman of the 1922 model might he expected to reveal a larger measure of sul-
phur, with less of iron.
Th such of us as at first thought find the doctor's valuathe formula is purely material. It presents no scale or schedule for the soul, average or otherwise. It affects in no wav the truth of the accepted adage that the mind's the measure of the man. Under this vastly more vital basis of computation each of us may fix his own appraisal. If he thinks he is worth about 30 cents, probably he is so. If he regards himself in terms of soaring aims and aspirations, he in2y rate himself on a price-list not of dollars and cents but of ideals.

Hover, when we take up the dullard or the genius we disregard as acutely as though still referring to very fiat or very lean the human mean. The average being need add no new worry to what he has of old ones. The Luden formula lends but the chemist's stamp. A man can be a man for a' that - New York World.

LLOYD GEORGE SUBMITS QUIETLY

ITWAS said frequently in the last few weeks that Mr with a sensational exposure of all the obstruction hat encountered. He chose instead to eulogize the conference.
There are two reasons, we think, why he has so quietly accepted his defeat at the hands of M. Poincare. The first reason is in English home politics. It is quite clear that indeed. The Tories are against a break. So is the whole Northcliffe influence. And so also is that great section of opinion in England consisting of the liberal imperialists like Lord Grey and the liberal unionists like Lord Robert Cecil. These latter distrust Mr. Lloyd George personally they insist on maintaining the entente, and they disliked Genoa because they resented it as an affront to the League of Nations.
The prime minister's enemies would say that politics of this sort is all the explanation you need for anything he does. We do not share this view. It seems to us that be-
neath all the shiftiness and cunning there is a sincerity in Mr L oyd George. And we are quite ready to believe that when he faced the prospect of a complete break with when he faced the prospect of a complete break with with all its irritations and difficulties, the maintenance of the entente was better than a policy of each for himself and the devil take the hindmost.
Whatever his reasons, the decision is wise. If the en tente is to be broken and France under the present regime is to be isolated, it is the French who should make the decision, not their allies. The case of Russia shows that the effect of isolating a people against its will is to consolidate that people behind the party in power. To leave France utterly alone would undoubtedly strengthen French mili tarism.-New York World.
THEE INSECT FGGTER

## Choose a Silk Dress

At these mark-down prices. In this collection are taffetas, satins and crepes, beaded, embroidered taffetas, satins and crepes, beaded, embroidered
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## MOST MILES per DOLLAR <br> Fireston: <br> 

The tire section above at the left shows and heavy in the center where the wear the condition of a Firestone $33 \times 41 /$ Cord comes, tapered at the edges to make
Tire alter 20,994 miles on a Yellow Cab stecring casy and to protect the carcass in Chicago. The section at the right was cut from
new Cord of the same size. Careful or the sanded to insure uniform tension and cead of the tire on the onill $1 / 3$ of the paralleling of every individual cord. It
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