

East Oregonian

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A boil is a volcano—your blood is so choked with poisons that these "boil" out into a boil. They'll keep "boiling up" until you destroy them completely by the use of S. S. S., one of the most powerful blood-purifiers known to science. S. S. S. has stood the test of time. The power of its ingredients is acknowledged by authorities. Its medicinal ingredients are guaranteed to be purely vegetable. Right off, it clears the skin of pimples, boils, blotches, blackheads, acne, eczema, rash and other skin eruptions, and does it thoroughly. It drives out of the blood impurities which cause rheumatism, makes the blood rich and pure builds up lost flesh. It helps to manufacture new blood cells—out of one of its secrets. S. S. S. is sold at all drug stores, in two sizes. The larger size is the more economical.

Are you "up to the neck" in blood impurities? S. S. S. is one of the greatest blood-purifiers known. Try it.

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TAILORED BATISTE WAISTS

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Just Folks

by Edgar A. Guest

APRIL

April, and the showers are falling,
April, and the birds are calling,
To their kin of song and feather,
Quite regardless of the weather.

From the ground the cold is going,
Now the violets are showing,
And the constant pitter-patter
Of the rain seems not to matter.

April, and the birds are humming
Everywhere that May is coming,
(Copyright, 1922, by Edgar A. Guest.)

U. S. MOVIES ARE STRONG IN BRAZIL

BY A. G. KEENER
(United Press Staff Correspondent.)

RIO DE JANEIRO (By Mail to the United Press.)—The motion picture business is generally regarded by business here as the business in which the United States has the least cause to fear European competition in Brazil.

It is feared that several products of North American industry are doomed to disappear from the Brazilian market, being driven out by European and Japanese competition, but the North American movie film is expected to stay.

However, Germany, France and Italy have absorbed a large part of the increased cinematograph business in Brazil, but the United States is now probably exporting more films to Brazil than it did during the war. This is something unusual in present international trade.

Despite the favorable conditions, however, Brazil has not been a good market for all the North American film companies that tried to do business here. Some of the film exporters have lost considerable money. They failed to understand Brazilian psychology.

On the other hand, a number of film exporting companies have established agencies in many Brazilian towns, with headquarters usually in Rio de Janeiro. These companies employed experts who have calculated the business value of various North American productions on the Brazilian market. They have found that Bill Hart, Buck Jones, Tom Mix, and others are valuable drawing cards, and have discovered that Brazilians appreciate the smiles of Mary Pickford, the awkward steps of Charlie Chaplin and the antics of Douglas Fairbanks.

The latest available statistics on the movie industry here are for the year 1920. In that year Brazil was the fourth largest market for American films. There are only a few more than 1,200 motion picture houses in the whole country. This number of movie houses is of course very small in relation to the size of the country, but it shows an increase of 50 per cent over the close of the war.

There have been founded in Rio within the last three years more than half a dozen magazines dealing exclusively with motion picture interests.

The first real moving picture house was built 15 years ago. The films all came from Europe. There were no film agents.

Have a Look!



Opera glasses without glasses. But you need a glass when you pour out the contents. And if the contents are right you don't need glasses to see the show, anyway.

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THE UMATILLA RAPIDS PROJECT MORE FEASIBLE

IN view of the wide interest in the Columbia basin project and the Umatilla rapids project the report by General Goethals upon the merits of the first named project are of much interest.

Here is the general's summary as given in his report upon the Columbia basin project:

- SUMMARY**
1. Of over 3,000,000 acres of land embraced within the Columbia Basin, lying between the Columbia and Snake Rivers, 1,753,000 are irrigable by the Bend O'Reille gravity project and 1,403,000 by the Columbia river pumping project.
 2. The gravity project provides water by gravity flow from the Bend O'Reille River and its tributaries above Newport, Washington.
 3. The pumping project provides water from the Columbia river. A pool is formed by a dam, varying from 200 to 285 feet in height, with respective effective heads of 123 to 211 feet, across the gorge of the Columbia at the head of the Grand Coulee, from which water is pumped by hydro-electric units, each lifting 1000 second feet approximately 482 feet, or by direct connected units of equal capacity lifting approximately 450 feet, to an artificial lake, whence the water is carried to the land by gravity.
 4. The estimated cost of the gravity project is \$254,170,351, or \$145.56 per acre.
 5. The construction is feasible and offers no unusual difficulties.
 6. The cost of operation and maintenance for the gravity project is estimated at \$841,450 or \$0.48 per acre per annum.
 7. The lowest estimated cost for the pumping project is \$223,006,943, or \$159.01 per acre. The difficulties attending the construction are unusual and the pumps proposed have never been built.
 8. The cost of operation and maintenance for the pumping project is estimated from \$2,810,275 to \$2,192,605 per annum, or from \$1.86 to \$1.51 per acre, depending upon the height of dam adopted.
 9. The gravity project is recommended for adoption.
 10. It is recommended that the entire project be undertaken with a view to completing it in its entirety rather than attempting it piecemeal or adopting temporary construction.
 11. The estimated time for completion is six years.
 12. The soils of the irrigable lands are fertile and abundant; being in all respects similar to Yakima and Wenatchee valleys; large production will result from water on the lands.
 13. A great variety of crops can be produced, and, due to the excellent transportation facilities, can be carried to the markets of the world.
 14. No apprehension need be felt about settlement of the lands after water has been placed thereon.
 15. All things considered, the project is justified from an economic standpoint if the land can be made ready for planting at a cost ranging from \$200 to \$275 per acre; at the latter price a profitable return will be secured on the investment.
 16. The project, because of the benefits that will accrue to the United States as a whole, is a national one and as such should be carried out by the federal government through direct appropriation.
 17. Following the existing policy of the government in its irrigation projects, the farmer or land holder should be taxed to amortize the cost of construction. The government should bear or absorb the interest charges, which will be more than repaid through the increase that will result to the natural wealth, affecting industries and products of all kinds over the entire country. (Signed) GEO. W. GOETHALS.

The above is an exact transcript from the summary as contained in the report.

The outstanding features of the Goethals report are that the estimated cost of the Columbia basin project, under the gravity plan, will be \$254,000,000 and the cost per acre of reclaiming land will be \$145.56.

It is unnecessary to say that the total cost of the project will be so great that it cannot be financed unless all other western states are willing to give way to the state of Washington for some years to come. This they are not likely to do.

The estimated cost per acre is also high.

But the Umatilla rapids project, which would reclaim land in Washington as well as in Oregon, can be built for a comparatively modest sum, \$25,000,000. This project could be easily cared for if the Smith-McNary bill passes congress and it could be handled without absorbing the entire attention of the federal government. Furthermore the cost per acre would be lower than on the Columbia basin project and the public would have the benefit of a great electrical development.

Under the circumstances the logical thing will be for the states of Oregon and Washington to join in backing the Umatilla rapids project as the first unit, so as to speak, of the Columbia basin project. The suggestion has merit in that the project is feasible financially and also carries the element of fairness to this state. Oregon people, knowing of great bodies of land needing water in this state, cannot be expected to sit passively by and see reclamation funds devoted exclusively to other commonwealths.

On a shipment of linoleum just received by a local furniture house the freight from San Francisco to Portland was 56 1-2 cents per hundred, while from Portland to Pendleton, the freight was \$1.02 per hundred. In other words, the railroads charged twice as much for the short haul as they did for the long haul between San Francisco and Portland. Where is there any consistency or fairness in such a rate system?

It is charged that if congress persists in passing the "little navy bill" our sea force will be inferior to that of Japan and less than half the strength of England on the sea; that will be a fine way to invite disaster.

NO MORE PASSES
LONDON, April 11.—(U. P.)—Charles B. Cochran, London's greatest producer of revues, has decided to give critics the "bite." No more "oak-leys," he says, "for inconsiderate, abusing gentlemen of the press, who enjoy free seats at opening nights and then pronounce as terrible a show that runs on for months or maybe years. The decision was made when Cochran took exception to the criticisms made about his latest revue, "Mayfair and Montmartre," in which he is starring Alice Delysia, just returned from her tour of the United States.

MEACHAM HAD A FOOT OF SNOW LAST WEEK

(East Oregonian Special.)

MEACHAM, April 11.—Mrs. J. A. Walters was shopping in La Grande Tuesday.

J. D. Casey spent Tuesday in La Grande transacting business.

Miss Helen Denson returned to La Grande Sunday morning after spending the week end with her parents.

R. S. Pindle representing the Black Mt. Co., of Seattle, Wash., was calling on the Meacham merchants Wednesday.

Mr. and Mrs. Theo. Loocher and children left on No. 17 Monday morning for Southern California, where they expect to make their home.

W. S. Chalk made a business trip to La Grande Friday.

J. E. Baker went to Wameka and doubled back on No. 17 to Pendleton Friday.

Mrs. J. A. Walters spent Friday in Pendleton.

Phra Dyer came over on No. 17 from La Grande and spent the day with W. M. Chalk.

J. D. Casey returned home from Portland Friday evening, where he has been on business the past few days.

Miss Nell Lloyd spent Saturday in La Grande with her mother.

Claude Estes went to La Grande Friday, he will visit with his nephew Glen Estes.

Mrs. J. B. Casey has been quite ill the past week but is much improved at this writing.

The past week has been quite stormy, raining the first part of the week and ended up with a foot of snow the last part.

WARDEN HAS FAITH IN HONESTY OF CONVICTS

RECYRUS, Ohio, April 11.—"I would trust some of the inmates of the penitentiary to take a check on my personal account for several hundred dollars to the bank, knowing they would return safely with the money, and I know men outside the penitentiary whom I wouldn't trust that far," declared P. E. Thomas, warden of the Ohio penitentiary, addressing the Rotary Club here.

Warden Thomas expressed belief that it would be better to use the inmates of the idle house at the penitentiary in making brick out of the abundant shale clay found in Ohio and to use other prisoners in improving with brick the various country roads throughout the state for the benefit of all its citizens than have the convicts waste their time in the idle house.

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Average number of copies of each issue of this publication sold or distributed through the mails or otherwise to paid subscribers during the six months preceding the date of this statement, 3,102.
Signed: F. W. LAMPKIN, Manager.
Sworn to and subscribed before me this 10th day of April, 1922.
J. H. ESTES.
My commission expires April 12, 1922.

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When "No" Is Good Sometimes Isn't It Better At All Times?

A great many people have learned to say "No" to tea or coffee at noon and at night—learned it at the cost of jumping nerves and disturbed digestion.

Thousands of others who passed through that stage have learned to say "No" to tea and coffee all the time, and have found a most satisfactory "Yes" in Postum.

Postum's full, rich flavor delights the taste and meets all the demands for a hot, mealtime drink, and it contains no element that can harm anybody. Even little children may share in the delights of a hot cup of Postum with any meal.

Whether or not the thein in tea or the caffeine in coffee has begun to serve warnings on you, you can profit by the experience of others and by the information which any doctor can give you—and find charm without harm in Postum.

Suppose you make the test for ten days, with well-made Postum, and compare the "feel" with your former experience with tea and coffee.

Your grocer sells both forms of Postum: Instant Postum (in tins) made instantly in the cup by the addition of boiling water. Postum Cereal (in packages of larger bulk, for those who prefer to make the drink while the meal is being prepared) made by boiling for 20 minutes.

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"There's a Reason"
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Sport models that are tailored in the best of styles and entirely new. They fit wonderfully and are very distinctive in every way. Prices from \$18.50 to \$29.50.

Capes from \$15.00 to \$29.50.

"Rain or Shine" Silk Umbrellas in all the shades such as navy, brown, grey, green, red, purple, taupe and black. A splendid collection of styles in the bakelite handles, ferrule tips and rod ends. Prices begin at \$4.98 and up to \$13.49.

Hand Bags of real leather, completely fitted, silk lined, gray, brown and black. \$3.50 and \$4.00 values, special \$1.98

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Pictorial Review Patterns and Publications.

28 YEARS AGO

(From the Daily East Oregonian, April 13, 1894.)

E. F. Settlemier is kept at home by an attack of pneumonia.

Senator W. F. Matlock and E. P. Marshall went out to the latter's sheep camp today to take supplies to the leaders.

Misses Grace Smith and Myrtle Gillette have gone on a visit to Echo and Umatilla and will return probably on Saturday.

Several complaints have been made that the men play football on Main street to the annoyance of ladies who may desire to pass along the sidewalk. Tuesday a lady was struck by the football and slightly injured. It is suggested that some other place be selected in which to thump the pigskin.

H. McArthur went up to Athena this morning. He received word that the heavy wind had wrecked the windmill on his big ranch near Athena. Mr. McArthur has a ranch of 12,000 acres, 700 in grain and 500 in pasture. A large windmill has been used for pumping water to keep filled large reservoirs which are located on a hill and furnish abundant water and force to carry to any portion of the place. The arrangement is one which is admirable.

Nearly a quarter of a billion passengers were carried by automobile in Canada in 1921.

SPECIAL ATTENTION
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Local Address, Box 641, Pendleton

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Westinghouse Type "M" Electric Iron-Regular Price \$7.50-Special Introductory Sale Price—\$5.80

This is the famous 6 1/2 lb. iron with the wide ironing surface with which you can do faster and better ironing—it also has the beveled edge so you can see the ironing.

Women Designed This Iron and Practical Women Appreciate These New Features.

If you have no electric iron, or if your old iron is wearing out, do not miss this opportunity to get this high grade, guaranteed iron at this special introductory price. The name WESTINGHOUSE insures the quality.

PRICE POSITIVELY ADVANCES TO \$7.50 APRIL 15th—BUY NOW FOR \$5.80

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