

East Oregonian

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Just Folks by Edgar A. Guest

THE CHANCE OF HOPE

I know not what the day shall bring
 Nor what of care it may bestow,
 Or shall I bow to failure's sting
 Or fall before disaster's blow;
 But whether skies be clear or gray,
 And whoso'er my path may
 I knew somewhere along the way
 I shall be greeted by a friend.

I shall not walk so very far
 Before some smiling face I'll see,
 For everywhere good people are
 Who'll wave a kindly hand at me;
 So filled with change is every day
 That no monotony appears,
 And I may find along the way
 A friend I haven't seen for years.

No day is like its yesterday,
 The busy people come and go
 And some have kindly words to say
 And some repeat their tales of woe;
 A friend returns from scenes afar,
 Another comes to say goodbye,
 One hails me from his motor car—
 To some new charm the minutes fly.

I know not, when I start away,
 Just what the morning has in store,
 But I am sure when ends the day
 There will be joys worth living for;
 And this I know—somehow, some-
 where,
 Before the shades of night descend,
 That I shall feel my pulses stir
 With joy to find a smiling friend.

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IF WE ARE GEESSE WE WILL GET PLUCKED

WHILE in Eastern Oregon with the tax commission I. N. Day, chairman of that body, made a speech in La Grande in which he said:

"The direct primary has failed to meet the expectation of its proponents. It has abolished party and substituted irresponsible popular government."

"It has made the Oregon system a joke and raised hell." It is significant that the Portland Oregonian is talking along the same line. These things are doubly noteworthy when it is recalled that the Oregonian and certain other influences in Portland did not like the most recent manifestation of the Oregon system—the defeat in the state senate of the proposed \$3,000,000 tax for the Portland fair. On that occasion 14 direct primary chosen senators stood firm for conservatism and against a radical Portland proposal that the state be heavily taxed for an enterprise of interest primarily to Portland. Are the men now criticising the direct primary worrying about taxes or do they worry because the Portland clique lost its grip or affairs and may do so again?

On their trip through Eastern Oregon the Portland members of the state tax commission said much about public school expenses and in Pendleton one member intimated that tuition should be charged Oregon students attending state colleges. That was a suggestion that as far as our colleges are concerned free public education be abolished. It was a suggestion to arouse just resentment.

But the East Oregonian has looked in vain for any word of commendation from the tax commissioners for the men who blocked the \$3,000,000 fair tax—the biggest single attempt at taxation ever proposed in Oregon. We have also looked in vain for any words of alarm from the Portland members with respect to the \$40,000,000 road program in the state. If Oregon has been extravagant it has not been in school affairs but in paving roads that lead to Portland. Millions have been spent on such roads, but when we ask for funds for an economic road of importance to farmers and stockmen we get the glassy eye and the cold shoulder. These things are worth thinking about at this time. It will be well for people to have their eyes open. There is something peculiar when men who have just been baffled in an attempt to place a needless three mill tax upon our property chide us about high taxes and our school expenses.

As to the direct primary and its responsibility for high taxes that is a joke. The brightest spot in the present situation from the taxpayers' standpoint is that we have the direct primary. Because of the direct primary our legislators and other officials are directly responsive to public sentiment and they are falling over themselves to comply with what the taxpayers desire. Have they not already saved us from a \$3,000,000 tax and would they have done that had we been operating under the old political system. Not in a million years. Under the old boss system the skids would have been greased and the Portland fair tax would have been imposed upon the people of Oregon without a murmur or a squeak.

The taxpayer needs relief and should have it, but he will not get it by playing Little Red Riding Hood and by putting his head in the wolf's mouth by repealing the direct primary law.

LINCOLN ORDERS COME IN AT \$1,000,000 RATE

On February 5, the day after the Ford's acquired the Lincoln Motor Company at a receiver's sale for \$3,000,000 orders started rushing in in hitherto unknown numbers, and arrangements were immediately begun for increasing production and for perfecting plans that will permit of the entire Ford organization of dealers selling Lincoln cars. During the first two days, orders totaling \$2,000,000 were received.

Lincoln's 150 dealers were called in to the factory, and the new method of distribution outlined to them. Besides continuing to sell Lincoln cars and giving service in the larger cities, the Lincoln dealers will have the cooperation of Ford dealers. In districts where Lincoln is not now represented, Ford dealers will handle it through the Ford branches.

One of the first acts of Mr. Ford was to summon Charles E. Sorenson to the Lincoln plant to determine the number of men the company will call to work in the near future. These men will go back as Ford employees at Ford wages. However, it was stated that it would be some time before the plant was running near capacity. There is but little question that

the consolidation of the Ford and Lincoln companies will form one of the strongest combinations in the automobile field. It will combine the pre-eminent low-priced car with one of the highest qualities produced. The new company, though retaining its distinct corporate form and organization becomes a unit of the Ford company and will be operated under Ford methods. Henry M. Leland will be retained as the head and Wilfred C. Leland as the vice-president and general manager of the company. They will have direct charge of the strictly manufacturing operations. All financial details, purchases and sales will be handled cooperatively between the Ford Motor Company and the Lincoln Company.

METAL TENNIS RACQUET.
 SAN FRANCISCO, March 18.—(U. P.)—The new metal tennis racquet which was designed by William A. Larned, who held the national championship for thirteen years, has arrived here and is on display.

The racquet was tried out by Watson Washburn, H. N. Williams, Howard Washburn, and many other net stars, and has been given their oked, according to Howard Kinsey.

The frame is of metal tubing, while the handle is of wood. Kinsey points out that it has less wind resistance, since it is made of tubing. He believes that it will become popular, and eventually will put the wooden racquet out of business.

End of 3800-Mile Hike



Percy J. Hinton, his wife and their daughter, Marguerite, two, snapped as they walked into Philadelphia. That ended a 3800-mile hike from California on which Hinton says he hunted work. He said one man put down his Bible to kick him off the premises.

CHILD TRAINING AT HOME

"THE CHILD'S FIRST SCHOOL IS THE FAMILY"—Froebel.
 Issued by the National Kindergarten Association, 8 West 40th Street, New York City. These articles are appearing weekly in our columns.

The Call of the Clock

By Nella Gardner White.

Have your children ever said—"I can't come just now, Mother—I'm busy with my blocks!" No doubt the building of blocks has at that moment very important—more important than we can realize. But more important still should be the response to the demands of time. Some of us are marionettes—always insisting on the accomplishment of a given task at a given time, till our children come to look upon time as a relentless, hateful giant. I think a great deal of the slothfulness of this world comes from that arbitrary insistence that things be done on time. The things hated in childhood are gladly cast aside as soon as maturity comes.

But isn't there some way to make punctuality and a well-ordered life a beautiful and desired instead of a dreaded thing? For it is beautiful. Time is not hard and relentless. If it is rightly used, life becomes smooth, peaceful and happy; if used wrongly, life is a tangled mass of fretting and discord. You've seen folks who always had to rush to get to places on time—who rushed about their cleaning and their sewing. It is an unlovely quality. It is nearly always when you come down to the facts the result of previously not having done things on time. Their clothes weren't in order for calling—the dishes needed weren't clean—their materials had not all been purchased for the proposed sewing—there wasn't any scouring powder on hand for scrubbing. No one of us wants a child to grow up to be that kind of a person, who neither gives nor gets happiness.

However, that state is not only a natural one, arising from a failure to appreciate the importance of time. It is not the "rusher" who has the most leisure time. It is the one who does each task as it comes, does it thoroughly, leaves nothing for "some other time." Of course, we're all only human and we all have lapses, but it's just in so far as we meet duties unafraid and willingly that our work becomes easy, a pleasure instead of a dread.

But how can we get our children to see the importance of this? First, I think, emphasis should be placed on the pleasure that accompanies that instant response to the call of the clock. The "Come this instant or you won't get a bite of supper!" is only too common. It seems to me it's only fair, while the child is young, at least, that he should be told that supper time is near at hand, that shortly he'll be called in from play. Perhaps you can let him know of something he likes that's going to be for supper. You'll find that he comes much more readily when it is time. And soon promptness becomes a habit. Pleasant habits cling to us. Why not work to make into pleasant habits all necessary duties that have to be observed through life? Wonderful results come from the expenditure of a little patience and time.

You can have a game of going-to-bed time, an exploring trip of Mr.

Soap of wash-up time and an independent, grown-up event of dressing time. Punctuality really isn't hard if we can only remember that the accomplishment of things at a certain time is what we desire, not the accomplishment of things because we order them done at a certain time.

Let us keep this lesson in our mother consciousness if we want our children to become men and women whose lives are smoothly peaceful, ordered so that they may find time for things that make for culture and soul-growth.

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28 YEARS AGO

(From the Daily East Oregonian, March 18, 1894.)

J. W. Ray is in today from Mountain Valley, where snow has fallen steadily. No marked indications have come of a spring break up, though they are expecting it daily.

Will Lane and John Peters navigated the Umatilla in a boat, above town, Sunday. They traveled over a mile and a half, and swiftly shot down the stream. They were very, very wet when they finally landed.

Douglas Belts, who is in from Birch creek, remarks that sheep owners are not feeling in the best of humor. Grass is not so plentiful as it might be, and eyes are not in good condition for lambing. Prospects for a good yield are becoming hazy.

Eugene Rieth came home from Tacoma Sunday evening.

Mrs. G. P. Rosenberg left for Kamela on Sunday morning's train and will take charge of the school at that place.

Just Received New
MUSLIN UNDERWEAR

Gowns, Envelopes, Step-ins, Underskirts, Corset Covers, etc. Fresh, crisp undermuslins, that are made of the better cloths and tailored to wear and give satisfaction. The prices are extraordinarily low. Sizes in regular or outsizes.

Pure Linen Suiting, splendid weights, 36 in. wide, a practical and fashionable wash dress fabric that is proving a big seller. Yard \$1.10

English Cord Madras of a most excellent quality in neat, pretty stripes, for making men's shirts, yard. 75c

Mercerized Damask of the finest texture and weave, beautiful patterns copied from the higher priced linens, a cloth you will appreciate in every way. Our low price, yd. \$1.15

Napkins to Match. Mercerized Damask in a lower grade, yd. 69c

Fashionable Gloves, six button length, strap wrist with perforated welt trimming around cuff; colors are mode, beaver and gray. They are very smart indeed. The pair \$4.50

A Pair of Shoes, Oxfords of Pumps for women, misses' or children purchased at this Closing Out Sale of Shoes will save you money. The entire stock is being offered in new spring styles at manufacturers cost and less.

The Cossack is the new ripple sweater for children with Cossack cap to match, shown in all the new shades for spring wear.
 Sweater \$6.00
 Cap \$1.39

Jersey Jackets in brown, blue and red, all sizes in a range of prices and styles.
 You will probably need a Fibre Silk Sweater for spring wear. Quite the best selection we have ever seen is now in stock in the wanted shades for spring. The prices range from \$4.95 to \$12.95.

The Pictorial Review Patterns and Publications on Sale Here.

The Crescent DRY GOODS CO.

Better Merchandise, Lower Prices, Phone 127.

You Can't Find Deep Sea Facts
 By Looking on the Surface

SUPERFICIAL information is not the kind on which to build a successful advertising campaign. You must go below the surface.

The purchaser of advertising space really buys newspaper circulation, and this may be ACTUAL circulation or merely "claimed" circulation.

To assist advertisers in obtaining necessary information the Audit Bureau of Circulations audits the records of over 80 percent of the daily newspapers in the United States and Canada having a circulation of 5,000 or more copies. It not only verifies figures but also investigates and reports on other data of importance to advertisers. For example, it distinguishes between net paid, free, partially free, or forced circulation.

It is no reflection on the good faith of the tailor to ask to see his cloth before ordering a suit, nor on that of a realtor to ask for an abstract when buying a lot. Likewise, the advertiser is entitled to know the quality and quantity of circulation before signing a contract.

Such data can be obtained only from an A. B. C. report.

The East Oregonian Will be Pleased to Furnish a Copy of the Latest A. B. C. Report.

DEMAND A. B. C. REPORTS BEFORE BUYING SPACE