## Where It Pays to Trade

WHAT DOES IT MEAN?
What significance has this slogan of Pendleton's Greatest and Best Department Store? This combination of words is the sign post of SECURITY and SAFETY for your hard earned money. It tells you of 100 cents awaiting the expenditure of your every dollar-the safe return in merchandise for cash expended.

## It Pays to Buy Reliable Goods

And throughout the 40 long years of our successful business we have many times had this fact brought home to us. AND, NOW, WE ARE OFFERING YOU THOUSANDS OF DOLLARS WORTH OF NEW, CLEAN, FRESH SPRING GOODS bearing that same good stamp of reliability of which the big institution has always been proud to boast.

We extend you a cordial invitation to visit the several departments when our courteous salespeople will be proud to show you the new wares.

THE MEN'S DEPARTMENT
Offers the country's best creations in men's clothing. The very last word in Men's Fine Furnishings, Shoes for gentle-men-the new styles, the new leathers.

## THE WOMEN'S READY-TOWEAR DEPARTMENT

Speaks the final touch in the season's fine wear. Styles reliably right, radiating from can safely shop here with all confidence

## THE YARD GOODS DEPT

Showing worlds of just the correct fabrics to conform to the dictates of 1922 Spring's ashion plates. World's of new wash and clean. The fancy goods and art goods sections of this department are fairly bulg. ing with new things.

THE SHOE DEPARTMENT
Watch for the announcement of the arrival of our newest Footwear for women. The newest things for children await you.

The Men's Shoe Dept. is complete with its new footwear. A rousing sale is now on in the Bargain Basement

## THE BOYS' BALCONY

The finest Suits, Pants, Sweaters and other wear for boys. All most reliable. The new novelties that have the kick in them.

## THE NEW MILLINERY DEPT

Extends you a cordial invitation to look over the new creations in the most beautiful of all 1922 Spring Trimmed Hats.
The prices are Pendleton's popular prices.

THE PURE FOOD SHOP
Our Sanitary Grocery Basement is now
just what the name implies-spotlessly
clean and sanitary. The new foods we
carry give a pleasing satisfaction.

## VISIT THE BARGAIN BASEMENT

## SEVERAL ROUSING SALES ARE NOW IN PROGRESS

THE 99c ALUMINUM SALE
Percolators, Sets of Stew Pans, Double Boilers, Double Bake Pans.

REMNANTS
At Prices You Like to Pay.
the greatest of all SHOE SALES
Women's Fine Dress Shoes. Women's Fine Low Shoes. Shoes for All the Children. Men's Work Shoes and Dress Shoes.

Kitchen hardware At Bargain Prices.
a real ready-to-wear SALE
Offering hundreds of dollars worth of fine Dresses, Coats and Skirts.

HOUSE FURNISHING All Marked Low

琵

 $\underset{\sim}{4}$


## 






