

Beginning the New Month With the Idea of the Past, Giving the Most for the Money and Upholding the Good Quality.

# October Merchandising Events

## Coats and apparel



Coats were never more attractive than they are this season. Fashioned of soft-surfaced, warm wool fabrics, with or without fur trimmings, in belted or loose effects, many featuring large cape-like collars; our collection affords wide choice.

The prices have been placed thereon to conform to your demands for more reasonable costs of wearing apparel.

You will be pleased to view our offerings at

\$19.50, \$22.50 and \$27.50

Our October Merchandising Events are Most Attractive.

## MEN'S CLOTHES ARE MORE REASONABLY PRICED Blue Serges Are Specially Priced



### WHEN YOU COME TO THE PROBLEM OF OUTFITTING YOURSELF FOR FALL

It might be a stylish checked suit or an Overcoat chuck full of pep for the Fall games or motoring. We have them, and they are most reasonably priced, but right now, during this October Merchandising Event we offer you **OUR FAMOUS 5150 EIGHTEEN OUNCE BLUE SERGE SPECIAL AT \$37.50**

We put our reputation behind the claim that there is no better Blue Serge Suit offered for the money. Our guarantee and the makers guarantee is behind it.

### GORDON AND REGAL HATS

In All the New Shapes. We are featuring an extensive line of New Fall Hats—the new Cloth Fabrics with all the pep and style that can go into this part of the well dressed man's outfit. There is a varied assortment of colors and a liberal lot of styles from which to make your choice.

**\$3.50 is the Low Price** and ranges on up to \$5.50. **THE BETTER DRESS SHIRTS FOR PARTICULAR MEN**

Well may we be proud to offer the particular man the best of the country's output of fine shirts—but it has not been without effort to gather these garments for you. We feature these better makes of shirts and offer them at most reasonable prices.

Manhattan Shirts, Eagle Shirts, Fulton Shirts, Victor Shirts, \$5.00, \$6.50, \$7.50, \$8.00. These are the prices—they are real values.

### LEWIS UNDERWEAR FOR MEN

Means something else besides an undergarment used for warmth—it means a garment so constructed that COMFORT is the outstanding feature, meaning fit and warmth.

**ONE STYLE DOESN'T FIT EVERY MAN** but on the contrary there are suits made to fit the short heavy man—the tall slim man—the medium and extra stout man and the regular man. \$2.50 is the prevailing price per suit, and the prices range on up to \$7.50.

**One Special Lot of Underwear Priced \$1.50**

### Xtra Special MEN'S LEATHER JACKETS

Right at a time when the demand for these garments starts in. At a time when you should think of preparing for the rigors of rough weather.

Jackets leather lined and leather sleeves, knitted cuffs and neck. 4 pockets. **Xtra Special \$6.50**

### Autumn Hats Brim Full of Charm and Character



The first days of Autumn reminds us that summer hats are a bit out of season. Therefore those of Duveline, Velvet, Hatters Plush and Felt and combinations are now in vogue.

Not to be daunted, designers have arranged less costly feathers to take the place of the prohibited paradise and ostrich. Ribbons, embroidery, foliage and metallic braiding and fabrics are so noted in the better hat—so you can plainly see there is a variety.

If you desire "something different," it can be found in our millinery salon.

Referring to good values we boast that we have the best for the price, no matter what the price.

**These Hats Range from \$4.50**

**\$5.00 to \$8.00.**

### THE PRINCIPAL OFFERINGS.

### THE OCTOBER MERCHANDISING EVENTS

### WOMEN'S FOOTWEAR

The very best for the price, no matter what the price.

**BLACK KID PUMPS**, turn soles, French heels, one-strap. Price ..... \$9.00

**BROWN KID PUMPS**, flexible soles, French heels, 2 straps. Price ..... \$8.50

**BLACK KID PUMPS**, flexible soles, French heels, 2 straps. Price ..... \$8.00

If your feet ache and pain, if you have callouses if your feet tire easily, call at our shoe department, we have graduate specialists to serve you.



## THE OCTOBER MERCHANDISING EVENTS IN OUR YARD GOODS DEPT. MEANS MANY SAVINGS.

### COTTON BLANKET EVENT

Gray and tan with pink and blue borders, good weight, nice and soft for bed sheets. **This Special Price \$1.98**

### SEMI-FASHIONED HOSE EVENT

Seamless silk and fibre hose with clock, colors black with white clock and havana brown with white clock. **This Special Price \$1.00**

### OUTING FLANNEL EVENT

Light and dark patterns in a good weight outing suitable for various garments. **Special Priced at 14c the yard**

### COTTON CHALLIS EVENT

36 inch Challis, wide assortment of new patterns in light and dark colorings, floral and striped effects, excellent for comforts and draperies.

**This Special Event 19c Yd.** **OCTOBER MERCHANDISING EVENT** Offering excellent 36 inch Percales in a liberal assortment of light and dark colors. **Percale Special 19c Yard.**

### SHEETING EVENT

Take advantage of this splendid offering of 36 inch full bleached sheeting. **Priced Specially at 21c Yard**

### 10c MUSLIN EVENT

Wherein you may enjoy to the fullest the economical saving offered here. **LL Muslin at 10c Yard**

### KID GLOVE EVENT

An offering of Cape and Kid Gloves in white, black, tan and gray. Odds and ends. **Values to \$3.50.** **October Event \$1.79**

PENDLETON'S GREATEST DEPARTMENT STORE  
**The People's Warehouse**  
THE STORE WHERE IT PAYS TO TRADE

### Conferee



Miss Ida M. Tinsell, writer, has been named by Secretary Hoover as one of the woman members of the unemployment conference in Washington.

## RENTS ARE HIGHER THAN EVER AT WASHINGTON

WASHINGTON, Sept. 30.—(I. N. S.)—Here in the shadow of the Capitol, where Congress tinkers at regulating everything from the price of a cake of soap to what a physician shall prescribe for his patient, rents are higher than anywhere else in the country, according to complaints frequently voiced by those whose vocation compels them to live in Washington.

The high rents in Washington date from the hectic days of the war, when there were dumped into the capital thousands of war workers of all classes and descriptions. The capital was not prepared to house them, houses and apartments were at a premium, and rents soared accordingly. They have not come down. To all outward appearances the landlords of the capital are unaware that the war ended actually on November 11, 1918, and officially on July 2, 1921. When President Harding signed the Congressional resolution at Raritan, N. J.

The "dollar-a-year men" who flocked to the capital in large numbers during the war share with greedy Washington landlords the responsibility for the excessive rentals now being asked.

The dollar-a-year men were largely men of independent means, to whom a few dollars more or less were of small moment. They had to live in Washington, they wanted to live as well as possible, and there was little grumbling when the rents began to soar and soar and then soar again. They could afford to pay high rents, and they did.

### Rent Commission Formed

As for the war workers of small means, who had to live on their salaries, a benevolent Government erected dozens of temporary dwelling places, built along dormitory lines, in which they could live with some degree of comfort. Thus the criticism of high rents was shut off from this quarter and the dollar-a-year men were too busy and too well fixed financially to more than mildly protest.

The exodus of war workers from Washington has been slow. And in order to continue their war-time profits the landlords of the capital raised such a stage a year ago that members of Congress began to speak their mind on the floors of the Senate and House.

Senator Ball, of Delaware, finally proposed definite action. He fathered what is known as the "Ball Rent Law," which established, in the District of Columbia, a Rent Commission, to which appeals could be taken against extortionate charging. It was the first attempt to regulate the price which a building owner could exact from a tenant, and its constitutionality was upheld by a 5 to 4 decision by the United States Supreme Court.

Its primary aim was to restrict gouging. It allowed a tenant whose rent had been raised to appeal to the Commission against the raise, and power was conferred upon the Commission to determine the justice of the raise.

Opinions vary in Washington as to the actual benefits of the act. It was passed as an emergency measure, with a life of one year. It expires in October 1921, and a bill extending it seven months has now passed the Senate. It still has to face the House, and the real estate interests, who have fought it bitterly since its passage, are planning a renewed assault on it there.

### HOUSES ARE SCARCE

NEW HAVEN, Conn., Sept. 30.—(I. N. S.)—Except in a few isolated instances rents have not come down in Connecticut and there is little immediate prospect of their being reduced, according to a canvass of the principal cities of the State recently. A few housing corporations have announced reductions of 10 to 15 per cent in rent, but the instances constitute too small a percentage of the entire rentals of the State to be of consequence. It is admitted everywhere that shortage of housing needs will have to be relieved before there is a chance of rents being lowered, and there is no immediate evidence of a renewal of building of homes on a large scale.

## Sleeve Trimmings Important



There is a lot to be said about sleeve trimming. While the sleeve is large enough to assert itself, the trimming demands an important note. Chenille and crepe ribbon rival for first place. On the Joseph frock the a lavish hand. The graceful adaptability of chenille accentuates a heavily "chenilled" sleeve.

**Wood for Sale**  
IN CAR LOYS  
Yellow Pine, Fir and Tamarac  
KARL GILLANDERS, Pendleton

**DR. LYNN K. BLAKESLEE**  
Chronic and Nervous Diseases and Diseases of Women. X-Ray Electric Therapeutics.  
Temple Bldg. Room 11  
Phone 418

**SHEEP RANCH FOR SALE**  
Located on the Innahs river in Wallawa county, known as Albert Morgan Sheep Ranch. For further particulars call Mae Hoke or Fred Falconer, Pendleton, or write direct to owner. Will trade for wheat.  
**ALBERT MORGAN**  
Enterprise, Ore.

**DISCOVER SECRET CAVE LINKED WITH HISTORY**

HONOLULU, Sept. 30.—(I. N. S.)—Light has been thrown on some of the events connected with the subjugation of the Hawaiian Islands by Kamehameha the Great in the latter part of the eighteenth century through the recent discovery of a cave arsenal in the great crater of Haleakala in Hawaii National Park. The cave, which contains stone hatchets and spearheads as well as a supply of the round stones used in slings, is believed to have lain untouched for over a century, or since the people of Maui fled down the slopes of Haleakala after failing to repulse the invading armies of Kamehameha. At the present time the exact whereabouts of this underground storehouse is held a secret by three Honolulu business men who believe themselves to be the only men in the Islands aware of the cave's location. They plan to divulge this secret to the superintendent of the newly dedicated national park upon his appointment.



First photograph of the peace treaty ending the war between Germany and the United States. Picture shows the signatures of the American and German representatives, Ellis Loring Dredel and Dr. Rosen

**MAGISTRATE VOWS TO MAKE TOWN 'PUNK DRY'**

EVANSTON, Ill., Sept. 30.—(I. N. S.)—If the woman of Evanston, home of the W. C. T. U., will only "leave him alone," Police Magistrate John F. Boyer will make the town "dry as punk."  
"It's those smart-alec women coming around begging me to let them off after we've arrested them for drunkenness that cause them to ignore the law," said His Honor. Meanwhile roars, groans, profanity and rattling of chains testified that the "town calaboose" held a number of "drunks."  
"I'm going to have an ordinance passed permitting me to sentence all drunks to one month at labor on the city streets," said the Judge. "I'll dress them up in white suits and send them out to clean the streets under armed guards. I guess that'll stop the drunkenness in Evanston. I'll dry up this town in a month."