The store of many Services, taking into consideration the fact that there is more to shopping than the mere exchange of dollars for goods.



East Oregonian Round-Up Souvenir Edition

PARTICULAR ATTENTION is given to all mail orders, out of town patrons being given all due consideration. We invite you to make the best use of this Department.

THE BIG INSTITUTION THAT GIVES YOU THE BEST FOR THE PRICE, NO MATTER WHAT THE PRICE. THE BIG INSTITUTION THAT HAS SUCCESSFULLY SERVED THE THOUSANDS OF OUR PEOPLE FOR FORTY YEARS.



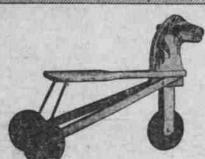
Suppose we laid claim to "The Greatest Department Store in Pendleton" and one of the 30,000 readers of this special issue were just itching for something along the line of Round-Up Goods and he expressed a wish to us that we shop for him,

### We Would Do It

If we didn't have just the thing he wished in our big store we would shop and get it for him.

## That's the Kind of People We Are

We're just bubbling over with the Pendleton Round-Up spirit. Our Mail Order Department will take the best of care of you. Send us



not made for price only.

PALMOLIVE SOAP 7c—15 bars for the low

price of \$1.00.
BOY'S KNIFE WITH CHAIN 19c—Metal handle, and one good blade. VACUUM BOTTLES \$1.39—Special price—

for the lunch kit. ENGLISH DECORATED TEA POTS 98c— The finest on the market less than \$1.50. EXTRA VALUE WHISK BROOM 49c—

The Busiest Economy Shop in Pendleton

### The Bargain Basement

We have placed on sale today A VEHICLE that will give your little kidles much joy without straining your purse.

#### Here is the Price Special—98c—Special

They are little 3 wheel vehicles made of natural ash, varnished with a painted horse's head and 3 red wooden wheels. They are built strong and attractive and are well worth \$2.00. There is not a very great num. ber of these little vehicles in the lot, so we suggest that you buy NOW!

KHAKI DRESSES AND DIVIDED SKIRTS



Nour great desire to completely satisfy our patrons with both long ser-I vice merchandise and a vastly wide range of good merchandise from which to make their choosing we are featuring the products of



# U S. Rubber Company

Using only their first grade merchandise and establishing our prices in accordance with the prevailing market prices of rubber wear.

WHETHER IT MIGHT BE Rubber Aprons, Little Infants' Water Proofed Garments, Water Proofed Clothing, Heavy Rubber Footwear, Fine Light Rubbers or the Complete Line

of Tennis or Outing Shoes



WE CHOOSE THE VERY BEST OF THEIR PRODUCTS.

## You Can't Fool All of the People

ALL THE TIME

Why charge the people 10 cents per lb. extra for a useless so-called vacuum tin when we offer Superior Coffee packed in Glassized Fibre Cans? If you do not desire to help enrich the can trust at the expense of your trade,



These Coffees are packed in Glassized Fibre Cans, manufactured by Wadhams & Co., and lined with a patented process, which makes a perfect airtight container that preserves all the natural volatile oils and flavor of the Coffee, and allows us to furnish a superior article at a much lower price.

ALL CUSTOMERS WILL SOON DISCOVER THIS FACT.



7 E carry a complete stock of these famous Corsets known the world over as the best and absolutely guaranteed.







Each Corset has the new patented O. I. C. (Oh! I See) Clasp. Does not pinch the flesh and always stays flat. All Bon Ton Corsets boned with Wundabohn the wonder corset boning of the industry.

It is no trouble to show you our line even though you are not in immediate need of a corset.

