

# East Oregonian

AN INDEPENDENT NEWSPAPER.  
 Published Daily and Semi-Weekly, at Pendleton, Oregon, by the EAST OREGONIAN PUBLISHING CO.  
 Entered at the post office at Pendleton, Oregon, as second class mail matter.  
**ON SALE IN OTHER CITIES**  
 Imperial Hotel News Stand, Portland.  
 ON FILE AT  
 Chicago Bureau, 909 Security Building, Washington, D. C. Bureau 501 Fourth Street, N. W.  
 Member of the Associated Press.  
 The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.  
 Telephone \_\_\_\_\_

## Just Folks by Edgar A. Guest

### WHAT A GREAT MERCHANT THINKS OF THE FORDNEY BILL

IN response to inquiries from Chambers of Commerce and business men, John G. Shedd, president of Marshall Field & Co., has this to say of the Fordney tariff bill monstrosity: "It is vital that congress be made to understand that a law that prohibits our buying products of foreign manufacturer will make it impossible for Europe to purchase our surplus farm products, raw materials, etc. Europe can only pay in its products; it has not the gold."

"This tariff bill now before the finance committee of the United States senate contains many provisions destructive to American business, and will impose upon the consumer the burden of higher prices. Chief among its objectionable features is the so-called 'American valuation plan.'"

"The merchant who must buy his wares six months to a year or more in advance and be compelled to make such purchases with no idea of what some American expert or manufacturer thinks should have been paid for the goods is not only placed in an impossible position, but is actually prohibited from trading in foreign goods. It is my judgment that this particular feature of the Fordney tariff bill will be so destructive to the revival of American business that a forceful protest should be sent to Washington."

"On the other hand, if poor judgment is used in framing the laws on these three great questions (tariff, taxation and transportation), we will no doubt stumble on through a period of uncertainty, business stagnation and unrest."

In the Marshall Field & Co. house organ, Field Quality Notes, August 27, there appears a two page statement setting forth more fully the position taken by Mr. Shedd. A particular attack is made on the American valuation plan in the Fordney act, because under this section American manufacturers "can themselves regulate the duty upon imported goods by increasing their own prices as the rate of duty is to be based on the wholesale selling price in the United States on similar goods."

Here are some further statements in the house organ referred to:

"The theory that exchange cheapens the product is not in accord with the facts as in our experience during the last six months we have paid in these countries where depreciated currency exists in many instances over 2000 per cent higher costs than those of pre war days. In fact as currency depreciates prices increase accordingly."

"Under the most favorable conditions a change in our customs arrangement so entirely unprecedented (the American valuation plan) would cause the utmost concern to merchants, manufacturers, carriers and bankers. Under present conditions, however cautiously put into effect, further and worse confusion would be added to a market that has already been frightened into partial paralysis."

"It is our judgment that the American valuation plan in the Fordney tariff bill will be so destructive to business that every merchant should induce his local newspaper to print protests against its passage and that merchants, individually and collectively, should send strong written protests to their representatives in congress."

As an instance of how the proposed new tariff would work the house organ carries a table of wholesale prices under present tariff rates and similar prices under the Fordney bill. One single item will show the trend. Women's gloves imported from France and selling at \$22.50 per dozen wholesale, would have a duty of \$14.60 a dozen, thus making the wholesale price under the Fordney bill \$39 a dozen. In other words, ladies' gloves would be virtually doubled in price at a time when the country is clamoring for lower prices because of reduced earning power. The views of a house like Marshall Field & Co. are particularly interesting because what they say is inspired by business considerations and not politics.

### LET'S FIND THE ANSWER

IDAHO cars are so common in Pendleton that they excite no comment whatever. They are an everyday sight. Yet it is approximately 200 miles to the Idaho line at Huntington. But we don't see many cars from Grant county or from other sections of the great region south of the Umatilla county southern border. In other words, we are in closer touch with other states than we are with a large portion of our own territory. The situation of course is due to the fact we have improved roads leading east and west and to the north but none to the south.

In these days travel is influenced more by road conditions than by the element of distance. Most people would rather make the drive between Pendleton and Spokane or Pendleton and Portland than the shorter trip to Ritter or Long Creek. Good roads draw distant places near and bad roads make nearby points seem remote.

There is need for a road policy that will overcome the barrier to communication to the southward. In an age like this two vast regions located side by side as are the counties of Umatilla and Grant, should not be strangers. The present state of affairs works a loss on both regions but the blame is more upon Umatilla county than on Grant because the worst bit of road on the Pendleton-John Day highway is the steep, long grade down to the north fork.

It is up to this county to find a solution for the problem. We can get a road to the south if we try hard enough and we should make the effort. It should not be farther to Grant county than it is to Idaho.

From the standpoint of city finances Pendleton has been in the same plight as the small but growing boy whose pants had become tighter than his skin because he could sit down in his skin without trouble but not so when wearing his pants. It is essential that there be some relief unless we wish to face considerable embarrassment.

It is scarcely necessary to say that people want the 1925 exposition held. They will be exceedingly disappointed if it is not held. As to the finance plan adopted, it is perhaps as fair a plan as could be devised. It is gratifying that the state money to be raised will be through taxation and not by subscription.

# Alta Today

Famous Players-Lasky British Producers Ltd. Present  
 A DONALD CRISP PRODUCTION  
**"The Princess of New York"**  
 WITH DAVID POWELL



Because she was rich society's black sheep thought she was fair game. But Love took a hand.

COMEDY—"THE NIGHT BEFORE"

## University of Oregon

CONTAINS:  
 The College of Literature, Science and the Arts.  
 The School of Architecture and Allied Arts.  
 The School of Business Administration.  
 The School of Education.  
 The Extension Division.  
 The Graduate School.  
 The School of Journalism.  
 The School of Law.  
 The School of Medicine.  
 The School of Music.  
 The School of Physical Education.  
 The School of Sociology.  
**Fall Term Opens September 26**  
 A high standard of cultural and professional scholarship has become one of the outstanding marks of the State University. For a catalogue, folders on the various schools, or for any information, write THE REGISTRAR, UNIVERSITY OF OREGON, Eugene, Ore.

## ALTA SUNDAY MONDAY

Children, 10c Adults, 35c

## Wanda Hawley

—IN—  
**A Kiss in Time**

**HE HAD THE GOODS ON THEM**  
 The first case of Bertie Ballast, amateur detective, was that of guarding a young lady artist from the attention of undesirable males. So when Bertie saw a butcher boy approach Sheila's studio on Friday, he knew something was wrong.

INTERNATIONAL NEWS PARAMOUNT MAGAZINE

A LARGE NUMBER OF SMART COATS ARE SMARTLY EMBROIDERED

## Piquant Models

DIRECT FROM THE BEST MAKERS

These new Coats express smartness in several languages. With embroidery and fur as interpreter, and slender lines and snug shoulders as mediators, everyone is translated in the language of Fashion and perfectly understood.

Of Pollyanna, Veldette, Panvelaine, Velour, Diagonal Bolivia and Velvelaine  
 Smartest Coats of the Season ..... \$22.50 to \$73.50

Smart Novelty House Dresses Made of Japanese Crepes in the bright pretty colors, prettily trimmed in contrasting shades. You will like them. See them in the window. The price is ..... \$5.25

Party Boxes and Novelty Bags of the newest and most fashionable kinds are represented in this lot just received. Brown, gray and black in a myriad of shapes, as low as ..... \$1.19 up to \$12.00

FOR A FUR NECKPIECE  
 At a moderate cost we are showing wolf, coney, squirrel, opossum and others. Priced from .... \$7.50 to \$35.00

EMBROIDERED NOVELTIES  
 In Turkish Towels, Huck Towels, Bureau Scarfs, Pillow Cases, Luncheon Cloths, etc., that make splendid gifts and for use in the home are now on display here at prices considerably below that of last year.

A Complete Line of Women's Gloves for fall wear awaits your choosing here. One or two clasp kid and cape gloves in the popular street shades, from ..... \$1.75 to \$2.95

Eight button and sixteen button lengths in white and colors from ..... \$2.98 to \$7.50

PHONE 127 FOR BETTER MERCHANDISE

**The Crescent DRY GOODS CO.**

PAY CASH HERE AND SAVE

**American Beauty ELECTRIC IRON**  
 the best iron made

You are living in an electrical age; make the most of it. Come in and let us show you the wonderful time and labor saving devices we carry in stock—Irons, Washing Machines, Vacuum Cleaners, Toasters, Grills, Percolators, Water Heaters, Stoves, Radiant Heaters, Lamps, Pictures, Sewing Machines—anything and everything electrical.

REDUCED PRICES ON ELECTRIC APPLIANCES And Other Articles in Proportion.  
**J. L. VAUGHAN**  
 Electric and Gas Supplies  
 Phone 139 296 East Court St.

Return Announcement

Mr. C. S. Wheeler has returned to his studio after a year's absence and will again give his personal attention to all work.

**Wheeler Studio**  
 220 1/2 E. Alta

## Arcade Sun.-Mon.

COMEDY—"WHILE NEW YORK SNORES"

Adults 20c Children, 5c

**FRANK MAYO**

Don't fail to see this Startling Mystery-Romance Drama of a Society Cyclone Whose Trip-Hammer Fists and Hair-Trigger Wits Solved a Great Intrigue and Won Back the Girl of His Dreams

**"The FIGHTING LOVER"**  
 IT'S A UNIVERSAL SPECIAL ATTRACTION