FOURTEEN PAGES

STUDEBAKER CARS

PAGE ELEVEN

# Most Popular Car In Umatilla County

Hudebake

"If a man write a better book, preach a better sermon, or make a better mouse-trap than his neighbor, though he build his house in the woods, the world will make a beaten path to his door."-Emerson.

Never in the history of the automobile business has the truth of this saying been proved so conclusively as in the SALES of Studebaker Cars in Umatilla County, and over the ENTIRE COUNTRY. During the month of July, 1921, in Umatilla County alone there were sold

## **21New Studebaker** Automobiles

The fact that this remarkable increase in SALES is made in a BUYERS' MARKET-when the most rigorous inspection and comparison of car-service is made by prospective buyers-is proof positive that Studebaker Cars offer the highest quality at fair prices.

Further proof are the registration figures of the Automobile Record, published by M. O. Wilkins, Portland, Ore., which shows that

### SET NEW RECORDS ON HIGH PASSES

Roads Not Usually Passable Until Late in Season Are Conquered by Good Cars.

News of more "firsts" established Studebaker cars has just been reived by Wallace Bros., local distribors of Studebaker cars.

A dispatch from Nevada City, Neada, states that the first automobile o come over the Yuba Pass under its own power this year was a Studeba-ker, carrying Mr. and Mrs. Oscar Lisof Bolse Valley, Idaho, and their children, together with camping equipment weighing nearly 500 pounds. They were en route from their home to Southern California. and essayed the difficult trip over the ruba Pass without experiencing trou

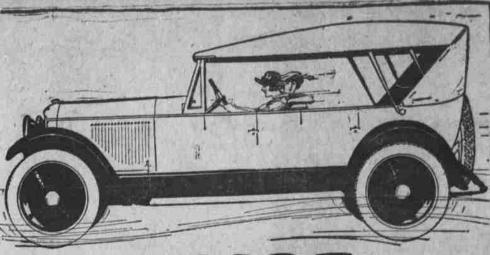
ble. From Spokane, Washington, comes the report of another Studebaker, pi-loted by J. H. Collins, of Colville, ac-companied by his wife, who drove their car to Seattle and established the record of first crossing the Snoqualmic companies in closest considerable Pass. There is always considerable nterest in the first car to come over this pass leading over the Cascade range, as it is usually blocked with mow until late in the season. Upon eaving Seattle Mr . Collins was told hat the pass would not be open but he determined to set out and go as far as he could. On the summit he was held up nearly an hour waiting for workmen to let him through. He enountered more than eight miles.of snow in making the ascent, and had to resort to chains in negotiating this tretch

To a Studebaker car has gone the honor of replacing the malamute dogs and horse stages away up in the far orthern snow-covered country Alaska. It is a touring car, too, that is doing this job and it is being operated by Jack Callins, a "sour dough" on the route of Anchorage. Alaska. atest reports state that the car is proving its ability to fravel anywhere he malamute dogs and horse stages can go, and to cover the ground in one-third the time.

TAMPICO FIELD REPORT NEW HUGE OIL GUSHERS

MEXICO CITY, Sept. 10.-(I. N. S.) If all reports coming here from Tampico are true, great numbers of important new oil wells, are being brought in at Amatian and elsewhere in the oil district. Some of the gush-ers are reported to be producing 150,-000 barrels of oil a day. It is nothing to hear of new wells yielding 30,000

barrels a day, Practically all of the new wells are on properties belonging to the great producing companies. It is known that these companies have been doing much drilling, and oil men here be-lieve that the reports concerning new wells are substantially true, with the sasibility of some exaggeration as to the amount of the daily production. One of the companies which is reorted to have brought in a spectac ular gusher is the Tidemex and this was particularly interesting news to oil men because of the rather uncky history of this company in Mex-It is allied in a way with the Tidewater Oil Company and entered the Tampico region with almost limtless financial resources and with oil experts of every description. The company acquired extensiv and valuable property and outlined an ambitious program, which included the building of a railroad, pipe lines, an extensive terminal, tank farms and refinery. Because the oil property of the mpany was looked upon as valuable and because the Tidemex managers ere recognized experts in their line t was expected that the Tidemes could quickly become one of the grea producing companies of Mexico. But the first well of the company was a disappointment. The drills reached salt water, and work was stopped. This was at the time of reports that the oil field was narrowing to a small strip and is said to have caused changes in the plans of the company. Drilling was continued, however, Now comes the report that the Tidenex has brought in a gusher, produc ing 150,000 barrels a day. If the well is as great as described oil men say, the Tidemex probably will go ahead with its extensive plans which call for the spending of mil-



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Since the first of the year more than 25 per cent of our sales have replaced cars of much higher price.

Buying habits have changed. Men who can afford five and six thousand dollar cars have developed a canny shrewdness. They have learned that peak price no longer guarantees peak performance or maximum value.

This conviction is brought home to them when they compare the Paige with the cars that carry the biggest price tags. Power, endurance, comfort, beauty and economy-in any and every test the Paige 6-66 is triumphant. That is why discriminating buyers are choosing the Master of the Highway as the greatest value on the market today.

> PAIGE-DETROIT MOTOR CAR CO., DETROIT, Michigan turers of Motor Gars and Motor Truck

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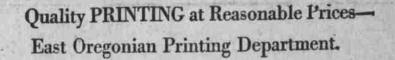
#### Phone 46

#### NEW PRICES OF PAIGE CARS

**Open** Cars Glenbrook, 6-44, 5-Pass. Touring Lenox, 6-44, 3-Pass. Roadster - 1635 Ardmore, 6-44, 4-Pass. Sport Cars Lakewood, 6-66, 7-Pass. Touring Larchmont II, 6-66, 5-Passenger 2975 Daytona, 6-66, 3-Pass. Roadster - 3295

MOTOR CARS

Closed Cars Coupe, 6-44, 4-Passenger Sedan, 6-44, 5-Passenger Coupe, 6-66, 5-Passenger 2570 3755 Coupe, 6-66, 5-P. Sedan, 6-66, 7-P. Sedan, 6-66, 7-Passenger -Limousine, 6-66, 7-Passenger Ali I read f. c. b. Eactory, Tax Entra



## Studebaker Leads In Registration!

with but one exception, Ford. And when all the distributors had cars to deliver and the prospective buyer was in a position to get any car desired.

A comparison in registrations for July, 1921, show Studebaker enjoys a remarkable lead over all other makes, including four, sixes and eights, save the one mentioned.

	Studebaker Six 21	
	Dodge Four 19	TRAFE CONTRACTOR
s	. Chevrolet Four 16	This
	• Buick Six 12	is . a
aker ar	Oldsmobile Four and Eight 5	Studebaker Year
	Oakland 5	lear
	Franklin Six 6	
69-	Paige Six 5	

Studeb

One person might make a mistake in selecting an Automobile, but not 21 in one month.

"THIS IS A STUDEBAKER YEAR"



INDIAN TRADER ESCAPES GALLUP, N. M., Sept. 10.-(U. P.)-Joe Wisgins, an Indian trader, who killed two men and wounded three others during the Labor Day celebration, fired several shots into the pur-suing posse. Wiggins outdistanced the posse and escaped into the mountains, Navajo Indian scouts and bloodhounds have been placed on the trail. Wig-gins is known to have escaped heavily provisioned.



Phone 468

### "You See, Buick Knows How to Build a Rear Axle"

It's a rugged, powerful axle, built to stand up under all road conditions. And every unit of the Buick car is like the axle-strong and serviceable. Buick 1922 models have this traditional sturdiness. Step in and see them to-day.

**Oregon Motor Garage, Inc.** 

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

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**Buick Sixes** 

Three Pass. Roadat Fire Pass. Touring

**Buick Fours** 

975

119, 121 W. Court

1475

22-Four-34 Two Pass. Roadster

22-Four-35 Five Pass. Touring 23-Four-36 Three Pass. Coups

23-Four-36 Three Pass. Coups 22-Four-37 Fire Pass. Sedan -All Prices F. O. B. Flint, Michigan