

THE BIG STORE THAT OFFERS YOU THE GREATEST STOCKS FROM WHICH TO MAKE YOUR FALL SELECTIONS.



Millinery

that bespeak the last word in fashion.

We might tell you many things about our hats, but what is more important than this. Each model bears the authentic stamp of Dame Fashion, and possesses some interesting features of newness about it either in the shape, material or adornment. Visit the Millinery Section tomorrow and know the satisfaction of being suited with a hat that seems to be specially made to becomingly frame your face.

The New Dresses For Autumn

Afternoon, Demi-toilette and Evening "of Paris" in their smartness.

There is a distinct departure in fashion for the dress or gown, displayed here with a newness so apparent that even the most casual are impressed. There is the new silhouette, new colorings, with plenty of smart tones of navy, black and dark brown, and new fabrics, lustrous and soft draping, new Georgette crepes, new French satins, chiffon charmeuses, tailor like tricotines, serges and Poiret twills.

The world of women is evidently aroused to a new interest in dress and these handsome costumes are evidence that the creators of that elusive factor known as "style" have outdone themselves in satisfying the exactions of taste, critical judgment and artistic bent—\$22.50 to \$100.00.



A Most Attractive Showing of Wool Dress Goods and Silks

Popular Materials for Fall and Winter Dresses, Suits and Coats
NEW PLAID AND STRIPED SKIRTING MATERIALS

The fall novelty skirtings are very attractive, shown in a large range of patterns. The colors are principally navy, brown and black with combinations of tan and white in stripes suitable for pleating; 54 to 58 inches in width, priced specially low, a yard \$4.50 and upwards.

We are also showing a splendid assortment of exclusive novelty skirt patterns; 56 and 58 inches wide and 2 1/4 yards to the pattern. No two skirts will be alike and they sell so reasonably low at from \$12.50 to \$17.50 to the pattern.

Handsome plaids for children's dresses, 36 to 44 inches in width. Priced a yard 75c, \$1.30 and upwards to \$2.95.

Handsome Broadcloths and Velours

48 to 56 inches in width, sponged and shrunk, fine quality, beautiful finish, shown in all the leading shades for fall. Our prices are always lowest possible. A yard \$2.85 upwards to \$6.95.

Fine French Serges

56 and 58 inches wide; a superior quality men's wear serge for ladies' suits, etc. A yard \$5.25

All Wool Serges for women's dresses, also for school girls' dresses in storm and French serges. A big variety of colors and widths to choose from. These are all money saving values at from \$1.00 to \$4.00 per yard.

36 In. Skinner's Satin, yard \$3.00

Shown in a full range of staple and novelty shades, one of the best known and most serviceable of the medium priced satins, a yard \$3.00

Lockstitch Tricolette, yard \$2.25

A large assortment of better quality lockstitch tricolette for new fall dresses. This is the kind that doesn't ravel or run; is 36 inches in width and we show it in all the leading fall shades. A yard \$2.25

40 In. Satin Crepe, yard \$4.25

A very rich satin faced crepe, one of the season's favorites. Its softness gives it just the draping and clinging qualities so desirable at this time. Quality the best, a yard \$2.25

39 In. Silk Chiffon Velvet, yard \$6.50

This is one of the most beautiful of dress velvets, light in weight with an all-silk pile, rich, lustrous finish. Are shown in all the new fall shades. A yard \$6.50

37 In. Duvetyn, yard \$7.50

This is probably the most fashionable material on the market for fall for dresses, wraps, hats, etc. Shown in a full range of staple and novelty shades. Priced a yard \$7.50

Better Grade Forty Inch Silk Crepe de Chine at yard \$1.75

This is superior quality heavy silk crepe de chine, particular attractive for women's fashionable dresses and for underwear. You will notice that the width is full forty inches and that this silk may be had in a full range of shades. Special value, yd. \$1.75

STEADY DECLINE IN EXPORTS REACT ON U. S. HOME TRADE

Dear Dollar Exchange Forms Big Obstacle to Remedying Situation; Need is Seen.

BY W. H. ATKINS
(International News Service Staff Correspondent.)

WASHINGTON, Sept. 9.—Continued decline in export trade in recent months, from the peak figures of the war period, has brought with it a still larger degree of uncertainty in domestic industrial trade fields.

The government's programme to finance exports may be broadened considerably. It is also probable that the plan of extending financial relief to domestic agriculture must assume larger proportions, with the inevitable piling up of surplus stocks in American warehouses.

Exports dropped from \$3,000,000,000 to \$2,500,000,000 last year. Since the beginning of the new fiscal year, July 1, the decline has continued. Future months probably will show steady drops in the volume of goods sold to foreign buyers.

Officials are giving close study to the problem in connection with its bearing upon measures designed to aid in restoring business in general to normal. Comptroller of the Currency Crissinger's explanation of the export trade drop and what it means to American business was this:

Exchange Rates Impede "We need to increase our exports. But in our new place as the greatest creditor country we find it difficult. The difficulty is increased by the fact that American money is the best in the world—the most expensive.

"Take Italy for an example. On a gold basis five Italian lire would buy a dollar's worth of goods from America. But the lire is so depreciated that it takes more than twenty lire now to buy a dollar. Naturally the Italian wants to buy in a market where he gets more for his money. American money being at the top of the heap, they are all trying to get goods somewhere else rather than from America."

This cheapness in the value of money of all other countries, therefore, is driving them away from American markets. They are trading with other countries whose currencies are depreciated nearer to their own standard of exchange. Officials have no way of predicting when these exchange fluctuations will cease and currencies made more stable.

Out of the chaos in exchange there have come to the officials reports that some of the industrial countries that are fighting America in capturing world trade wherever it can be gained, or re-opened, are not disturbed over their low exchange, but are taking advantage of that situation, especially if America is a strong competitor.

Home Markets Decrease The falling off in exports continues to back up in American markets a much larger supply of goods not needed at home. This accumulation of goods, normally raised for export, is having a disastrous effect upon the agricultural and other industries, because it renders more serious the price uncertainties of the near future on many staple goods.

To prevent any great disturbance coming to American producers and shippers, the War Finance Corporation has adopted a policy of giving larger credit relief to concerns having goods for export. The corporation has already assured to producers and export associations nearly \$100,000,000 in financial backing from Government funds.

It is expected that several hundred million dollars will be advanced by the corporation, now that it becomes evident that heavier withdrawals on the export credit account will be justified. Most of the corporation's loans have been made to assist in financing exports, which are permitted to remain in American warehouses for a period of six months before actual movement overseas.

Looks for Improvements Under this plan the Government is giving support to the producer and exporter, expecting that by the beginning of another year conditions will have improved, both in domestic and international trade, as a result of adjustment of some of the disorders now noted in foreign currency systems.

The programme to finance the needs of farmers on products raised this year will call for heavy advances in these channels. Officials today could not estimate what sums may be needed to facilitate the operations of the farmers. But there is a firm disposition by the administration, through the medium of the finance corporation and the Federal Reserve System, to make credit more easily available to agricultural groups and to help them to keep on their feet until business becomes normal. Several hundred million dollars in advances is probable.

Where normal credit channels abroad are broken down, but there exists an excellent prospect that before long credit arrangements will be revived, the War Finance Corporation is stepping in promptly to relieve financial distress.

READY TO BALK



Impressions

They say the first are most lasting—so the wise young man will carry a box of Vogan's chocolates on his first visit to the "sweetest girl" and she will be most favorably impressed.

He knows that Vogan's will speak for him as a direct compliment to her daintiness and refinement.

There is a tempting variety of pecans, brazils, walnuts, hazelnuts, cherries, peaches and pineapple, all in cream, and chocolate covered.

This month, good dealers throughout the West are featuring Vogan's Fruits and Nuts.

VOGAN CANDY CO. PORTLAND, ORE.



Be sure to get the genuine. Every box bears our name.

COAL IS CONGLOMERATE OF DEGRADED CELLULOSE

LONDON, Sept. 9.—(I. N. S.)—Coal has been defined as last.

After considering the subject for years the Department Committee of the spontaneous combustion of coal in mines has issued its report. The report includes a definition of coal.

"Coal," the report states, "is a highly complex conglomerate of the degradation products of cellulose substance."

So now we shall know the next time when we prod a complex conglomerate of degraded cellulose with the poker.

Food for the Finest

Saturday morning will find this place brim full of the choicest meats, fruits and vegetables for the week-end table.

Chickens for frying and roasting; fruits fresh from the orchard; vegetables right out of the ground.

THE TABLE SUPPLY

Phone 187
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Saturday Specials

Comb Honey 30c, 2 for 55
14 Pounds Cane Sugar \$1.00

ADVERTISING DEAL ON BLUE ENAMELWARE YOUR CHOICE SATURDAY **10c**

6 No. 2 Tins Van Camps Pork and Beans \$1.00
30 Bars White Flyer Soap \$1.00
9 Tall Cans Carnation Milk \$1.00
Large Box Crackers 70c
Schillings Best Coffee lb. 40c; 5 lbs. \$1.85

When you write your out-of-town friends your letter is not complete unless you have mentioned The People's Warehouse.

THE PEOPLE'S GREATEST DEPARTMENT STORE
The People's Warehouse
WHERE IT PAYS TO TRADE

VISIT THE BARGAIN BASEMENT, if you find what you can use you will find the price to suit.