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# East Oregonian

DAILY SEMI-WEEKLY INDEPENDENT

SIXTEEN PAGES  
SECTION TWO  
PAGES 9 TO 12

DAILY EAST OREGONIAN, PENDLETON, OREGON, SATURDAY EVENING, AUGUST 27, 1921.

## NEW BUICK MODEL PROVES POPULAR ON FIRST VISIT HERE

### Portland Man Stops in Town for One Day With Lighter Car Which is Selling Fast.

When word was flashed around Pendleton Friday that the light Buick was in town, it was the signal for a visit on the part of many auto enthusiasts to the Oregon Motor Garage to see the latest creation of the Buick company. If the opinions expressed by those who came to look are a safe criterion, the smaller brother of the big Buick will be a popular car.

Edward V. Knox, territory man of the Howard Auto Co. of Portland had the new roadster model here yesterday showing it to the trade. He is on a tour of the region covered by the Portland distributors, and today he is in La Grande. From there he will go to Huntington, and thence on to different cities in Idaho.

One hundred thirty of the new machines have been ordered in Portland before distribution is ever under way, and several have already been sold here. The Oregon Motor Garage have a carload on the way, and the shipment is expected some time between September 1 and September 15.

Some features of the new machine that are claiming attention are its standard equipments. The Alemite greasing system, the half elliptic springs and the Delco starting and lighting system are used. Other features are the same as are found in the bigger Buicks. These include the same style of enclosed motor, the same crotch and genuine leather upholstery. The choice of tires is optional, Goodyear, Silverstone or United States Royal cords being used as the buyer may elect.

## FRANKLIN SALES WELL UP TO RECORD MADE BY COMPANY IN 1920

SYRACUSE, N. Y., Aug. 27.—According to statistics just compiled by the Franklin Automobile Company, the company sold during the month of July 89 per cent of the number of automobiles sold in July of last year, thus preserving the same ratio as was maintained during the first six months of this year as compared with the corresponding period of 1920—the best year in the history of the company.

## NEW HAYNES 75 SETS NEW STANDARD IN CARS

Official announcement has just been made by the Haynes Automobile Company, Kokomo, Indiana, of the new 1922 Haynes 75, equipped with a newly-developed, big, powerful Haynes built engine. This new Haynes power plant, it is stated, is a masterpiece of engineering achievement, such as comes once in a decade. Among the many advanced and exclusive features of this new Haynes motor are the Haynes fueling system, which assures greater power, flexibility and acceleration; larger valves, larger intake and exhaust manifolds affording increased motor efficiency and a thermostatic engine heat control which regulates the temperature of the engine and assures more perfect motor operation.

The new 1922 Haynes 75 has a 132 inch wheel base. The more rugged chassis provides rigidity and unflinching strength under all road conditions. A forged arm to take the driving and braking strain, and internal and external and external expanding brakes, with a brake equalizer on the service brake are a few of the highly important features which mark the chassis as a distinctly advanced piece of mechanism. The body of the new 1922 Haynes 75 is more beautiful than ever before. Made of full aluminum over a strong wooden body frame and finished in classic Haynes coach blue, it offers the extreme of luxury and utility. Exterior side cowl lights and other niceties add a pleasing touch of distinction.

## FRANKLIN DEALERS IN LEAD FOR PRIZES TO BE GIVEN BY COMPANY

### Sales Records Being Made by Pendleton Auto Co. Over Competitors in Same Class.

The Pendleton Auto Co., distributors for Franklin cars over 21 counties in Eastern Oregon, Washington and Western Idaho, is in the lead for class four dealers for special prizes for sales records now being offered by the Franklin company. The output of car is very satisfactory, according to J. Jacobson, assistant manager of the local house, and collections during the past 30 days indicate that the auto business, as far as this section of the country is concerned, is rapidly approaching a normal basis.

Two counties were recently added to the territory of the Pendleton company, Whitman and Adams in Washington, and this new territory is particularly appreciated by the company because the counties are geographically only 50 miles from Spokane. That the distribution for the cars in the two counties was awarded to the Pendleton company under the conditions of location is taken as an indication of the standing of the distributors with the Franklin company.

Three new houses are being established at Baker, Lewiston, Idaho, and Colfax, Wash. One feature of the business of the Pendleton Auto Co. is that distribution as well as sales is included in its activities.

A carload of the popular semi-touring have just been received, and this model is proving to be very popular. One was sold last week to J. O. Hale.

## AH! THE RETORT COURTEOUS. VICKSBURG, Miss., Aug. 27.—The optimistic agent of the Illinois Central Railroad here waxes poetic as his claimants.

The claimant's hog wandered into the path of a speeding passenger train, his life was snuffed out, the hog-raiser lamented and sent in the following poetic claim:

My razorback strolled your track  
A week ago today,  
Your 29 came down the line  
And snuffed his life away.  
You can't blame me; the hog, you see,  
Slipped through a cattle gate,  
So kindly pen a check for ten  
This debt to liquidate.

The claim agent observed laconically that the train, perhaps, was not to blame. In rhyme he replied as follows:

Old 29 came down the line  
And killed your hog, we know;  
But razorbacks on railroad tracks  
Quite often meet with woe.  
Therefore, my friend, we can not send  
The check for which you pine.  
Just plant the dead; place o'er his  
head:  
"Here lies a foolish swine."

## SERVICE FOR DEAD AT SEA SENT BY WIRELESS

LONDON, Aug. 27.—(U. N. S.) "Can you oblige me with a copy of the burial service?"

This remarkable message was received by the wireless operator on the Canadian liner Carmania from a freight steamer 200 miles away, while the liner was about 300 miles west of Pastnet bound for Liverpool.

The message was despatched from the Canadian Trapper, in which a fireman had died on the voyage from Montreal to London.

The wireless operator in the Carmania, which proceeded on her way at full speed, tapped out the service, word by word, in group message of 150 words.

Passengers on the liner, unaware of the incident, were engaged in all manner of ways while the crew of the freight steamer stood bareheaded and bleak mourning the loss of a comrade.

The dictation lasted an hour, and when the last tape had been read out by the captain of the Canadian steamer the body of the dead fireman was lowered into the sea.

## PURCHASING POWER OF FARMERS COMING BACK

Much encouragement is given to the belief that business in general will continue to improve because of the fact that much of the recent increase in the automobile business has come from agricultural communities. The automobile industry—now at 85 per cent of normal—is leading business in general and its experiences point the way for others.

"Up to July 1," says H. M. Jewett, president of the Paige Detroit Motor Car Co., "85 per cent of our business was in the cities. But during the past two months there has been a marked increase in the purchase of quality automobiles in the farm market."

"There always was plenty of buying power on the farm, but the farmer was not satisfied on the question of price. Naturally, having seen his products drop rapidly to low price levels he felt that the things that he bought should likewise decline. It is not surprising that the farmer was the hardest of all to satisfy on the price question."

"The second price reduction of Paige cars in June satisfied the farmer that such prices for such a product were at bedrock, as they are. In consequence Paige business in the farm market picked up amazingly. Having satisfied the most exacting of all buyers we naturally have reason to feel that the price question is settled to the satisfaction of the buying public, and that they may fill their motoring needs in utmost confidence that there will be no further rapid declines in the automobile market."

## SOME IMPRESSIONS OF PARIS DURING 1921

By CLARENCE AXMAN.  
(Written for the United Press.)

CLINTON, N. Y., Aug. 27.—(U. P.) again; yes, monsieur, but it is not the Paris of before the war," said the wife of the Boulevard des Italiens banker.

"The crowds flocking to the modistes, and jewelry shops of the Rue de la Paix are not the aristocratic set seen there a few years ago, but are the bourgeois of Lyon, Marseilles and other places in the provinces, new rich who made tremendous fortunes in the war."

And yet to the visiting American, Paris is the same old playground of the world that it was in the old days. Nothing is permitted officially to jar one seeing Paris on parade. Even the beggar is barred from the boulevards.

Out on the Bois in the afternoon the tea places are crowded as never before. American tunes and American bands, and wiggling, twisting and turning that must have come via the Argentine. A couple reaches a spot on the floor and five minutes later they have not progressed more than 10 feet. The women are wonderfully dressed, with the smartest of hats, bracelets about their ankles, and dresses which would make Ziegfeld weep with envy.

Many of the men dancing are gigolos—professional tango hounds—with spots, sharply creased trousers, colored waistcoats and flacidly morning coats. They are the professional hangers-on. A gigolo approaches the wife of the American when she skips a dance, and asks if he can have the next. At its finish he expects a few francs.

A few months ago a story was printed in American papers that a French government official had decreed that women in French revues should wear more clothes. Probably he is on a vacation, because in two revues the entire apparel of the chorus could be placed in a tiny pocketbook. This sort of thing quickly falls on the American. In the case of revues, it is, see one, see all.

Paris is filled with Russian actors, Russian dancers, Russian singers, Russian noblemen and Russian radicals. The Russian vaudeville show at the Peninsula theater is the best on the continent and has taken Paris by storm, the great hit being the march of the "Wooden Soldiers." It is coming to Broadway next season.


### Phone Your Orders

Do not let the heat interfere with your careful shopping. You are assured of the finest of choosing when you ask us to do your selecting.

Our clerks will see that nothing but the very best is sent to your home.

## Pendleton Trading Co.

Phone 455  
"If It's on the Market We Have It"



At the Sign of a Service




## THE UNIVERSAL CAR

The Ford Sedan is the favorite family car, seats five comfortably. While an enclosed car with permanent top, it has large windows, and may in a minute be changed to a most delightful open car with always a top protecting against the sun. In inclement weather it is a closed car, dust-proof, water-proof, cold-proof. Finely upholstered. Equipped with electric starting and lighting system and demountable rims with 3 1/2-inch tires front and rear. A real family car. Won't you come in and look at it?

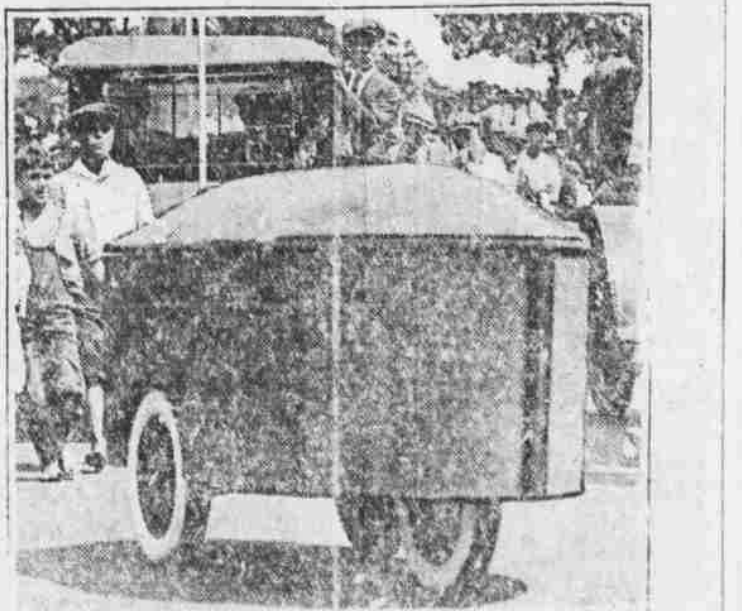
The delights of the electric car with the economy of the Ford.

### SIMPSON AUTO CO.

Phone 408 Water and Johnson St.



## This Will Worry Traffic Cops



This car rambled through the streets of Dayton, O., without a driver. But it halted when the traffic cops held up their hands. And it started and turned corners when ordered. It was controlled by radio. Captain E. E. Vaughn of the army radio service directed it from the auto in the city. Such a car controlled by radio and loaded with explosive could be used across No Man's Land and timed to explode at the enemy's trench.

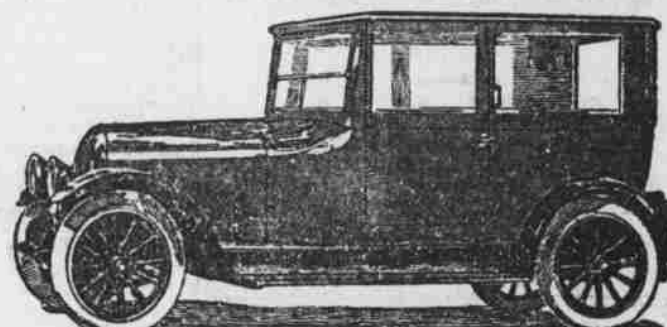
# The FRANKLIN

ON any kind of a road the Franklin is a safe, easy-handling, smooth-rolling car. In any weather it is a dependable, ever-ready, worry-free car. In the hands of any kind of an owner it is economical of fuel, easy on tires, and long-lived. Outside conditions have no influence on the steady, satisfying performance it gives the year round. It represents practical, common sense economy without restriction of use.

20 miles to the gallon of gasoline  
12,500 miles to the set of tires  
50% slower yearly depreciation  
(National Averages)

### PENDLETON AUTO CO.

Established 1907  
Cor. E. Court and Johnson.



Quality PRINTING at Reasonable Prices—  
East Oregonian Printing Department.

# FEDERAL

## Double Cable Base Tires



Stop Letting Rims Abuse Your Tires!

Federals exceed in mileage because none of their wear is needlessly wasted by rim-chafe. you have read so much. These cables anchor the tire solidly against the rim and prevent rim-cuts, blow outs just above the rim, tube pinching, etc. There's real economy in using Federal Tires. A trial will convince you.

Federals alone have the Double-Cable-Base—those four staunch cables of twisted steel about which

### ALLEN-KNIGHT COMPANY

Pendleton, Oregon