DAILY EAST OREGONIAN, PENDLETON, OREGON, FRIDAY EVENING, AUGUST 26, 1921

M awrord Ful ES SYS HAN SAL CAL BV ASSISTED Forget Never

Make your plans to come to the great sale opening day. Make a list of what you need, what you must have, make up your mind to buy it during sale. The pick of the bargains go early, and this is a sale that you seldom see. A complete description is impossible. It would take up too much time and keep you busy for one solid week. Come expecting values, bought right and marked to sell.

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DON'T SPEND ANOTHER CENT ANYWHERE FOR ANY-THING IF YOU WANT MORE FOR YOUR MONEY THAN YOU EVER GOT BEFORE.



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This is a sale with a reason and purpose backed up by the best goods that money can buy. Sale starts without postponement! Great crowds are coming! Men, women and children will buy as they have never bought before! It is the tidal wave of prosperity within your reach! Let nothing keep you back! The goods are marked plain and a big extra force employed to show you through the stock whether you buy or not. Be here when we open. The time is drawing near. Save up your Money. Keep the date in mind.



AN OCCASION WHERE ALL THE ZEAL AND ZEST, FIRE AND FORCE, THE PUNCH AND POWER OF PRINTER'S INK, GOOD SERVICE AND REAL FURNITURE BARGAINS ARE BROUGHT INTO ACTION. CALLAHAN SALE SYSTEM OF NEW YORK, ASSIST IN THIS GI-GANTICSALE.

COLD BLACK TYPE NEVER TOLD SUCH A STORY. IT'S THE SUPREME SELLING SENSATION OF THE SEASON. CYCLONE CALLA-HAN, THE "BARGAIN KING," IN PERSONAL CHARGE, SAYS WATCH OUR PRICES MOVE THIS

\$30,000 STOCK FINE FURNITURE STORE CLOSED All Day Saturday THE GREAT ROUND-UP REORGANIZATION

Opens Monday, 9:30 a.m. LISTEN! PEOPLE LISTEN! I MAKE THE PRICES

So the entire stock is to go on sale at any price I wish to sell it. I am known as America's Greatest Price Cutter and I am going to live up to my reputation in Pendleton. To give the people of this vicinity the greatest bargains of high grade merchandise ever known in the history of this state is my one object. I'll give you merchandise at prices that will astonish you.