

# "PASSION"

The World's Greatest  
Picture That will  
Amaze America!!!

POLA NEGRI STAR OF EUROPE'S SCREEN  
HEADS REMARKABLE CAST OF 5,000

THE METEORIC RISE AND FALL OF A WIN-SOME LITTLE FRENCH MILLINER WHO REACHES THE ZENITH OF HER GLORY AS THE RULER OF A KING, AND WHO FINALLY ARRIVES AT HER LOWEST EBB IN THE SHADOW OF THE HATRED OF MILLIONS OF PEOPLE WHO HAD COME TO REGARD HER AS A "VICIOUS CREATURE IN SKIRTS."



Pola Negri, star of Europe's screen, who makes her American debut in "Passion." That strange personal magnetism—which in woman opens all doors, levels all class distinctions, makes all men vie for her smile—is hers in the 19th degree. See next fight and die for her. You'll laugh and thrill and cry with her. You'll see her radiant beauty and audacity carry her past barriers of poverty, jealousy and greed to the pinnacle of place and power.

THE LATEST SENSATION IN THE WAY OF SCREEN PRODUCTIONS.

BIG ENOUGH TO SUCCESSFULLY VIE WITH THE BIGGEST STAGE HITS.

THIS IS THE INTIMATE ROMANCE OF A WONDER WOMAN.

REplete WITH TREMENDOUS DRAMATIC SITUATIONS WHICH FAIRLY TAKE THE BREATH AWAY.

BEAUTIFUL AND POWERFUL BEYOND COMPARE.

THE ROMANCE OF THE WORLD'S MOST DARING ADVENTURESS.

## Uncommon Opinions from the Nation's Elect in the Art of the Screen!!!

THE BELOW EXPRESSIONS ARE FROM LEADERS OF THOUGHT WHO SERVE ON THE FAMOUS BOARD OF CRITIQUE OF THE NATIONAL BOARD OF REVIEW AND THEIR APPROVAL IS THE HIGHEST POSSIBLE ENDORSEMENT

Mrs. Alexander Fromhold—Lecturer on French history and so especially qualified to speak from angle of French History. During the war translator for the federal secret service of seized documents:

"Aside from its great dramatic appeal and artistic beauty, the film points a striking moral on the inevitable consequences of extravagance and excesses. The milliner's apprentice who plunged into the dissipations of the court, wasting money wrung from the very people from whom she herself had come, brings down her own ruin. As an historical document, it is of great interest and value, being so vivid and true to its time. As a student of French history, I specially enjoyed the subtle and typical situations which might have sprung from the letters of Mme. de Sevigne herself."

Miss Fay Cornell—Teacher Dwight Preparatory College:

"After seeing this film, I wish that every girl who longs for a career on the 'Great White Way' might know the story of Jeanne du Barry."

Jesse Merrick-Smith—Consul to Paris during period of Commune:

"Wonderful."

Winifred Herrick—Prominent member of the Pen and Brush Club, short story writer, says:

"Very wonderfully acted. I would not say it was at all shocking—only marvelously life-like and touching. Even the minor parts were splendidly done."

Dr. Frank Crane—Associate Editor of the New York "Globe" says:

"It is a most artistic and remarkable production. It fairly took my breath away."

It is a joy—a service of services—to present this epic because there have only been two really great motion pictures and "Passion" completes the trio of the jewels of the screen—the crowning brilliant in the diadem of the motion picture art—the magnet which has attracted thousands wherever shown. Not to see "Passion," with its cast of five thousand at the will mean to be left out of countless conversations during the next week.

### ARCADE TODAY

CHILDREN, 25c

War Tax Included

ADULTS, 50c

#### SPECIAL REPORT OF THE NATIONAL BOARD OF REVIEW OF MOTION PICTURES

We wish to advise you that the majority comment on your photoplay "PASSION," reviewed by The National Board of Review, on September 22, 1921, was as follows: Entertainment Value—EXCEPTIONAL. Educational Value—EXCEPTIONAL. Artistic Value, Dramatic Interest of story—INTENSE. Coherence of narrative—EXCELLENT. Acting—VERY FINE. Photographs—GOOD. Technical handling—FINE AND IMAGINATIVE. Costume—EXACT. Atmospheric quality, scenic setting—SUPERB. Historical Value—EXCEPTIONAL AS INTERPRETATION. General Comment: In the opinion of those present—"PASSION" IS BY FAR THE FINEST PORTRAYAL OF THE LIFE AND TRAGEDY OF MADAME DU BARRI YET PLACED ON THE SCREEN. AS A PICTURE OF THE TIMES, IN ITS FIDELITY TO THE SPIRIT OF HISTORY, IN ITS IMAGINATION AND ITS DRAMATIC VIGOR, AND IN THE QUALITY OF ITS ACTING, IT MUST BE REGARDED AS A MASTERPIECE. IT IS A SCREEN SPECTACLE OF THE FIRST MAGNITUDE AND A WORK OF TRUE PHOTOGRAPHIC ART. IT SHOULD INTEREST ALL LOVERS OF THE FINE AND UNIQUE IN MOTION PICTURES.

Maxwell Gauter (Father)—Former rector of St. Ignatius Protestant Episcopal Church—West End Ave. and 87th Street, New York City:

"A vivid and convincing portrayal of a period of never failing interest. Such a picture will bring history home to those who never read Taine or Carlyle. Teaches the harrowing result of immorality and anarchy. It would be beneficial for people to see what a bloody revolution is like. The picture is the answer to red propaganda."

Kate Jordan—Member of Author's League and Pen and Brush. Short story writer:

"A picture true in atmosphere, types, dress, etc. Beautifully photographed, teaching a lesson of the futility of recklessness and license."

Dr. H. R. Stark—President of the Inter-church Film Company:

"A great picture and a vivid and accurate portrayal of the times."

Dr. Glenn Frank—Editor:

"An amazing picture! Crammed with human interest! Wonderful reconstruction of the period."

Miss E. I. Chelborg—Concert Singer:

"A most remarkable picture, especially from the historical point of view. It is impossible to express any opinion immediately after seeing this thrilling production."

Miss J. C. Chelborg—Teacher of Mathematics—Hunter College for Women:

"Truly a most interesting and absorbing film. The more I think about it, the more remarkable it seems."

Miss J. C. Douglas—President Select Printing Company:

"I am so grateful to you for the opportunity to see this marvelous picture."

Miss Nancy McGarry—Teacher at Hunter School:

"Wonderful—faithful historically and artistically also in detail."

Miss Gertrude Lynch—Editor, Fiction Publishing Co., also representative of "The New York Sun" in Paris during the war:

"This bears all the hall-marks of the First National's artistic experience and ability."

Miss Isabel Fiske-Conant—Distinguished portrait painter:

"It is marvelous. It could have been lived and acted only by the French."

Mrs. H. W. Gilbert—Prominent club woman, Member of the Theatre Club, Mozart Society and Poetry Society:

"A wonderful historical spectacle—exceptionally well produced."

Miss Frances W. Hamill—Chairwoman of the House Committee of the Pen and Brush Club:

"Most interesting—not a dull moment. Most artistic."

Mrs. Eugene Davidson—Writer of short stories:

"It held one spell-bound, strongest mob scenes, amazing, wonderful and educational."

Mrs. E. Van Bell—Official hostess of the Pen and Brush Club:

"As a historical story it exceeds in interest and beauty of scenery anything I have ever seen."

Miss M. C. Reed—Teacher at Hunter's College for Women:

"Wonderful interpretation of the period—very artistic and of moral value."

Miss Martha Foote Crowe—"Wonderful"

Miss Louise W. Hackney—Member of the National Arts Club, and Pen and Brush. Writer of short stories, says:

"As a production, it is a remarkable piece of work artistically."

# "PASSION"