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East Oregonian

DAILY SEMI-WEEKLY INDEPENDENT

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DAILY EAST OREGONIAN, PENDELTON, OREGON, THURSDAY EVENING, AUGUST 11, 1921.

AUTO INDUSTRY IS BACK ON ITS FEET AGAIN AFTER SLUMP

Reductions in Prices Proves Key That Opens Purse of Public and Makes Sales.

BY W. R. STOKLEY
(International News Service Staff Correspondent.)

DETROIT, Aug. 11.—The automobile industry is coming back and by fall it will have "arrived," is the optimistic prediction made by officials of the leading automobile companies here.

Where months ago there existed a feeling of uncertainty, if not fear for the future of the entire industry, today there is nothing but a feeling of security, of confidence in the future, and the courage to face it.

"The public is not buying," wailed the automobile men last spring when the period of depression held them firmly in its grip and many were fighting with their backs to the wall.

"We must get the public back in the market," they all agreed.

But the usual remedies for a "sick" business, an elaborate advertising campaign and the injection of a little "pep" into the sales department failed to rouse public interest, and the unemployment situation in Detroit became serious.

It remained for Henry Ford to make the move which is slowly but surely bringing order out of chaos.

He reduced prices. And almost simultaneously with the announcement that the price of the "fiver" had been cut came a flood of orders.

"Business is picking up," the Ford company announced soon after the cut in prices.

A general reduction in prices of all makes of cars followed and as a result the public is back in the market and today the industry is well on its way to the peak of production.

During August the Ford company plans to turn out 198,799 cars and trucks, a new monthly record for that corporation.

The best previous record is July production, when 189,000 cars were manufactured. A steady increase in output is shown in the following table:

Month	Production
May	181,464
June	188,922
July	189,000
August (estimated)	198,799

Thousands of men, idle for months, are being recalled and a general im-

provement in the unemployment situation is noted.

Several thousand returned to work in the Ford plant during July.

Stimulus in the business of the Packard company resulted in 1,000 being ordered back.

During the present month 1,500 employees were added to the working force of the Dodge Brothers, making the total about 13,000.

The Paige company declares production has now reached normal and sales for July were "short."

"We are now securing a maximum production with about 75 per cent of the employees we formerly had," declared Harry M. Jewett, president of the company.

The Maxwell company sees a steady improvement during the next few months.

Officials of the Cadillac, Studebaker and Hudson declare improvement has been noted during July and that still better conditions are expected.

BASEBALL SUMMARY

National League Standings.

Pittsburgh	65	35	621
New York	64	41	616
Boston	57	43	576
Brooklyn	56	51	523
St. Louis	54	51	514
Cincinnati	46	61	426
Chicago	43	69	415
Philadelphia	31	71	304

American League Standings.

New York	63	39	618
Cleveland	66	41	617
Washington	59	52	522
St. Louis	51	54	486
Detroit	51	57	472
Boston	49	56	467
Chicago	46	60	454
Philadelphia	49	66	377

Pacific Coast League Standings.

San Francisco	81	49	623
Sacramento	72	58	562
Seattle	70	55	560
Los Angeles	68	55	553
Oakland	69	57	518
Vernon/Vernon	58	61	527
Salt Lake	46	89	365
Portland	31	92	232

Yesterday's Results.
At Portland 9, Sacramento 3.
At Seattle 9-2, Salt Lake 6-3.
At San Francisco 6, Los Angeles 5.
At Los Angeles, Vernon 5, Oakland 1.

American Association Results.
Indianapolis 3-3, Columbus 1-3.
Louisville 7, Toledo 6.
Western League Results.
Wichita 18, Tulsa 6.
Des Moines 4, Sioux City 2.
Oklahoma City 5, Joplin 6.
St. Joseph at Omaha, called rain.

POWER BOATS RACE FOR CHAMPIONSHIP AT BUFFALO TODAY

More Than \$12,000 in Prizes Offered as Inducement to Speedsters to Make Records

BUFFALO, N. Y., Aug. 11.—(U. P.)—Speed boats representing all sections of the United States and Eastern Canada were entered in the international power boat regatta and the Fisher-Alison trophy races for the displacement boat championship of North America on the Niagara river here, beginning today, under the joint auspices of the Buffalo Launch Club and the American Power Boat Association.

Prizes valued at more than \$12,000 are offered in the various events. Three major events are on the program. They will be run in three heats, one each day of the regatta. The course lays off Riverside Park, a natural amphitheater accommodating 200,000 persons.

The displacement power boat race will be run in 50 mile heats for the \$5000 gold trophy offered by Carl G. Fisher of Indianapolis and a \$1000 merchandise prize offered by James A. Allison, promoter of the Indianapolis speedway. The hydroplane race in 20-mile heats will be for the Lenox Hotel silver trophy, and the express cruiser race in 40-mile heats will be for the Buffalo Yacht Club silver trophy.

Entries in the Fisher-Alison trophy race include:

Boat	Owner
Aye Aye III	Caryl G. Fisher, Indianapolis.
Adieu	Webb Jay, Chicago.
Ole II	Geo. Leary, Jr., New York.
Miss Sterling	Griffith B. Clark, Toronto.
Rainbow	Sylvester B. Egan, Buffalo.
Rainbow II	H. B. Greening, Hamilton, Ont.
Express cruiser race:	
Vacuum II	Webb Jay, Chicago.
Great Lakes	W. C. Morehead, Milwaukee, Wis.
Gar Jr.	Gar A. Wood, Algoma.
Sea Horse	James A. Allison, Indianapolis.
Right O	Ward A. Wickwire, Buffalo.
Miss Liberty II	Hamphrey Birge, Buffalo.
Herald	Paul A. Schoellkopf, Niagara Falls.
Betty M.	Chas. W. Kitcher, Detroit.
Miss Liberty	Chas. Duffy, Buffalo.
Hydroplane race:	
Baby Cure	Paul Strauberg, Detroit.
Miss Chicago	Sheldon Clarke, Chicago.
Miss New Orleans	Syndicate, N. O.
Miss Ephraim	Thas. Ferran, N. O.
Miss Peerless	Edw. L. Grimm, Buffalo.
Volger Boy III	Fred W. Volger, Portland, Ore.
Miss Mystery	Ross Miller, Buffalo.
Miss Toronto	Syndicate, Toronto, Ont.
Arab IV	Ralph H. Sidway, Buffalo.

HEAVY THAW CAUSES SLIDES
PORTLAND, Aug. 11.—(U. P.)—According to word reaching here from Mount Hood, a heavy thaw resulting from the extremely hot weather, melted the snow and ice and caused the great slides on Mount Hood, which the guides thought was a miniature eruption.

SAVE MONEY BY PROPER STORAGE OF POTATOES

OREGON AGRICULTURAL COLLEGE, Corvallis, Aug. 11.—Thousands of dollars are lost each year in Oregon because of careless or improper methods of storing potatoes. It is well to plan early for a suitable storeroom for the potato crop.

Use of a cellar is suggested. It should be made in a dry or well drained place and should be built underground. The walls should be brick, concrete, or stone. The ceiling should be plastered if a building is above it, to make a dead air-space between the plaster and the floor. Apertures through which to empty the potatoes should be left at intervals in the sides of the wall. It is well to have a driveway through the center with the bins on each side.

Ventilation and temperature are the most important considerations in building a storeroom. Thirty-five to 40 degrees is a good temperature. If possible air should be lead through a deep underground drain-into into the cellar. Its length should be sufficient to warm the air a little in winter. The outside end of the tile should be covered to prevent the entrance of vermin. A ventilator on the roof will remove warm air.

A raised board floor should be in each bin with a ventilator running from it up through the tubers at intervals. Have double doors at the entrance and the shoots. The room should be kept dark. A reliable thermometer should always hang in the cellar. If the temperature gets too low use an ordinary oil stove. It is folly to have potatoes freeze to save a gallon of kerosene.

HOOSIER SAND DUNES MOVING TOWARD IOWA


CHICAGO, Aug. 11.—(U. N. S.)—Indiana's famous sand dunes are moving inland several hundred miles a year.

This startling, though scientific information was revealed in the Lake county circuit court at Crown Point, Ind. It was said that within the last two weeks several carloads of the dunes had moved inland as far as Evansport, Ia., where they were incorporated in new cement sidewalks.

A temporary order restraining the Great Lakes Sand Company, of Chicago, from removing any more sand from the dunes was asked by the state of Indiana, whose complaint charges the company with taking 1,000,000 cubic yards of sand from the drifts in Lake, Porter and LaPorte counties, hindering the natural action of the sand and destroying the beauty of the dunes.

NEW FORMATION IN SENATE
WASHINGTON, Aug. 11.—(A. P.)—The formation in the senate of a western tariff bloc to fight for fair treatment for the west in the tariff bill has been announced by Senator Gooding of Idaho. It is composed entirely of republicans from the western states.

Inventors connected with the Krupp works in Germany have brought forth a new metal known as platinum steel, which is being used successfully as a substitute for platinum, gold and silver in the filling of teeth.



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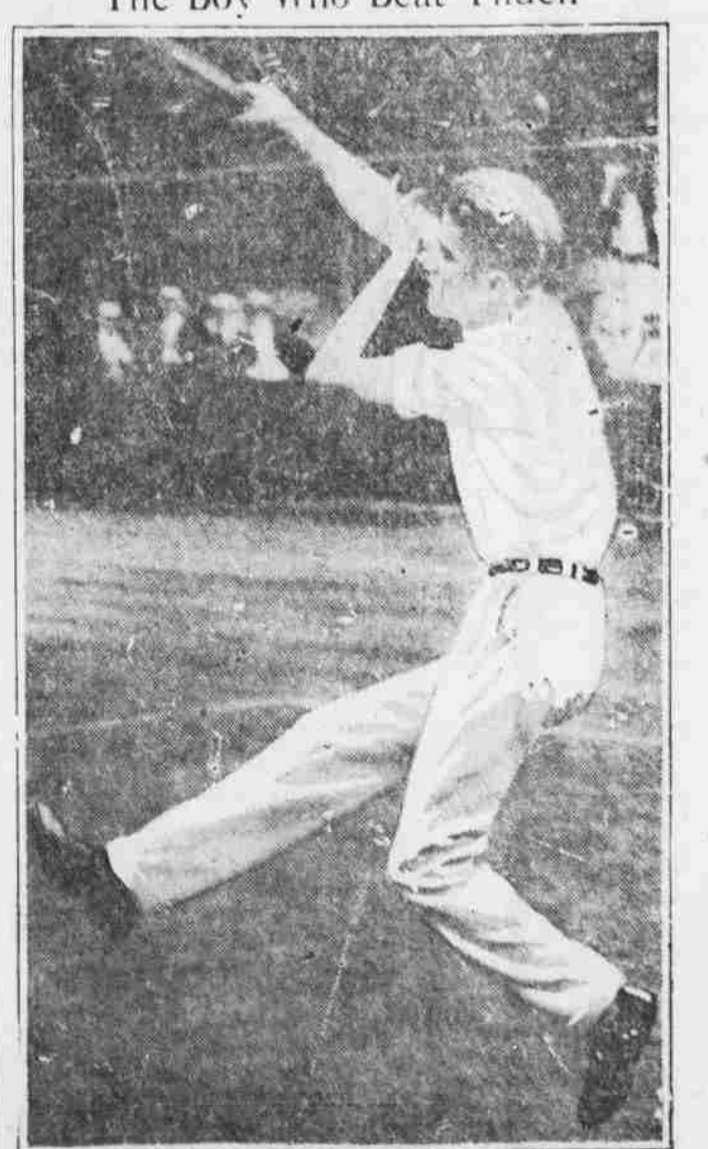
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The Boy Who Beat Tilden



Here's Vincent Richards in action against William Tilden, world's champion. Richards defeated Tilden three sets in four. One was a love set. It was Tilden's first defeat in more than a year. Richards is only 19.

GREEK-TURKISH WAR IS CONSIDERED BY ALLIES

PARIS, Aug. 11.—(U. N. S.)—Temporarily dropping the upper Silesian issue the interallied supreme council considered the Greek-Turkish war in the near east but no definite action has been taken. Marquis Curzon, the British foreign secretary, opposed the proposal that the allies intervene in an effort to restore peace. He recalled that previous efforts toward mediation had failed and said he did not consider the present moment propitious to renew them. Curzon leaving

PRIMA DONNA OBJECTS TO CAVEMAN TREATMENT

NEW YORK, Aug. 11.—(U. P.)—According to reports circulated by friends of both Lou Tellegen and Geraldine Farrar, Tellegen started to get rough with the famous prima donna. He tried Tarzan and caveman, staff and she didn't like it and gave him the gate. They base the reports on the scene when Geraldine visited Tellegen at his Long Branch fishing shack. The prima donna was seen to depart in great anger and drive toward New York at a breakneck speed.



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