THIS STORE SELLS The Deltor

## supplied only with

BUTTERICK patt: $\boldsymbol{\eta}^{\prime}$
The tevolution in dressmaking predicted on the advent of THE DELTOR is no longer a piediction, but a fact.
THE DELTOR is a marvelously simple way of making an expert dressmaker of even an inexperienced woman.

## THE DELTOR

is understood at a glance.
With it, for the bare cost of material, you can make dresses, rompers, suits or the finest frocks without difficuity, from start to finish.
THE DELTOR alone shows you

- how to cut for any size, of any sattern, out of any suit-
-how to put together, with Anfect acturacy.
-and how to finish with these little French touches so lovely
Ask ús to show you this wonderful invention THE DELTOR. It is one more evidence of the leadership of this store that we have THE DELTOR.
(AGENT'S NAME GOES HERE)

ThePeoples Warehouse


## Bigger <br> Values! <br> JUP  Lower Prices!

## The Styles

Plain and Fur Trimmed Models Flare Models Box Effects.

JCRemerco

## Presenting Advance Styles in Silk Plush Coats

Our Prices Seem Impossible when Compared with Prices Elsewhere, but the Great Buying Power of the J. C. Penney Co. Enables Us to Share Mutual Benefits Every Day in 312 Busy Stores
$\$ 14.75$ to $\$ 39.75$
Very youthful and mmart are these Silk Piush Coasp, which
are exactly as pictured here. Some are self collared and are exactly as pictured here. Some are self collared and
others have h collar and cuffis of rich contrasting fur others have Vh collar and cuffis of rich conhrisal
in the newest devigus and advanoe shapes!


## The Trimmings

Narrow Tie Belts
Handsome Buttons Wide Fur Collars New Bell Cuffs.


