

MOTION PICTURE NEWS

ALTA TODAY

PRIZMA PROCESS IS EMPLOYED IN "THE GILDED LILY"

For the first time in the history of Paramount picture-making in the East, scenes made by the Prizma process in natural colors have been intro-

duced into a Paramount feature picture. This was for "The Gilded Lily," featuring Mae Murray, which will be shown at the Alta theatre for three days, beginning today.

Director Robert B. Leonard, in explaining the reason for combining Prizma shots with the regular motion picture photography said that "The Gilded Lily" lent itself especially to colored photography for the opening of the picture and that by use of it the main theme of the story could be more convincingly and effectively introduced. The color shots were used only for the introduction to the picture itself.

The Gilded Lily is an original story by Clara Beranger, and was written especially for Miss Murray. It tells the story of a dancer in a New York club, and gives Miss Murray unusual opportunities to display her histrionic ability and her skill as a dancer. In a monster cabaret set of rare beauty, Miss Murray executed two difficult dances, one a variation of the Spanish variety, the other a bubble dance.

The cast surrounding Miss Murray is composed of Lowell Sherman, Jason Roberts, Charles Gerard, Leonora Ottlinger, and Mrs. Pauline Dempsey. Ernest Haller was the cameraman.

ARCANE TODAY

JUDGE BEN LINDSEY IN BIG BOY FILM

The latest, and one of the most distinguished recruits to the ranks of the temporary motion picture actors is Judge Ben Lindsey, founder and still presiding genius of Denver's far-famed model juvenile court. The "Little Judge" who has "put over" one of the biggest known reforms in dealing with juvenile delinquency, has not deserted the bench for the screen by any manner of means, but he did realize that by consenting to appear in one big film production he could send his message of a square deal for every child to more persons in a few months than he could hope to reach in years of lecturing and writing on his pet topic.

Judge Lindsey and his wife journeyed all the way from Denver to Hollywood, California, to appear in the several scenes dealing with the part of the story. A number of the producing staff had already been to Denver and made all arrangements for his appearance in the film, and much to Judge Lindsey's astonishment, he found an exact replica of his private office and his court room awaiting him in the Hollywood studio.

"Why, this might be my own office," he exclaimed when he saw the prepared "set." "That looks exactly like my old office chair back home." He sat down in it and added, "It feels just like my chair, too! I had no idea you motion picture people took such pains with minor details. I still half believe you have some secret method of spriting things about, like a magic carpet. But if this is actually my own office furniture which you have got here by some black art, I warn you now that you will have to return it in the same way, for I'll need it when I return."

WOMEN! BUY NO DYE BUT "DIAMOND DYES"

Unless you ask for "Diamond Dyes" you may get a poor dye that streaks, spots, fades and ruins your goods. Every package of Diamond Dyes contains simple directions for home dyeing or tinting any new, rich, fadeless color into garments or draperies of any material. No mistakes! No failures!



They never made a cigarette like this in my day—

The Camel idea wasn't born then. It was the exclusive expert Camel blend that revolutionized cigarette smoking.

That Camel blend of choice Turkish and Domestic tobaccos hits just the right spot. It gives Camels such mellow mildness and fragrance!

The first time I smoked Camels I knew they were made for me. I knew they were the smoothest, finest cigarette in the world, at any price.

Nobody can tell me anything different.



R. J. REYNOLDS Tobacco Co. Winston-Salem, N. C.

Camel

ECHO SCHOOL CHILDREN ENJOY DAY'S OUTING

(East Oregonian Special.)

ECHO, May 31.—The commencement exercises for the class of 1921 were held at the city hall Thursday evening. Rev. G. L. Clark of Pendleton delivered the address. The subject of the address was "The Trade Mark of a Builder," in which the future with all its opportunities for young people was vividly portrayed. Invocation and benediction by Rev. E. J. Wolff, local pastor, and the presen-

tation of the diplomas by H. W. Drew and songs by the high school students completed the exercises. Eighth grade diplomas and certificates of award for perfect attendance for the year were also presented.

Mrs. M. L. Hewitt, Mrs. Fred Markham, Mrs. M. E. Coe and Mrs. L. D. Shively left Friday for La Grande to attend a meeting of the Women's Benefit Association of the Maccabees. They returned home the following day. Mrs. L. H. Gobbell and daughter, Miss Lois, left for La Grande Thursday to attend the meeting and returned Saturday.

Ed Duran of Yakima spent the latter part of the week visiting here with friends. Mr. Duran was formerly a resident of the Lexington district and is well acquainted in this vicinity.

Mrs. Joe Dykes of Milton returned home Friday after visiting here with her brothers, Earl and Homer Saling. Mr. and Mrs. E. O. Neill and children of Butter creek spent Saturday visiting and shopping in Echo.

Mr. and Mrs. George Saling and small son, Junior, were guests here with relatives. The latter part of the week. The Salinges were formerly of Yakima, but expect to move to Pendleton to make their future home.

The 5th and 6th grade school children enjoyed a picnic given on the lawn at the home of their teacher, Mrs. H. W. Drew, Thursday afternoon.

Several friends from both Echo and Butter creek were invited to the home of Gaylord Madison on Butter creek, Friday evening. The hours were spent in cards and dancing, after which delicious refreshments were served at a late hour.

Mrs. Joseph Cunha Jr. spent Friday visiting with relatives in Stanfield. F. E. Ward of Pendleton was here Saturday taking pictures of the members of the senior class.

Helen Harrington, a high school teacher for the past year in the Echo school will start for her home in Santa Fe, New Mexico, in a few days.

Mrs. Fred Scherer left Saturday evening for a short visit with her sister, Mrs. Jay De Troe of Gresham.

Evelyn Bacon, who has been attending the Echo high school for the past year, left Saturday to join her parents at their home in Estacada.

A. H. May, who has been working on the state highway in Idaho, returned to Echo Thursday where he will pack his household goods and move with his wife, a local school teacher, to their new home in Holdman, Oregon.

The alfalfa fields in and around Echo are the scenes of much activity the last few days in preparation for the coming season which will open in most cases the first of June.

Miss Gladwyn Wold, a local school teacher, left for her home in Portland where she will remain for the summer. Miss Wold will return again this fall.

QUIT TOBACCO

So easy to drop Cigarette, Cigar, or Chewing habit

No-To-Bac has helped thousands to break the costly, nerve-shattering tobacco habit. Whenever you have a longing for a smoke or chew, just place a harmless No-To-Bac tablet in your mouth instead. All desire stops. Shortly the habit is completely broken, and you are better off mentally, physically, financially. It's so easy, so simple. Get a box of No-To-Bac and if it doesn't release you from all craving for tobacco in any form, your druggist will refund your money without question.

PASTIME TODAY

Children, 5c Adults, 20c

THE GREAT WILD ANIMAL PICTURE THE LOST CITY THRILLS AND SUSPENSE

RUTH ROLAND IN RUTH OF THE ROCKIES THE BIG WESTERN PICTURE

COMEDY HAREM SCAREM

Going Strong!



Elmer Guthrie, middleweight wrestler of Hutchinson, Kas., is after the middleweight mat championship. He is seeking a go with Pat Brown, of Texas, who now claims the title. Guthrie has thrown all of his opponents so far.

ARCADE TODAY

Children, 10c Adults, 35c

Every parent in Pendleton should bring their children to see

WILLIAM D. TAYLOR'S

Production of

The Soul of Youth

WITH

Judge Ben Lindsey

AND ALL STAR CAST

A picture every child and every mother and father should be sure to see.

Come by--"SEASIDE SIREN"

THE AUNE-WHEELER STUDIO

Has made special arrangements to welcome graduates for THEIR PICTURE OF PICTURES Potted plants and flowers on hand for use in this studio and for accommodation of graduates.

THE SOUVENIR OF SCHOOL DAYS

Special invitation extended for group pictures.

Phone us at 533 222 E. Alta Pendleton

ALTA

TODAY

Children, 10c Adults, 35c



Adolph Zukor presents A ROBERT Z. LEONARD PRODUCTION

"THE GILDED LILY" With MAE MURRAY

By night, a glittering salamander, she lived on the lights of Broadway. Laughingly played with fire—and escaped.

By day, a simple-hearted, wholesome girl. As sweet as any that raised their brows at her name.

And as good—always. The why of it all is a story you'll thrill to see.

By CLARA BERANGER



COMEDY—"SHIMMY ISLE"



Good News

It's good news—you know it is—this radical reduction of \$140 on the Model H Lalley Light and Home Electric Power Plant. But do you realize the importance of taking advantage of this unusual opportunity?

This greatly reduced price of \$485 is an arbitrary price—and this offer is being made for the month of May only.

Unless the demand is sufficient to keep the Lalley factories going at full speed, it will be necessary to increase the price June 1st.

Remember this low price of \$485 is for the New, Bigger, Better, More Powerful Model H Lalley, the highly refined plant that "Does More—Does It Better"—the plant that is fully guaranteed for one year including the batteries.

This is your first chance—and it may be your last to secure this thoroughly reliable and efficient plant at so low a figure.

Call, telephone or write for the facts. Learn how the Lalley will pay for itself.

BE SURE—SEE THE LALLEY FIRST

Sturgis & Storie Pendleton Walla Walla

