# Drink Western <br> "THE NEW AMERICAN BEER" 

Made in Pendleton, from best selected Oregon barley, malt, corn and hops. WESTERN is a cereal beverage which stands on its merit as the leading thirst quench-

MRS. HOUSEWIFE: Do you realize that there are 80 calories of food value in a bottle of soda water? And do you realize that right here in your own home county we are manufacturing thousands of bottles of

## WESTERN

"The New American Beer"

## WHISTLE

Delicious Orange Flavored Soda Water

## Cherry Blossom <br> Cherry Flavored Soda

orange crush


Do you know what the State Sanitary Inspector has to say about our plant? Listen to this: "The Roesch Bottling Works has modern equipment. Bottles are washed exceedingly clean; water is filtered. There is good drainage and the place is kept in fine condition."
in view of this and the recognized quality of our products, are you not justified in keeping your dollars at

## Drink Western---Made in Pendleton

|  | Sold in Pendleton by |  |
| :---: | :---: | :---: |
| EFN DU PUIS | DEMOTT'S CIGAR STORE | BILLY'S CIGAR STORE |
| cosy CHARLES CG | OLYMPIA CIGAR STORE | PASTIME POOL HALL |
| Crescent cigar store | GRIGGS \& TRYON | BUNGALOW POOL HAL |


|  | Wha. Robsco Botling Workis 404 EAST COURT ST. <br> PHONE 528 |  |
| :---: | :---: | :---: |



## MOKKTOBEERECTED

## -A thripe to the memory of the




ing beverage on the market.

That Tired Feeling
United States? Not for Her!


## 

Wm. Rocesth Botiling Works
404 EAST COURT ST.
PHONE 528

WARM WEATHER


## the ACEs ix

## SPECIFICATION

1. MOTOR-Continental Red Seal
2. Ignition-Atwater-Kent.
3. Carburetor-Stromberg. Vacuum 5. CLUTCH-Detlaff 6. GEARS-Spiro Beve 6. GEARS-Spiro Bevel 8. REAR AXLE-Spacke Full Floating
4. UNIVERSAL-Detroit Steel Co.
5. STARTING AND LIGHTING-Au
6. to-Lite
7. MOTOR METER-Boyce Moto-M
8. RADIATOR-Kuenz, Aluminum
9. BODY-Aluminum Metal, Special
Built.

You take no chances when you buy an ACE. ACE units and equip
ard and are each and all selected from the proven best of their kind.
ard and are each and all selected from the proven best of their kind. To To insure that the high standard set for the ACE would be maintained right down
to thintest detail, only components of recognized high quality have been installed -regardless of cost.

Standard units of proven merit insure for the ACE owner low cost of maintenance and replacements, and maximum of service on the road.. A visit to our headenarnere
here will prove well worth your while. Teshnical and mechanical experts areat your here will prove well worth your while. Teshnical and mechanical experts areat your
ommand to give any desired advice or assistance.

## Attractive Trade-In Offer

The ACE is best advertised by its appearance and performance on the road. To get the ACE quickly into the hands of experienced motorists in this district, we have set aside a number of brand new ACE cars and for a thim-
ted time we will allow extraordinarily liberal valuation or used cars with very easy terms on the balance. We finance our own deferred payment papers. Sutmer is calling-bring your car up and secure your ACE.

[^0]Apex Motor Corporation<br>LENNON BUILDING

Every ace is sold with a guarantee of FREE SERV. ICE for a period of ninety days and an additional guarrial in any part of the car for ONE YEAR. The tested superiority of the standard
units in the ACE makes it units in the ACE makes it
perfectly safe for us to make perfectly safe
this guarantee,


[^0]:    ACE construction' exempli-
    fies thorough substantiality. It appears massive yet it skilrunty designed chassis and aluminum metal body
    assure the lightness necessary to economical operation The smart lines of the ACE bring glances of admiration on any highwa

