

East Oregonian

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GRATITUDE PLUS GOOD BUSINESS

THERE are features in the soldiers' aid bill that will have a powerful appeal with many people who want to deal fairly with the service man by reimbursing him to some extent for the financial loss he incurred while following the flag.

The chief feature in the measure to be voted on June 7 is the home loan plan under which an Oregon soldier may secure a \$3000 loan on a long time basis. It is easy to surmise that this option will be the one generally chosen because from a monetary standpoint the home loan will be vastly more valuable than the small cash bonus that may be had if desired. The loan plan will mean that any Oregon service man will have at his disposal an offer whereby he may at once acquire a home or a small farming tract. Since we need more home building and since it is advantageous for any man to own his own home the measure carries a pull it will be hard to resist when it is considered this opportunity is offered men who gave up their regular walks of work and business to defend the country in wartime.

The measure if carried will involve some expense to the state but this expense will be distributed over a long period of time and should not be burdensome. The immediate result will be, if all signs do not fail, a home buying and home building campaign that will mean increased business throughout the whole state.

Great Britain will no doubt be very glad to acquiesce in a move to stop further navy building. England has twice as big a navy as any other power and can well afford to rest on the present status of affairs.

In Toronto and other cities of Ontario the domestic rate for electricity is two and a half cents a kilowatt hour or one-fourth what is charged here. Speed up that report on the Umatilla rapids.

The boys' band will solve the problem of how we are to get our future bandmen.

May Be Next Mrs. Chaplin



Charlie Chaplin and May Collins are intently absorbed in the motorcycle races at the Los Angeles speedway, but many a passerby was more interested in these two than in the races. For rumor has it that Miss Collins may become Mrs. Chaplin.

Just Folks

by Edgar A. Guest

PARENTAL SOLICITUDE

Today while digging in my yard
I heard his most familiar cry,
And that's a summons I regard
Instinctively, I turned to fly.
On eager wings I sought his need,
And as I made my anxious start,
To get to him at double-speed,
I wondered was he badly hurt.

There is no fear akin to this,
Though there are some can stand
and wait
To learn what all the trouble is,
I rush at once to learn his fate,
Though he would come to me I know,
When he has tumbled in the dirt,
To him I am compelled to go,
To learn if he is badly hurt.

I take him up and soothe his pain
And dry the eyes so filled with tears,
Make straight his little waist again
And smile away a thousand fears;
I look him over, head to toe,
Nor am I tempted to desert
The youngster's side until I know
He isn't very badly hurt.

They laugh at me and say that I
Make far too much of bump and
fall,
They bid me, when I hear him cry,
To pay no heed to it at all;
And yet until this flesh of mine
Lies cold and lifeless and inert,
When of distress he makes a sign,
I'll rush to learn if he is hurt.

(Copyright, 1921, by Edgar A. Guest.)

IT WORKS

THE center parking plan in use on Main and Court streets is a subject of frequent remark by visitors. They are impressed with the plan for it is obvious that traffic in the business section is facilitated by the practice. At the time the scheme was first proposed there were many who were doubtful as to its workableness. The East Oregonian was in this class and its doubts were based on the fear the shopper would find it inconvenient. If any trouble of this sort has resulted this newspaper has not heard of it. There are few complaints now regarding parking facilities, whereas the old system was the source of constant complaint.

There is general complaint over the country regarding the manner in which the slacker list is being made known. The list is submitted to the newspapers with an acknowledgement by the war department that there are many inaccuracies. Most newspapers are refusing to use the lists because they do not want to brand as a slacker a man who may have died on the western front. The government should have made sure of its facts before issuing the list.

Graduation Time

What a wonderful time in the lives of those who graduate. It marks an accomplishment of continuous labor. Of course, it is customary to mark the occasion by some fitting gift.

JEWELRY IS THE IDEAL GIFT

Beauty, value and utility are all combined in jewelry. Not a play thing for a day but a priceless thing growing richer in value and sentiment as the years pass.

"Gifts That Last"



DIAMONDS

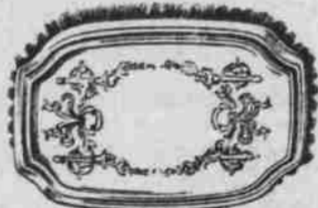
Can you think of any other ornament so universally appealing to the girl graduate as the diamond?

It is possible to buy an exquisite gift embodying the diamond at a most reasonable price.

- RINGS
- BROOCHES
- BAR PINS
- NECKLACES

Our \$100.00 diamond ring is most attractive for the girl. A Sawtelle diamond can be shown with pride in any company.

"Gifts That Last"



Mannish Articles

So many people think it difficult to purchase things that will please the boy. The following brief list may help you:

- Military Brushes
- Collar Bags
- Cuff Links
- Tie Pins
- Belt and Belt Buckles
- Waldemar Chains
- Knives
- Rings
- Bill Folds
- Collar Pins
- Tie Pins

Each one a possibility and all within reach of the most modest purse.

"Gifts That Last"



GRUEN

FOR HIM

The Watch is Always the Favorite for THE BOY GRADUATE

As it is the most useful of gifts, one that he will continually carry and treasure through the years to come. Thoughtful parents wish to mark their appreciation with a

TOKEN THAT ENDURES

Our stock of watches is most complete, consisting of the standard makes as Waltham, Elgin and Illinois.

THE GRUEN WATCH

which we alone sell in Pendleton, makes an especial appeal to the young man. They are the neatest models now shown in watches, beautiful cases and accurate works so combined as to be "extra-thin."

"They Fit Your Pocket Like a Dollar"

Each watch bears the Sawtelle guarantee in addition to the manufacturer's.

"Gifts That Last"



FOR HER

There is no girl that does not have a keen desire for a wrist watch.

Attractive Models

Attractive Prices

When so many cheap wrist watches are being sold today, there is a genuine feeling of satisfaction in knowing you can go to Sawtelle's and depend upon their word.

There is nothing but good judgment that keeps us from selling inferior goods, but we get good merchandise, mark it conservatively, add to it our guarantee of perfect satisfaction.

You are always satisfied if you get an honest value for your money.

"Gifts That Last"

Price and Value

Some things are dear at any price. Value represents the best buy for the money expended. Most people go to the jeweler in whom they have the greatest confidence. If we have merited yours we are most pleased. We earnestly strive to give the greatest values in every article sold.

All prices are in plain figures. No exaggerations permitted. Nothing sold unless we can guarantee it. Our service is genuine service, based upon the one principle, that the customer must be pleased.

"Gifts That Last"



PENS AND PENCILS

This item deserves special attention, because if the graduate goes on to college they will need a good pen and pencils.

A NEW SHIPMENT

enables us to meet any requirement in this line.

- WATERMAN'S
- EVERSHARP'S
- FYNE-POINT PENCILS
- SWAN PENS

In attractive boxes, from \$1.00 to \$20.00.

"Gifts That Last"

RESERVE YOUR GIFT NOW.

SAWTELL'S, Inc.

The Largest Diamond Dealers in Eastern Oregon

OUR NAME ON THE BOX IS YOUR GUARANTEE

There is a Reason for the unprecedented success of The Crescent Dry Goods Co.

Our ideals and ambitions for this new store are being realized every day, because the principles upon which it was founded are the soundest and most logical known to the business world today, namely:

BUYING FOR CASH AND SELLING FOR CASH

Merchandise of real quality at a fair margin of profit only, depending upon the rapid turnover of goods at a small profit rather than a slower turnover at a higher profit for our compensation. In this way of conducting this new cash store, we are enabled to constantly offer you NEW MERCHANDISE as we have no reserve stocks and depend upon the daily arrival of new goods to replenish our rapidly replenishing stock.

This insures you new fresh goods at the lowest market prices always. Our overhead expense is kept down to the minimum in every way, we have no credit losses or office expenses. These savings are all handed down to our many patrons in the low prices that you pay for high grade quality merchandise.

Parcels delivered promptly C. O. D., approval C. O. D. or paid. Why not try this store next time you need dry goods, ready-to-wear or notions?

The Merchants' Carnival will be educational. See it next week.



Attend the Merchants' and Mfg's Carnival next Thursday and Friday.

QUALITY PRINTING at Reasonable Prices—
East Oregonian Printing Department.