DAILY MARKET NEWS, LOCAL AND GENERAL
Including Pendleton Prices and Associated Press Reports

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## Golden West On Hot Cakes

The most discriminating taste is satisfied with the delightful, wholesome flavor which Golden West gives to the breakfast plate of hot cakes.

Remember that your grocer will give you Golden West Butter if you say the name.



EVERYBODY'S DOING IT



TWO SPECIAL MILLINERY GROUPS, $\$ 2.49, \$ 4.98$.

Right at the opening of the summer season comes this shipment of clever sport hats and sailors from a prominent millinery house, em-
bracing practically their entire range of bracing practically their entire range of
styles. styles.
In keeping with our idea of real merchandising service we are passing on to our cus-
tomers the advantage of our quantity buying, placing the entire shipment in two price groups which are no doubt less than half what you have been asked to pay for hats so pleasing and attractive with quality so apparent.
In the group of sailors at $\$ 2.49$ are plain staple hats in black and white with bands of silk Georgette to match, novelty stravs, with plain silk bands and catchy streamer effects. Other novelty weaves in black and colors are trimmed with two color bands of patent lea-

Sport hats in a profusion of colors, sty les and materials. Milans, hemp and felt com-
binations and novelty creations, showivg all binations and novelty creations, showing all
the snap and dash of the new season at a the snap and dash of the new season at a
wonderfully low price, each $\ldots . . . .$. . $\$ 1.98$

NEW BUNGALOW APRONS $79 \mathrm{c}, 98 \mathrm{c}$
Yesterday's express brought a pleasing assortment of the ever popular bungalow
aprons in bright, clean cut patterns of aprons in bright, clean cut patterns o
ginghams and percales, also dark patginghams and percales, also dark pat-

terns and solid color chambray ginghams | terns and solid color chambray ginghams |
| :--- |
| in two low price groups........79c, 9ke |

JCPememer
J. C. Penney Co., A Nation-Wide Institution

| adequate. "Jost neemm un if 1 ean't expresen mysolt", naid Lou, who hial learned to distunguinh bew con- mathio and niblick and who templaten buying a pair of those plaid tryusern like George H when on the golf course. | Muin street, The Offiscat, Epealine from experience sained from the vant age of the back tence, मadyises the Colonet to get off Main Street it he want to give a pleture of the night life and |
| :---: | :---: |
| The Ofliseat. after a visit with somin of his married friends. finds among the sdvantases of the married state the very evident one that a man doean't have to go to court to have his objections over-ruled. | promteen him a glimpae of no |
| country bounded on the north by Canadfan Club Whiskey, on the south |  |
| by Hexican Pulque, and on the cast |  |
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| he original intiabitants were |  |
| ans: thess wero supplanted by | ric |
| Pate Pigsrims, who first settied the an |  |
| 1-1 | One large employment bureau here |
| m |  |
| Daushteram mide an note of theso tash- fons for future use. |  |
|  |  |
| Wo note that Colonel c. W. Furlong will devote a part of his book, "Let |  |
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Making Dollars "Go Further"

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constunt interent in you and your car measure the miles of your
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