

# Looking Forward TO THE Merchant's and Manufacturer's CARNIVAL



which will be staged in  
**Happy Canyon, MAY 26-27**

If Pendleton made products and services were not as good or better than those made in other places it would be useless to urge people to support home industries. If Pendleton made goods were not sold at competitive prices with all outside products, quality considered, it would be asking charity to urge home consumption.

But when Pendleton made products are of a superior or equal quality, when their use costs no more than outside articles, then

it becomes only a matter of good business to buy made at home materials whenever possible.

And further, it is not only the home consumption of their products that the industrial institutions of our city need, but also a spirit of community co-operation. It is far easier to make a success of any undertaking when the people of the community are all hoping that you will make things go and are doing the little things which so greatly en-

courage any man to put forth his best endeavors.

As far as our own personal needs go let us insist on using Pendleton Made products. Let us get behind our present industries and work for their development as hard as we will to secure new manufacturing plants. Then let us boost Pendleton and Pendleton products throughout the earth, whenever and wherever the opportunity presents itself.

PENDLETON MERCHANTS AND MANUFACTURERS ARE



THEY DESERVE THE SUPPORT OF THE PEOPLE LIVING IN THE COMMUNITY WHOSE SCHOOLS, INSTITUTIONS AND GOVERNMENT THEY MAINTAIN.

**KEEP YOUR DOLLAR at HOME**  
**Patronize Home Industry**

BE CONVINCED OF THE SCOPE, QUALITY AND PRICE OF PENDLETON PRODUCTS AND MERCHANDISE BY ATTENDING THE

**MERCHANT'S and MANUFACTURER'S CARNIVAL**

PENDLETON

MAY 26-27

HAPPY CANYON!