

CHILD TRAINING AT HOME

This is No. 25 of the fourth series of articles issued by the National Kindergarten Association, 8 West 42nd Street, New York City. They are appearing weekly in these columns.

Positive Teaching Superior to Negative Teaching

By Adele F. Woodard, President, National Motion Picture League.

"Why, Alton," said his mother, "I do believe that you are teaching your parrot to swear!"

"No, I'm not, Mother," Alton replied, "I'm just telling it what it mustn't say."

And so do many movies! They try to teach what not to do, instead of presenting stories of descent, wholesome living, with its thrills and loveliness and vigor.

Negative teaching does harm, rather than good. Positive stories which entertain, amuse and educate, are becoming the much-sought-out movie of today.

No long ago, a child of seven was permitted to see a carefully prepared photoplay of a very fond mother whose craving for a son who should have the soul of music was at last realized. One of her children showed an intense longing for a violin. With a delicacy and finesse rarely found in motion pictures, the struggle and final triumph of this musician was portrayed and a desire to be something other than commonplace was the deep impression made upon the audience. This impression upon the child of seven took definite shape in an intense desire for a violin too—so great that at last

Tokyo Fire Makes Hundreds Homeless



Hundreds of Tokyo's inhabitants are homeless due to the fire that destroyed between 600 and 125 homes. Killed one, injured 60 and damaged property estimated at \$2,500,000. Above, what was left of the fire-ravaged district—two brick houses built for storing valuables against destruction by fire. In the foreground are women seen from the back.

his parents were persuaded to purchase one for him. The chief ambition of the little fellow is to learn to play, and the violin when it is not in use, is being carefully guarded, wrapped tenderly and placed upon a high shelf. He will probably become a musician but if he doesn't he is better and finer for having experienced that longing to be better than his environment.

It is necessary for thinking people to exert every energy to turn this potent medium of entertainment, amusement and education into channels for good.

Advance information on worth while films in the form of current weekly lists, coming into the home each week, assist parents in their selection of motion picture recreation for themselves and their children. The lists of films should be selected by persons having no financial connection with the motion picture industry, who have a wide knowledge in psychology, and definite experience in social work.

In one of our largest cities the school board has contracted for specially prepared weekly lists of endorsed films for every principal in the city.

The school principal, in turn, publishes the lists in school papers and bulletins, so that many school children in that city have the opportunity of taking home each week the list of endorsed films soon to be played in nearby theatres. This gives the family the power of selection. If this service were extended to all school boards in the country, the demand for this type of film would be almost overwhelming. There is no doubt that producers would then turn their attention to the production of wholesome films because of their increased popularity and consequent increased profit.

The movies are worthy of our attention. It is possible to reconstruct them so that they will be an aid to civilization rather than a menace.

The American public is urged to seek out and support by its patronage, wholesome motion pictures, many of which are being shown in the theatres of the country.

Note—Parents may obtain information about endorsed motion picture films by writing to the National Motion Picture League, 231 Fourth Ave., New York City.

HELIX MATRON GUEST OF HONOR AT PARTY

(East Oregonian Special.)

HELIX, April 29.—A number of local Eastern Star members were guests of Bushee Chapter of Pendleton Tuesday evening, at which time Mrs. Ida M. Umbach, worthy matron of Oregon, paid her official visit to Bushee chapter. Those present from Helix were Mr. and Mrs. George Piper, Mr. and Mrs. A. P. McIntyre, Mesdames R. E. Tozier, Wm. Albee, M. F. Morrison, Leola Ehler and Miss Ella Ann.

Mrs. Harry Rose and Mrs. Clifford Kendall were hostesses Thursday evening when they entertained in honor of their mother, Mrs. D. Kendall. The affair was in the nature of a surprise Mrs. Kendall's birthday. The evening was spent most pleasantly in games and music and later refreshments which included a large birthday cake, were served.

Mr. and Mrs. J. R. Thomas and Mrs. Chas. Alspach were Walla Walla visitors Thursday.

The L. D. Clark home was the scene of a pleasant gathering Sunday when they entertained a number of guests at dinner. Those present were S. O. Clark, Mr. and Mrs. I. P. Johnson and daughters, Viola and Doris, Mr. and Mrs. Russel Harvey and daughter Pauline, Mr. and Mrs. Walter Clark, Mr. and Mrs. L. D. Clark Jr., and daughter Arline, Miss Iva Zerbo, Leola Dollard and Elbert Clark.

On Wednesday evening Ionic Chapter, O. E. S., held a special meeting to receive Mrs. Ida Umbach, worthy grand matron of Oregon, who came to pay the local chapter her official visit.

Fred Moses and Elbert Tate of the Helix Bank, were Pendleton visitors Thursday evening.

On Monday afternoon the members of the "grades" of the Helix school held a tryout for the county declamatory contest which is to be held in Pendleton May 6th. Those chosen were Mable Davidson and Marvin Albee.

Ruffles



Ruffles give this pink voile dress distinction. They can be hemstitched or finished with pilot edge. Half-inch tucks leading from the shoulder line open into the waist, giving the necessary fullness.

New Victor RECORDS

May 1921

Number	Title	Artist	Size	Price
45244	Pickaninny Rose	Olive Kline	10	\$1.00
	Butterfly	Lucy Isabelle Marsh		
55136	Three Sioux Scouts—Part I			
	Three Sioux Scouts—Part II			
		Ernest Thompson Seaton	12	1.50
45243	First Arabesque	Ada Sassoli		
	Chanson de Pecheur	Ada Sassoli	10	1.00
18736	Angels (We Call Them Mothers)	Henry Burr		
	Down Here	Charles Hart	10	.85
	Over the Hill	Henry Burr		
18740	Wyoming (Lullaby)	Charles Hart-Elliott Shaw		
	Blue Jeans	Peerless Quartet	10	.85
18741	Rose I Call Sweetheart	Paul Whiteman and His Orchestra	10	.85
	Mother of Pearl	William Robyn	10	.85
18743	Turkey in the Straw	Pietro	10	.85
	Russian Rag	Pietro	10	.85
		DANCE RECORDS		
18737	My Mammy—Medley Fox Trot			
	Humming—Medley Fox Trot			
	Paul Whiteman and His Orchestra		10	.85
18742	Make Believe—Medley Fox Trot			
	Some Little Bird—Medley Fox Trot			
	Paul Whiteman and His Orchestra		10	.85
18739	Kiss a Miss—Waltz			
	Romance—Waltz			
	Joseph C. Smith's Orchestra		10	.85
18738	Mazie—Fox Trot			
	Answer—Medley Fox Trot			
	All Star Trio assisted by their Orchestra		10	.85
35707	Why Don't You?—Marimba			
	Medley Fox Trot			
	Siren of a Southern Sea—			
	Medley Fox Trot			
	All Star Trio and their Orchestra		12	1.35
		RED SEAL RECORDS		
64948	I Passed By Your Window			
	Frances Alda		10	1.25
74680	Favorita—O mio Fernando			
	Gabriella Besanzoni		12	1.75
64953	In Old Madrid	Emilio de Gogorza	10	1.25
64945	Traviata—Addio del passato			
	Amelita Galli-Curci		10	1.25
64944	Tosca—Recondita Armonia			
	Beniamino Gigli		10	1.25
74678	Canzonetta	Jascha Heifetz	12	1.75
64946	Just That One Hour			
	Edward Johnson		10	1.25
64947	On Miami Shore			
	Fritz Kreisler		10	1.25
74679	Valse in E Flat Major			
	Sergei Rachmaninoff		12	1.75
64952	La Pisanella—LeQuai du Port de			
	Famagouste			
	Toscanini and La Scala Orchestra		10	1.25
64950	Story of the Rose			
	Reginald Werrenrath		10	1.25
64951	Ay-Ay-Ay	Renato Zanelli	10	1.25

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B. L. BURROUGHS—He Has It!

STUDEBAKER SMASHES All Sales Records

216 New Studebakers Sold and Delivered in San Francisco and Oakland in March, 1921.

622 New Studebakers Sold and Delivered in Northern California in March, 1921.

1149 New Studebakers Sold and Delivered in California in March, 1921.

And in New York City

376 New Studebakers Sold and Delivered in New York City, March, 1921.

168 New Studebakers Sold and Delivered in New York City, March, 1920.

Sales Increase 123% Over March 1920

More cars were sold at retail in Greater New York in the first quarter of this year than were sold in the entire year of 1919.

Sales First Quarter, 1921 643 Cars
Sales Full Year, 1919 527 Cars

There MUST Be a Reason Here It Is---

STUDEBAKER COMBINES THE GREATEST PERFORMANCE—MOST ECONOMY—HIGHEST GRADE MATERIALS.

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