

THIS IS AN EVENT THAT YOU CAN NOT POSSIBLY AFFORD

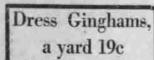


SPECIAL VALUES FROM THE DOMESTIC, SILK AND DRESS GOODS SECTIONS.

This is "SEWING WEEK" at The Peoples

Big Assortments of New Spring Fabrics at New Spring Prices

The spring sewing problems are right here. Oil up your sewing machine and get ready for spring sewing. But remember, first there is a special event that will interest you at The Peoples Warehouse, and we have named it "Sewing Week." Thousands of yards of new spring fabrics are arranged on counters and tables, all new materials bought at the new spring prices and marked accordingly. You will find many lots priced as extra special sale attractions, and these you will readily recognize in the following list: Bear in mind, when Quality is taken into consideration you can always buy for less at The Peoples Warehouse.



27 in. dress ginghams, "Toile du Nord," "Red Seal" and other well known qualities, good assortment of patterns; Special Values, our price, yd. 19c

32 inch Dress Ginghams, a yard 23c

Dress ginghams 32 in. wide, good assortments of the new spring plaids to choose frem; Special Value; our price, a

32 inch Fine Zephyr Ginghams, 34c

Fine quality Zephyr gingham, in plain colors, checks, plaids and nurse stripes; Special Value, our price, a yard24c, ..3 yards for .. \$1.00

Better Grade Zephyr Ginghams, 49c

32 in. wide, extra quality Zephy dress gingham; good assortment of patterns to choose from; Special Value, our price, a

French Dress Ginghams, a yard 74c

32 in. in width, in plain colors, checks and handsome plaids, beautiful q u a lity; Special Value, our price, a yard.... 74c



Renfrew Valley Falls Shirting, yard 49c

Short lengths, running from 5 to 15 yds to piece, handsome shirt stripes in excellent quality, would easily sell at 69c yard regular price; Special Value; our price, a yard 49c

Devonshire Cloth, a yard 34c

32 inches in width; a most popular and standard wash fabrie for boys' blouses and girls' dresses. Special Value, our price, a yard 34c 15c, 18c, 20c, 25c and 35c. price, a yard 39c ue, our price, a yard 74c price, a yard \$1.49 to \$2.49 \$3.75 to \$5.50 yard.

Comfort Challis, a yard 19e

Good assortment of pat-terns and colorings, width 36 inches, used not only for quilt coverings, but for drapes; Special Value, our price, a yard 19c

Cotton Batts, each \$1.00 and \$1.25

Full comfort size, weight 2 lbs. and 21/2 lbs. Extra quality cotton; Special Value; our price \$1.00 and

Smaller sized Batts at

Standard Fancy Tickings,

a yard 44c

Short lengths, 32 inches wide, splendid assortment of fancy striped and floral patterns, feather proof quality. Special Value; our price, a yard 41c

42 in. Prize Bleached Pillow Tubing a yard 39c

42 inch pillow tubing of standard quality, strong and durable; full bleached; Special Value; our

yard 49c

Handsome fancy voiles, of extra width, 40 inches, nice quality, unusually large assortment of pat-terns and designs. Our regular prices in this lot range from 60c to 75c. Special Values, our price, a yard 49c

Bette Grade Voiles, a yard 74c

40 inch dress voiles, new spring patterns, conventional and floral designs, dotted voiles in gray, white and champagne

Organdy, a yard 65c to \$1.50

40 and 45 inches in width, white and colored organdy, fine and sheer, excellent qualities, plain pink, light blue, copen, maize, nile, lavender, rose, gray, white, etc. Special Value, our price, a yard 65c to \$1.50.

Silk Shirting, a yard \$1.49, \$1.95, \$2.35 and \$2.49

We have some beautiful silk shirtings and you will find our prices pleasingly grounds; our regular pri-ces in this lot range from ed patterns, 32 inches 98c to \$1.15; Special Val- wide; Special Values; our

40 in. Fancy Voiles, a | White and Colored Our New Silk Stock | Sewing Week Needs, for Spring

Will furnish inspiration for new garments. The Best O. N. T. sewing new spring and summer style publications call for silks such as Canton crepes, La Jerze Charmeuse, Georgette crepe, taffetas and satins; our prices are always the lowest, quality considered.

New All Wool Materials for Dresses, Suits, Coats

The late popular shades in tricotines, velours, broadcloth, polo cloth, silver-tones, etc. All wool ma-terials; 48 to 56 inches in width; Special Values; our prices range from

Notion Counter

thread, 150 yds. to spool. Our price, spool 5c

Carlson Currier or Belding sewing silk, 100 yds. to spool, our price, a spool 10c

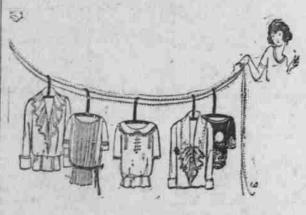
Best quality dress snaps, a dozen 5c and 10c Plain dress belting, a yard

10e and up. Best quality safety pins, a dozen 5c and 10c

Best quality dress pins, 300 and 400 count, a package ... 5c and 10c

Best quality veil pins, assorted colors, paper. 5c

Delightfully Pretty WAISTS



Indeed they ARE charming, whether they are severely plain or decorated with Spring's frilliest trimmings. But don't let their daintiness lead you into thinking they aren't of durable quality-there's months of wear in every waist; they don't cost much either.

\$5.75 to \$22.50

Remarkable Values in Tom Sawyer Washwear

Hom Sawyer Norfolks are as correct for dress or school as they are suitable for play.

Their smartly tailored appearance makes them stylish while they are roomy and comfortable for strenuous exercise.

Tom Sawyer Rompers meet the most exact-ing requirements for play suits. They are neat, attractive and durable.

Tom Sawyers also come in models for every use—Russians, Broadfalls, Middies, All-in-Ones Play Suits, Shirts and Blouses. Let us show you real values in washwear. We can outfit your boy correctly for every occasion.

Potatoes, Weston Mountain, the sack.. \$1.25 Gold Dust, the package 30c Citrus Powder, the package 30c Lux, two packages 25c

Apples, fancy, the box \$2.00

MEATS
Swifts Premium Hams, Bacon, Cooked Hams, Dried Beef, etc. Kleen Maid Bread-Nuf sed.

Fresh Jersey Milk. EXTRA SPECIAL One pound box of hand rolled Chocolate



Sweaters in Colors as Bright as Those

Seen in a Summer's Rainbow

One can readily see the gladness of the new bright season relfected in the silk and wool sweaters adaptable to dressy wear; while others strike the sports note with their dashing models of rolling collars, long sleeves, bent back cuffs of white angora and belt of contrasting but harmonizing color. Each model is worthy of a place of honor in your wardrobe. Priced from \$7.50 to \$38.50

Grey Suede Pumps

Grey suedes which are in demand this spring and summer are now here for your inspection and comparison. They are especially in demand by women who know



beautiful and attractive footwear. They are the best for the price.

Women's Gray Suede Pumps, one small gray kid strap which adds wonderfully to its attractiveness, French heels, flexible soles.

Woman's Gray Suede Pumps, the "La Belle" style, considered one of the most beautiful patterns of the season, French heels, straps.

Visit this store as often as possible. New goods are arriving daily.



DEPARTMENT ON PAGE 51"

Don't overlook our sewing week specials. They spell economy for you.

Columbia Colores