TWELVE PAGES

DAILY EAST OREGONIAN, PENDLETON, OREGON, SATURDAY EVENING, APRIL 23, 1921

PAGE NINE

Summer Is Calling

THE CALL OF THE (

BE PREPARED WITH

The long pleasant evenings, the Saturday half holidays, the glorious Sundays will soon be urging you out into the open. You will want a car that will take you swiftly and in comfort along inviting country roads, up hill and down dale, past scintillating brooks, away and beyond, where'er your spirit lists. You will want a bright, splendid new car, full of power and pep, one that will zip you along carefree and comfy, fully confident that your sturdy machine will answer to every call you make on it. For you the special offer is made by which you may easily secure

> The Super-Comfort Road Car of America

Special Advertising Trade-in Offer

We have found by experience that the best way to advertise the Ace is to get cars into the hands of a considerable number of experienced and well known motorists. One satisfied owner brings us two more sales. That has been our experience in Seattle, where our liberal trade-in policy gave us advertising worth more than thousands of dollars could have brought us in paid space.

Now we want you to help us advertise the Ace in and around this district. It costs money to advertise and we are willing to pay you for demonstrating on the highways the good qualities of the Ace.

For a limited time only we will take in used cars at an extremely liberal valuation and allow liberal terms on balance due. Our trade-in estimates on your car will convince you that we are sincere in our efforts to quickly popularize the Ace in this district without regard to present financial profit.

A \$1,000,000 Seattle financial corporation and an \$800,000 financial corporation with headquarters in Spokane, are back of the General Distributors Corporation, and we are in a position to finance all our automobile paper. Our ability to be liberal in credit terms is another advantage to Ace owners.

An Aristocrat of the Road

You can park your Ace alongside the most costly aristrocrat in motordom and feel quite at home. Ace lines give it a massive appearance, but special aluminum-metal construction in many essential parts gives the lightness in weight necessary to economical operation. Many authorities pronounce the lines of the Ace the most beautiful in design of all this year's cars. We who know so well what the Ace will do in actual performance have no hesitancy in backing it with a most unusual guarantee. For three months we agree to keep the Ace in perfect condition without cost to you for service—for one whole year we guarantee Ace parts against showing defects. In the latter guarantee we are backed by the Ace factory.

GENERAL DISTRIBUTORS CORPORATION

Factory Distributors, Selling in this District through the

EASTERN WASHINGTON MOTOR CARS CO. WALLA WALLA

the Highest Standard; Nationally Known Units

An Assembled Car of

More and more automotive engineers are realizing that the assembled car has the future in motordom. Parts manufacturers, specialists in their respective lines, backed by great capital, are turning out individual parts of automobiles that no single factory can hope to equal. The ACE is assembled from the best that America can produce in car units.

Take the Ace engine, a six-cylinder Continental Red Seal model known for its splendid performance under all kinds of road conditions. A simple engine, free from elaborate details, economical in operation, with power enough to carry a car any place it should go at the highest rate of speed any ordinary man ever cares to travel.

The other units of the Ace are fit company for the motor. The more you know about automobile construction, the more you dig into the "innards" of the Ace, the more you will appreciate the fact that it is a car of sturdy build that can be depended on to give long and satisfactory service.

Come and see the Ace. Let us demonstrate how smoothly it carries you along. If you do not feel capable of judging of the technique of cars bring along some friend who is well posted. The more you study the Ace from every angle the more you will be satisfied that it is a car of unusual merit.

\$2465 F.'O. B. Pacific Coast Points