

INTRODUCTORY SALE

Shoes 1921 Prices

This is not a closing out sale, neither are we forced to vacate, nor do we use one of the many catch phrases to promote a sale, frankly we want to know you, and want you to know us, to know our merchandise, to know our methods of doing business. That's our story.

Beginning Saturday Apr. 16 Ending Sat. Apr. 23

We place on sale every pair of SHOES and HOSE in our entire stock at prices that will make you think of pre-war days. Never have we known of such radical merchandising methods. Think of it, not a pair of Shoes or Hose in our house that have not come fresh from the factories within the past 60 days, all bought on the new price levels, then to offer you our entire stock at these compelling prices, we believe we are entitled to know you and know you will always be a satisfied customer of ours.

Come Early Saturday

Be Prepared to Buy

YOU WILL NEVER HAVE ANOTHER OPPORTUNITY LIKE THIS.



Men's Russia Calf Bal Oxfords

All solid leather, genuine Goodyear welt, white oak sole, Wing Foot rubber heel, London last. Bought to sell for \$10.00 and worth every cent of it.

Introductory Sale Price \$7.85

MEN'S GENUINE KANGAROO

Goodyear welt, Flexo insole, blucher cut, solid leather throughout, Wingfoot rubber heel.

Introductory Sale Price \$8.65

MEN'S BROWN CALF

Goodyear welt, high toe, red line in lining. The best wearing shoe in our house. Bought at the new price level to sell for \$11.

Introductory Sale Price \$8.45

MEN'S BLACK VICI KID BLUCHER

Combination last, flexo insole. Made for the man of refined tastes and on strictly comfort lines. Regularly priced at \$10.50.

Introductory Sale Price \$8.65



MEN:

Genuine surplus, Havana brown kid, Goodyear welt all solid leather full grain insole, Wingfoot heel, New York last, regular \$15 value. Our Introductory Sale Price

\$10.25

"BUSTER BROWN"

America's foremost shoes for children. We want you to know these famous shoes. Why pay more for inferior makes? Look these prices over, then buy here.



"BUSTER BROWN"

Look for this label in the top facing of every Buster shoe, it is a stamp of quality, fit and perfect workmanship.

Boys BUSTER BROWN SHOES Girls

EXTRA SERVICE, DRESS SHOES FOR BOYS

Tell Till Tip, you can't kick them out. Crome leather-welt sole. Ask about the guarantee on this shoe.

Introductory Sale Price 11 1-2 to 2, \$4.95. 2 1-2 to 6, \$5.45.



This is the famous **BROWN SHAPING LASTS**. Note the toe room, the trim straight lines. The fitting quality of this shoe make feet glad and promotes long life to the shoe. Many different styles in all leathers here to choose from.

Introductory Sale Price \$1.95 to \$4.85.

"BUSTER BROWN" MARY JANE PUMPS

Genuine Goodyear welts in brown Russ calf and patent leather, solid leather heel, counters and toe boxes. Children's sizes 8 1-2 to 11, price \$3.45. Misses' sizes 11 1-2 to 2, price \$4.25. B, C, D widths.



Hosiery

FOR MEN, WOMEN, CHILDREN

Look these prices over, then buy your entire summer's needs. No old shelf worn merchandise here. You get new Hose, 1921 prices, and a guarantee on every pair.

No. 1850—Women's Pure Silk and Fibre, extra fine lisle top, double reinforced heel and toe, Black, white, grey, cordovan. Sale price, pair **95c**

No. 217—Men's Pure Thread Silk, double heel and toe, all colors. Regular 75c value. Introductory Sale Price **59c**

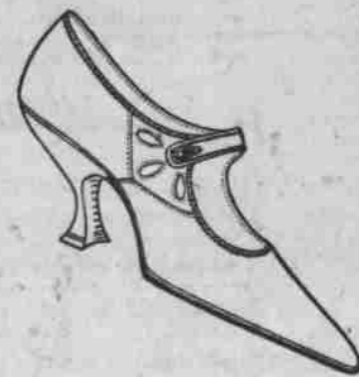
Men's Engineer and Fireman, America's greatest wearing hose, black, and brown only. Introductory Sale Price **19c**



No. 1820—Women's Mercerized Cotton Hose, beautiful quality, reinforced heel and toe, colors black, white, cordovan. Introductory Sale Price **39c**

No. 67—Look this number over. Misses' mercerized silk lisle, cordovan, black, white. Always sold for 50c. Our Introductory Sale Pr. **38c**

No. 528—Boys Heavy Cotton Ribbed, double heel and toe. Extra quality, all sizes. Introductory Sale Price **28c**



NO. 3130 Women's black shoe Soap Kid one strap pump, leather covered full Louis heel solid throughout, turn sole.

Introductory Sale Price \$8.95

NO. G-1—WOMEN'S BLACK KID

lace comfort shoe, Flexo insole, low heel, the very shoe for comfort and style combined. All solid leather and built to wear.

Introductory Sale Price \$5.95

EVERY PAIR OF WOMEN'S HIGH SHOES, PUMPS AND OXFORDS REDUCED

Including such makes as Laird-Schober and other well known brands. It would not be a genuine sale of these shoes to reduce only those shoes that were slow sellers. Remember we say every pair and mean what we say in this our first sale.

NO. A167

Women's Russia calf, lace oxford, welt sole, solid leather military heel; not a split or side leather, but a full grain calf, very soft.

Introductory Sale Price \$6.95



We cannot enumerate the many different shoes or prices on this page. Remember, we say every pair has been reduced in this **INTRODUCTORY SALE**, every pair from the tiny baby to the grown man. Our stock is complete in sizes and widths, all bright, new merchandise and will be placed on sale for one week only. Remember the dates. **BEGINNING SATURDAY APRIL 16TH, ENDING SATURDAY, APRIL 23RD.**

Mail Orders
Carefully Filled
Same Day
as Received

NYE-WARD CO.

649 MAIN STREET

SHOES—HOSE—SERVICE

PENDLETON, OREGON

Phone 58
We Deliver
to Your Home,
Merchandise on
Approval.