

### MOTION PICTURE NEWS

#### ARCADIE SUNDAY AND MONDAY THOMAS MEIGHAN IN POST NUPITAL ROMANCE

Some of the sweetest romances ever told are those which develop after marriage, when the husband and wife, estranged or separated perhaps, are finally brought together again with that understanding that insures future happiness. Such is the romance in "The Easy Road," the new Paramount picture, starring Thomas Meighan, which will be shown at the Arcade Theatre Sunday and Monday.

The husband, who in spite of hardships has achieved fame as a novelist, settles down on easy street with his rich wife to enjoy life. But with pleasure as his false idol, his life and his character deteriorate. His wife, in the hope of renewing his idealism goes abroad. The novelist goes from bad to worse. He is about to commit suicide when something happens that inspires him anew and he again becomes the man of old. The wife returns, half-thinking to get a divorce and marry another. The ensuing episodes show how both find happiness.

Gladys George has the leading feminine role opposite Mr. Meighan, and Grace Goodall, Arthur Carey, Maxine Elliott Hicks and Lora Anson are in the cast.

#### ALTA SUNDAY AND MONDAY NEW RE-ALERT STAR

To BE SEEN HERE: Realert Pictures announces Justine Johnstone as its sixth new star. Miss Johnstone has been widely heralded as the most beautiful girl in America. She is of Swedish extraction and is twenty years old. Born in Englewood, N. J., and after leaving public school attended the Manor School at Larchmont, N. Y. Miss Johnstone later took the full course at the Emma Willard school at Troy, N. Y. She evinced a predilection for dramatics at a very early age and while at the Emma Willard School was president of the Dramatic Society. She was a member of the "Follies" of 1915, and again in 1916. In the 1916 edition she appeared as a principal. While a member of the 1915 "Follies" the war was in its early stages and patriotism ran high. Miss Johnstone had the part of "Columbia," and appeared draped in an American flag, her beauty having won the honor for her. During intervals in her "Follies" engagement, she supported the Castles at the New Amsterdam with Ed Wynn in "Over the Top."

Justine Johnstone's first starring feature for Realert will be "Blackbirds," adapted from the stage play by the late Harry James Smith. Mr. Smith was also the author of "A Tailor-Made-Man," in which Grant Mitchell appeared and "Mrs. Humphreys' Story," in which Mrs. Fiske was starred for several seasons. "Blackbirds," appeared at the Henry Miller Theatre several years ago with Laura Hope Crews as the star.

"Blackbirds," showing Miss Johnstone and a strong supporting cast, comes to the Alta Theatre Sunday and Monday. Jack Dillon, who directed Mary Pickford in "Bala," performed the same office for this Realert production.

#### ALTA TODAY

Owen Moore and "The Chicken in the Case." That will be the comedy combination on view at the Alta theatre for today, as Mr. and Mrs. Screen Play, if you have smiles to smile, prepare to smile them then.

In his latest Selznick Picture Mr. Moore has been provided with another of his well-known and exclusive type of screen characters, and it is prophesied that his role of Steve Perkins will be long remembered as the funniest thing he has ever done.

The story, by Victor Heerman, is straight comedy verging into farce, and the hero is a young man who tries to defend his aunt, who is also his financial guardian, into believing he has married and settled down, whereas he is merely single and trying to get enough money to settle up. To carry out the deception he enlists the aid of his pal, Percy Jones, from whom he persuades the "loan" of his newly acquired wife. What happens from then on is better described in action than in words, and the action, and there is lots of it, will be found in this most hilarious screen comedy.

Victor Heerman, in addition to being the author of the story, is also the director of the picture, and it is claimed that "The Chicken in the Case" will place him in the front ranks of comedy producers.

In addition to the star the cast contains the names of Katherine Perry, Teddy Sampson, Vivian O'Brien, Edna Nelson and Walter Walker.

#### ARCADIE TODAY

They laughed and cried! They eyed and laughed! And left the theatre with every emotion from hysterical gales of laughter to the stifled sobs of sympathy completely exhausted.

That was the experience of the audience at the Arcade Theatre last night who went to the opening of Charlie Chaplin's new film, "The Kid," widely advertised as First National's six reels of joy. "Six reels of joy" tells but half of it, for while the comedian has never been so mirth-provoking in any previous production, the story which is unfolded contains more real heart-throbs than many a picture that has built up reputations for emotional actresses.

Charlie is himself, but he has injected himself into a story of heart

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Pills in Red and Gold wrapper  
which will tell you all you  
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A Pure selection of  
COMPOUND COPALBA and CUBESSE  
— AT YOUR DRUGGIST —  
Ask for BY NAME ONLY — avoid Substitution



**BURR MCINTOSH AS SQUIRE BARTLETT in D.W. GRIFFITH'S 'WAY DOWN EAST'**

Coming to the Alta Theatre three days, starting Tuesday April 5.

Interest that has seldom been equalled. The synopsis of it sounds rather trite for it starts with the abandonment of her baby by the Woman who has been wronged. Charlie finds the baby and raises him to boyhood. The typical Chaplinesque methods of raising the Kid are responsible for a good part of the humor with which the piece abounds, while his pitiable whimsical procedure to gain the child's love dampened many an eye. The dramatic climax of the film comes with Charlie's losing fight, and the Kid's despair when the law separates them, but this is followed so closely by a bit of comedy which, perhaps, is the best of the piece, in which Charlie rescues him after a chase over roof tops, that people laughed the jumps right out of their throats.

### AMUSEMENTS

**"WAY DOWN EAST"**  
The D. W. Griffith offices have received so many requests for an explanation of the proper way to pronounce Richard Barthelmess' last name that the Company issued a bulletin recently wherein all fans were advised to "put the accent on the Bar," in spite of the Vilestead Act. In other words, the popular young Griffith star, appears in "Way Down East" pronounces his last name as though it were spelled Bar-the-mess, with the accent, as aforesaid, on the "Bar."

"Way Down East" with its wonderful orchestra will open a three day engagement at the Alta theatre starting Tuesday April 5th.

**Not A Blemish**  
masks the perfect appearance of face complexion. Permanent and temporary skin troubles are effectively concealed. Reduces unnatural color and corrects greasy skin. Highly antiseptic. Send 15c for Trial Size.  
LEWIS T. HOPKINS & SON, New York

**Gouraud's Oriental Cream**

**ALTA THEATRE**  
HERE FOR 3-DAYS ONLY—3 STARTING TUESDAY EVENING  
**April 5th**  
AT 8-15 TWICE DAILY THEREAFTER  
2:15—8:15

"The Greatest Attraction of All Times."  
**D. W. Griffith**  
Personally Presents  
**"WAY DOWN EAST"**  
Symphony Orchestra  
"Music Alone Worth Price of admission."

PRICES:  
Matinee..... 50c, \$1.00  
Eve..... 50c, \$1.00, \$1.50  
(Plus Tax)

SEATS NOW SELLING  
Peoples Warehouse Dept.  
Store, Phone 22  
Get Them Early

**Backaches and other external pains quickly soothed**  
THAT dragging, tearing backache, that ordinary women suffer from, is quickly eased by an application of Sloan's Liniment. No rubbing, massaging, or skin strokes. It is a good for all the family and all kinds of external aches and pains. 35c, 70c, \$1.00.

**Sloan's Liniment** (Pain's enemy)

**Wanted to Know**  
A city child was enjoying his first glimpse of pastoral life. On a little stool he sat beside the farmer's wife, who was plucking a chicken.  
He watched the operation gravely for some time. Then he spoke:  
"Do you take off their clothes every night, lady?"—Exchange.

**PASTIME**  
Sunday Monday  
SOCIETY SECRETS  
A REAL DRAMA  
COMEDY  
SPIRIT OF 21

**Alta today**  
CHILDREN 15c ADULTS 50c

**Vaudeville De Luxe**  
JEWEL HAWAIIANS  
5—PEOPLE—5  
Dreamy Hawaiian Music—Hulu Hulu Dance—Steel Guitar Playing.

**BONO AND REMINGTON**  
The Accordionist and the Singer.

**HERBERT AND CELESTE**  
The Actress and the Stage Mgr.

**OWEN MOORE**  
IN  
**The Chicken in the Case**  
MACK SENNETT COMEDY—AN UNHAPPY FINISH

**Alta Sunday Monday**  
Children, 10c Adults, 35c

**VAUDEVILLE**  
EMMETT & CO.  
The Scientific Humorist  
MARIE ELMORE  
Singing Comedienne

**JUSTINE JOHNSTONE**  
in  
**BLACKBIRDS**  
LARRY JAMES SMITH  
with  
GEO. DILLON and CO. CARA BERANGER

**TWO OUTLAWS FROM SOCIETY**  
one of them a lovely girl who called herself the Countess Leona, and who smuggled jewels for a livelihood, the other a young English nobleman under a cloud, met on board ship bound for America.

How the deep love which sprang up in their hearts, finally turned their faces to the light and brought to an end the notorious band of crooks whose decoy Leona was in the story of the photoplay "BLACKBIRDS," starring beautiful JUSTINE JOHNSTONE.

**PARAMOUNT MAGAZINE INTERNATIONAL NEWS**

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Or any part of the electric system on your car overhauled and repaired. Satisfaction guaranteed.  
**HARRY H. GRAHAM,**  
Willard Service Station,  
Pendleton, Ore.  
Phone 684. LET'S GO!

**ARCADIE**  
Children, 10c  
JESSE L. LASKY PRESENTS  
**Thomas Meighan**  
in  
**"The Easy Road"**  
After years of toil that had brought success, he found the lure of playtime too enchanting. . . . So the Easy Road became the Primrose Path, and he reached its end to find himself wifeless and broken.  
Was there any way back? Come and see!  
A story that leads through storm to the rainbow's end.  
With Lila Lee and Gladys George  
**BUSTER KEATON IN CONVICT 13**

**ARCADIE**  
Children 10c Adults, 35c

**ARCADIE TODAY**  
Children 15c Tax Included Adults, 50c

**Charles Chaplin**  
in the comedy he has been making for an entire year, packing \$1,000,000 worth of laughs into six great reels.

**THE KID**  
Written and Directed by Charles Chaplin

**6 Reels of Joy**  
"Things are getting quiet, Kid. You'd better run out and break another window."  
Took a Year to Make—and Worth Every Moment of It.

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