

East Oregonian

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Just Folks

by Edgar A. Guest

These friends of mine, I count them
To find the things I love them for,
Here's one who brings me merry smiles
And memories of the by-gone whites,
The old glad days of long ago
When youth's delights were ours to know.

When sorrow at my door was laid,
And he came softly to my room,
And in the silence and the gloom,
Sat with me through those hours of care,
Seeking to soften my despair,
I shall exchange for greater men
The friend I leaned upon back then?

I run my list of friendships through,
And though the number is but few,
I find my life is woven so
With memories of the long ago,
And kindly hands stretched out to me,
That when I'm in a funk, I see,
The smiling face of one who's stood
To help and cheer me when he could,
I have not loved these friends of mine
For fortune's gold or pomp's design
Or station's brilliant display—
Thank God our friends aren't made
That way!

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THE WORLD IS OUT ON A LIMB

BASED on the present Chicago market, July wheat is rated at something like 80 cents a bushel in Pendleton. There is good authority for the statement that such a price would be less than the cost of production. Men who figure closely say that on rented land and under costs prevailing during the past year the coming crop will cost \$1 per bushel. If this assumption is correct the outlook is not encouraging for good farm profits this year.

The situation is serious and the farmers recognize it. This is one of the reasons for the growing popularity of cooperative marketing. A wisely arranged cooperative marketing plan could accomplish good if properly handled. If not competently handled it will avail nothing.

But even with the best of marketing conditions wheat will not bring the price it should unless the world is able to buy.

One trouble at present is that foreign purchasing power is weak. Europe is in considerable turmoil. The problems of peace and indemnity are in the air. Nothing has yet been accomplished towards any plan for preserving future peace; no way is yet provided for reducing the tremendous cost of armaments. The allied nations do not know whether they are to get that indemnity from Germany or not. They are occupying the Rhineland but they are getting no money. This country should know why. It has been a big factor in promoting German obstinacy.

As long as the present world uncertainty and anxiety continue the foreign market will lag. It is inevitable. The real big need of the hour is for restored peace and world stability. Get these and the lesser problems will work out in due time.

Having been the cause of delay, it is up to this country to lead in the new move. The people rejected Woodrow Wilson and his plan and the task is now up to President Harding. The world awaits his judgment. Being new in office he is not to be hurried but too much delay will be expensive. The world is out on a limb and it is largely up to our Uncle Samuel to bring it back to earth.

MAKE IT A HABIT

THE best way to make Pendleton a clean city is to make the clean-up idea a habit, not a spasm. In a town like this there should be 52 clean-up weeks every year. Every business place and home should have some sort of a regular system for disposing of garbage, ashes, old cans, etc. It is just as necessary as soap if we are to have a clean town.

The city officials are correct in the stand that it is the duty of the city government to maintain the auto tourists' camp ground. That camp ground answers a community need and the benefits from having a good tourists' park properly looked after will be so great that the small cost of maintenance will be insignificant.

Emperor Karl wants to come back and if he finds the sledging good very likely we will soon hear something about the return from Doorn.

GERMANY DUMPING GOODS IN BELGIUM

BRUSSELS, April 1.—(U. P.)—An official note addressed to the Belgian government by the Belgian Federation of Contractors charges Germany with dumping a chaotic system of dumping. This is declared to be so formal that no industry outside of Germany can fight against it unless determined and rigid action be taken at once.

It is further charged that the whole financial power of the German state has been placed at the disposal of German industry, enabling German firms to grant the most liberal kind of terms in the way of long time credits. This is protection the Belgian contractors desire.

This incident arose between the Belgian and German and the Belgian Fed-

KI-MOIDS

GRANULES FOR INDIGESTION

Also in TABLET FORM

MADE BY SCOTT & BOWNE, PHARMACEUTICAL MANUFACTURERS OF SCOTT'S EMULSION

How to Make Money



MRS. A. J. STASNÝ

"Get into business for yourself and plug!" is Mrs. A. J. Stasny's formula for making money. She is numbered among American women making \$60,000 or more a year. Five years ago she and her husband invested their last \$75 in a popular song. They used their tiny New York apartment as a stock room and office. Now their popular song business has grown until it has branches in 15 cities in America and Europe.

Does Advertising Pay—Who?

Six Profits

Lost Energy
The Big Answer
Out of the Picture
Millions Like You

AN EDITORIAL ON ADVERTISING

It's a question you sometimes hear, even now—"Does advertising pay?"

Invariably, however, as it is asked, it means "Does advertising pay the advertiser?" when after all that isn't the most important thing at all.

The really vital question—the one that goes to the heart of the whole subject—is whether advertising pays you, the buyer, and the millions of others like you who make up the great American market.

If advertising does not pay you, then it can never really pay the manufacturers, merchants and others who today show their faith in it to the extent of many millions of dollars.

If it did not pay you, the ultimate consumer, it could never have become a permanent force in the nation's business life.

Unless there is an advertising some definite, unmistakable advantage for you as a purchaser you would long ago have begun to fade out of the picture.

That thousands are now being spent on advertising where not long ago there were but hundreds—that the nation's advertising appropriations mount year by year to magnificent figures—that advertising is not regarded as a permanent and important factor in a vast number of various kinds of businesses, large and small, is more than an indication of the answer to the question "Does advertising pay—you?"

It pays you in better goods for no higher, often lower, price than that of inferior goods.

It pays you in the protection it affords against the unscrupulous.

It pays you in time and energy saved when you do your buying.

It pays you by improving the character of selling and service.

It pays you by establishing definite and higher standards of quality.

It pays you by keeping you constantly informed of new products that will save your money, your time or your labor—products that will promote your welfare—products that will add to your happiness.

These are some of the profits which advertising places in your grasp. To take them you need do but two things: read advertising, and buy advertised goods—goods with the name of the brand of the maker clearly stamped upon them. A visible badge of his sincerity and honesty of purpose.

CANADIAN LAWS PERMIT SALE OF LIQUOR TO ANY OUTSIDE COUNTRY

Dealers May Take Shipments to U. S. Border and hand to Purchaser From Other Side.

REGINA, Sask., April 1.—(U. P.)—Residents of the United States can buy liquor by Canada and fetch it away from any province—carrying on an export business without interference from Canadian authorities, under a decision handed down yesterday by the Saskatchewan court of appeals, quashing the conviction of E. F. Walter, Regina liquor dealer, found guilty in the provincial police court last November of selling liquor illegally, and sentenced to a fine and imprisonment.

Canadian liquor dealers may take shipments to the United States border and hand them to purchasers from the American side. If the latter can get them across the border they are exempt from interference by Canadian police.

WESTON SCHOOL HAS NEW BOARD MEMBER

WESTON, Mt., April 1.—A meeting was held at the school house Monday March 28 for the election of a director to fill the unexpired term of John Wroe resigned and a board meeting after the election of W. L. Hayburn for director. A new 40 foot flag pole will be placed north of the school and near the road.

J. W. Bowers left for Pilot Rock Monday on a business trip.

Rev. Starmer of Weston held services in the Weston Mt. Church Sunday at 3 p. m. to a good house of interested people. Sunday school April 2 at 10:30 a. m.

Mr. Green, a potato buyer from Sny-Leide, Wash., was on the mountain Tuesday. The potato market is looking brighter, field run selling for \$25 a ton.

Weston Mt. friends are all welcoming the arrival of Mr. and Mrs. Joe Hyatt and family to their home on the ridge after an absence of two years and a half at La Crosse, Wash.

Mrs. Ralph Lansdale returned Monday from a week's visit with her parents at Tumplin.

Mr. and Mrs. Charles May went to Pendleton Saturday and were Easter guests at the Jim Jones home in Athol.

IN THE MOVIES

Black Jack Pershing has a second cousin in the movies. She's Marcelle Pershing. The general is somewhat of a horseman. So it isn't surprising to see Marcelle in westerns, wearing riding skirt, woollen shirt and sombrero.

Three score and eleven years ago -

In 1850 they liked Folger's Coffee so will you

In 1850, Folger's Coffee made its first appearance—real "wild Western" product—roasted and blended on the Pacific Coast.

During all these seventy-one years, the Folger name has been a mark of quality. That is why you can expect Folger's Golden Gate Coffee to have a flavor that is smooth and rich. And this fine flavor is kept for you sealed in vacuum-packed tins.

Folger's Golden Gate Coffee really is "Different in taste from other coffee and better."

Find out for yourself how good it is. Ask your grocer for it.

J. A. FOLGER & CO.
San Francisco - Seattle - Kansas City - Dallas
Shanghai, Japan

FOLGER'S GOLDEN GATE LINE
COFFEE - TEA
EXTRACTS - SPICES
AND
BAKING POWDER

Mr. and Mrs. Will Gould went to Weston to visit her father who has walking typhoid, Easter Sunday. Mr. and Mrs. Will Hall and family visited Mrs. Halls mother Mrs. J. W. Hyatt in Weston. Mrs. Hyatt will go to Condon to visit a sister for two or three weeks. Mrs. Dick English received word from her sister at Arlington that the children had the mumps and will not go for her little niece until they have all recovered. Mr. English will leave for the range camp April 15.



OLYMPIC PANCAKE FLOUR

—simplifies the method and shortens pancake preparation.

Add water or milk, mix and cook.

The OLYMPIC Line includes your favorite cereal—sanitarily milled, packed, wrapped and sealed.

—at most Grocers