

MOTION PICTURE NEWS

ARCADÉ TODAY

Chaplin Shows Buffonery For New Role Which Results in Six Reels of Joy

Humors which have been absent in the motion picture industry that Charlie Chaplin has to forsake the field of buffonery and appear in a dramatic role on the screen has been verified as having a substantial basis for the picture has been completed. The idea, however, that he would adopt the earlier, just making an attempt to make the public forget the character which is identified by his name all over the world is merely a mistaken idea considered from the point that he was working in a dramatic picture.

The comedian has accomplished the impossible in his latest picture, "The Kid," First National's six reels of joy, which will be the attraction at the Arcade Theatre, beginning today. It features previous employees and others associated with him in his screen career had pronounced it impossible—that he appear in his screen character in a semi-dramatic story and succeed in gaining sympathy as well as laughs from his audience in the picture which the plot developed.

In "The Kid," however, according to critics and others who have seen it, he accomplishes it. Charlie is there in the same character which has named him the prince of the world's

most popular comedians, but in situations which combine an occasional bit with a bit of laughter. Charlie becomes the guardian of a two-week-old baby, and responds upon him all the love and devotion that any father could. His character, however, makes the every attempt a humorous circumstance, but the heart theme is even present in the main theme of the story.

WHO WILL WIN STOOD FOR NEW HORSE SHOE

ALBANY, N. Y., March 31.—(A. P.)—A thousand dollars is offered here for a new horseshoe.

Winter after winter for hundreds and hundreds of years roadways have become icy and horses have slipped. Horseshoes no more than the horse has changed with the passing of time.

Now come organizations interested in these things, such with its hard cash and too readily acquired, to make up a prize worth working for.

The new shoe—or device has just one vital requirement, it must be non-skid.

The American Society for the prevention of Cruelty to Animals has put up \$200 toward the \$1000, and so have the Pennsylvania and Massachusetts E. P. C. A. and the New York Women's League for Animals. The Women's Pennsylvania E. P. C. A. and the Western Pennsylvania Humane Society have each subscribed \$100. Unwilling to be left out, "Red Arre Farm" has come in for \$5, while \$25 is added by the American Humane Association, which is receiving inquiries at its headquarters here.

PASTIME

TODAY

Children 5c Adults, 20c

DE LUXE FEATURE FILMS PRESENT THE SOUL OF MEN A PICTURE OF MERIT

COMEDY HOT SANDS AND COLD FEET

ITOLAIR W. (TONY) DYSON

RUG AND CARPET SPECIALIST I make old rugs look new and preserve appearance of new ones. I clean on your floor or take them away. 6 years in Pendleton. Phone 622

ALTA Today Children 10c Adults 35c



HENRY LETHMAN COMEDY, "A KICK IN HIGH LIFE"

What Alta Theatre Management Promises the People of Pendleton and Vicinity

Commencing Tuesday evening, April 5th, at 8:15, and daily thereafter at 2:15 and 8:15, Wednesday and Thursday, April 6 and 7, DAVID WARK GRIFFITH will, for the first time in this vicinity, present personally and under his own direction the most remarkable motion picture production, and at the same time the most notable artistic effort in the history of the theatre in this or any other city. It is his latest and greatest work, "WAY DOWN EAST."

In this treatment of "Way Down East" MR. GRIFFITH HAS EVOLVED A NEW ART. It is a rare combination of painting, play and story tensely interwoven into a fabric absolutely new in the annals of the theatre, it is the sensation of the season in New York, and at present (now in its thirty-sixth week) is playing to the largest number of people ever attending a theatre, with prices ranging from \$1.00 to \$5.00.

Following the opening performance in New York on Sept. 3, the New York Herald stated: "It is well worth ten dollars a seat."

The plain record from cities where this attraction is now holding sway, and being shown to eager throngs that daily pack the theatres to capacity, is that no theatrical attraction ever drew such praise or attracted such crowds as "WAY DOWN EAST."

This would bear out the assertion of the New York Globe that it is "the greatest spectacle ever seen on land or sea," or that of the Boston Herald, which editorially declared it to be "one of the wonders of the twentieth century."

Arrangements for the presentation of this production at the ALTA THEATER in Pendleton carry Mr. Griffith's assurance that "WAY DOWN EAST" will be presented here with the same care as elsewhere. The presenting organization is a large one and includes a special symphony orchestra.

Prices of admission. Matinees 50c and \$1.00. Evenings: First 7 rows 50c; next 13 rows \$1.50; balance of house \$1.00 (plus tax). All seats for the evening presentations reserved.

Now on sale at the Peoples Warehouse Dept. Store. Phone 22.

NOTE—On account of advance bookings it was impossible to secure this attraction for but the three days. It is advisable for those desiring to give theatre parties, and those who are particular as to the location of their seats, to make their reservations as soon as it is convenient. It will avoid disappointment at the last minute.

ARCADE

Thursday Friday Saturday

Children, 15c Adults, 50c

War Tax Included



"Didn't we take a year to make it, Kid?" "Betcha life, we did!"

Charles Chaplin

In the great picture the world's greatest comedian has been working on for a whole year.

"THE KID"

A First National



Attraction

The daylight trials of motherhood, the midnight trials of paternity are all for Chaplin in this super-comedy. He was a good mother to the Kid, and when that Kid grew up he sure became a good son; for Charlie is a wandering glazier, and while the Kid went ahead breaking windows Charlie was always at hand to get the job of mending them. And yet there's a sob now and then. Never expected that of Charlie, did you? Well here's where you get something more than laughs!

