MOTION PICURE NEWS

ARCADE TODAY

Shapkin Descrie Rafformery

For New Unic Which Besolte in Six precis of Juy!

the motion picture holosity that A thought of outboury and anyon have a first defined to have been seeited as having a selectional distance. See the parties has been completed. The idea, however, that he and handreds of years readways have would adopt the cultime left makers become fer and horses have slipped and strengt in make the public forget fluxershoe no more than the horse has the character which is identified by character which is identified by character with the passing of time. his unter all over the world is mergly at

suffice in his leten picture. The The new shee or device has just First National's six revis of jay, one vital regularment. It must be which will be the attraction at the remarked. It must be Arrade Theatre, beginning teday, it The Arastican Society for the pre-

the first of a two weeks of a two weeks of the late, and expends down him all the local developments that may forther His character, however, make

ALHANY, N. Y., March 31-(A. P.1)

Winter offer witter for hundreds

his tinger all over the world is morely a miscaker often considered from the repers that he was working in a dramatter picture.

Now come organizations interested in these things, such with its hard unit not too readily sequired, to make top a prize worth working for.

rectors, previous employees and others associated with him in his covers tareet had promisered it improached that he appear in his covers character had promisered in the covers character had a semi-diagnatic actor and socceed in gamilier sympaths as well as laughs from his nucleoness in the pitglet which the plot developed.

In The Kild, Business according to be left with out of Cruelly to Animals has put to \$200 toward the \$1000, and so have the Pennsylvania and Massachusetts & P. C. A. and the New York Women's from his nucleoness in the pitglet which the plot developed.

In The Kild, Business according to be left with out of Cruelly to Animals has put to \$200 toward the \$1000, and so have the previous first the previous \$200 toward the \$1000, and so have the Pennsylvania and Massachusetts & P. C. A. and the New York Women's from his nucleus of Cruelly to Animals has put to \$200 toward the \$1000, and so have the Pennsylvania and Massachusetts & P. C. A. and the New York Women's from his nucleus of the Pennsylvania & P. C. A. and the West-translation of the Pennsylvania & P. C. A. and the New York Women's from his nucleus and provided the previous specific pro In The Kid. however, according to be left out out, "Red Arre Parm" to critics and ethers who have seen has come in for \$5, while \$25 is added by he assumptiones it. Charlie is by the Assessma Humans Association, there in the same character which has which is receiving inquiries at its

TODAY

Children 5c Adults, 20c

FEATURE FILMS PRESENT THE SOUL OF A PICTURE OF

HOT SANDS AND COLD FEET

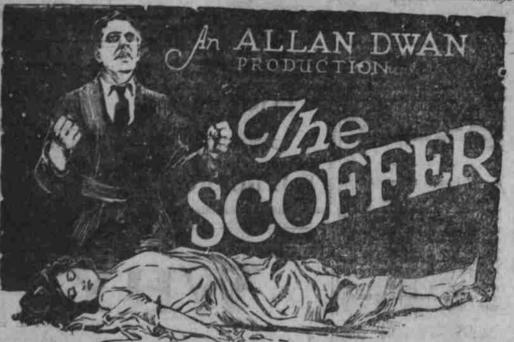
MERIT

ITOLAIR W. (TONY) DYSON

RUG AND CAMPET SPECIALIST I make old Hugs look new and preserve appearance of new onest I clean on your floor or take them away. 6 years in Fendleton,

ALTA

Today . Adults



What Alta Theatre Management Promises the People of Pendleton and Vicinity

HENRY LETHMAN COMEDY, "A KICK IN HIGH LIFE"

Commencing Tuesday evening, April 5th, at 8:15, and daily thereafter at 2:15 and 8:15, Wednesday and Thursday, April 6 and 7, DAVID WARK GRIF-FITH will, for the first time in this vicinity, present personally and under his own direction the most remarkable motion picture production, and at the same time the most notable artistic effort in the history of the theatre in this or any other city. It is his latest and greatest work, "WAY DOWN EAST."

In this treatment of "Way Down East" MR. GRIFFITH HAS EVOLVED A NEW ART. It is a rare combination of painting, play and story tensely interwoven into a fabric absolutely new in the annals of the theatre, it is the sensation of the season in New York, and at present (now in its thirty-sixth week) is playing to the largest number of people ever attending a theatre, with prices ranging from \$1.00 to \$5.00.

Following the opening performance in New York on Sept. 3, the New York Herald stated: "It is well worth ten dollars a seat."

The plain record from cities where this attraction is now holding sway, and being shown to eager throngs that daily pack the theatres to capacity, is that no theatrical attraction ever drew such praise or attracted such crowds as "WAY DOWN EAST."

This would bear out the assertion of the New York Globe that it is "the greatest spectacle ever seen on land or sea," or that of the Boston Herald, which editoriany declared it to be " one of the wonders of the twentieth cen-

Arrangements for the presentation of this production at the ALTA THE-ATER in Fendleton carry Mr. Griffith's assurance that 'WAY DOWN EAST" will be presented here with the same care as elsewhere. The presenting organization is a large one and includes a special symphony orchestra.

Prices of admission. Matinees 56c and \$1.00." Evenings: First 7 rows 50c; next 13 rows \$1.50; balance of house \$1.00 (plus tax). All seats for the evening presentations reserved.

Now on sale at the Peoples Warenouse Dept. Store. Phone 22.

NOTE—On account of advance bookings it was impossible to secure this attraction for but the three days. It is advisable for those desiring to give theatre parties, and those was are particular as to the location of their seats, to make their reservations as soon as it is convenient. It will avoid disappointment at the last minute.

ARCADE

Thursday Friday

War Tax Included



"Didn't we take a year to make it, Kid?" "Betcha life, we did!"

Charles blun

the great picture the world's greatest comedian h been working on for a

A First National



The daylight trials of motherhood, the midnight trials of paternity are all for Chaplin in this super-comedy. He was a good mother to the Kid, and when that Kid grew up he sure became a good son; for Charlie is a wandering glazier, and while the Kid went ahead breaking windows Charlie was always at hand to get the job of mending them. And yet there's a sob now and then. Never expected that of Charlie, did you? Well-here's where you get something more than laughs!

