

MOTION PICTURE NEWS

ARCADÉ TODAY "THE CALL OF YOUTH" HUGH FORD TRIUMPH



Beauty Concentrated

PASTIME TODAY

Children, 5c Adults, 20c

RUTH ROLAND

"Ruth of The Rockies"

A LEAP ACROSS A YAWNING CHASM! Heretismanship that would throw conservatism into the ranks of the greatest rodeo!

ARCADÉ TODAY

Children, 10c Adults, 35c

"ELISS WAS IT IN THAT DAWN TO BE ALIVE, BUT TO BE YOUNG WAS VERY HEAVEN!"



"The Call of Youth" A HUGH FORD PRODUCTION

Filmed in England and Played by a Great English Cast The bargain seemed fair enough. On one side, power and success, but a man no longer young. On the other, a family who owed him all. How simple to pay with a beautiful girl—the altar. But that little bargain left out love, and—Come see Youth have its way.

ducers Ltd., which was filmed at the new studio near London. This point is an interesting one to recall when one may witness the marvelous results achieved by going to the Arcade Theatre today.

ALTA TODAY All embryonic writers, who have aspirations to make contributions to screen literature, should be interested to know that there is a great dearth in stories containing real human interest while there is a surfeit of narratives devoid of appeal to the human side.

When Hugh Ford, one of the biggest American directors, was sent to England to produce pictures, the other directors held up their hands in horror, for they knew that he would be up against untold difficulties. In the first place, because of the war, the British had been prohibited from making any studies in their methods of picture-making and America had called along ahead of them by several years.

HERMISTON BALL TEAM WINS OVER BOARDMAN (East Oregonian Special.) HERMISTON, March 28.—H. J. Longley, a former resident of this city, died Saturday, March 19th at St. Paul's Hospital at St. Paul, Minnesota. His death was due to pneumonia. Mr. Longley had many friends here who regret to hear the sad news.

Mr. Graylop, principal of the Adams school, made a business trip to Hermiston last Wednesday. A large crowd attended the "Sea Wolf." Jack London's famous story, which was given at the Play House last Monday night. This was given by the library as a benefit. Music, songs and vaudeville took an important part in the evening's entertainment.

Mr. and Mrs. Emmet Crocker have moved into their new home on Gladys avenue, which they recently purchased from Rev. Hall.

C. A. Lyman, chief of the re-employment Division, United States re-employment service, Washington, D. C., visited the project March 21 and 22. He left on the 22 for the Boise project, Idaho.

The M. E. Aid will entertain at a Silver Tea on Wednesday, March 30th, at the home of Mrs. H. M. Schilling, who with Mesdames Selvey, Brownson, Shemky and Phelps will act as hostesses. There will be a talk on Pioneer customs by Mrs. George Root.

The M. E. Aid will entertain at a and hostesses at a pleasant dinner party at their home on Thursday evening. Covers were laid for eight, the table was daintily decorated in green and white in keeping with the St. Patrick spirit. After dinner they all adjourned to the auditorium and spent the rest of the evening with the dancers.

Miss Lucie Gardiner from Seattle is visiting her sister, Mrs. W. D. Hilsley on route to her home in Baker city.

Mr. and Mrs. A. E. Robb returned home last Friday morning from Spokane where they have been for several months past.

H. E. Hill and C. S. McNaught left Sunday evening for Portland to attend to business matters. They will be gone several days.

Mrs. O. B. Perry has accepted the position of librarian in the local library made vacant by the resignation of Mrs. O. D. Burgess.

W. A. Mikessell moved his family out on the reservoir ranch the first of the week. Pat Monney and family will occupy the house vacated by them.

DUVETYN WRAP This duvetyne wrap presents the grace of the flowing cape line, yet is held snugly to the figure by the belted-in effect at the front waistline. Sand color and medium blue daretyn are used to work out the two-color effect and embroidery in a large latticework motif is used as an all-over decoration on the cape.

KING BACKS OUT

No less an authority than Allan Dwan, the well-known producer of photoplays whose latest achievement in this line, "The Scoffer," is scheduled for an engagement at the Arcade Theatre today, has just made a declaration to this effect and he backs it up by calling attention to the fact that very few films nowadays are even advertised as "human interest attractions."

"When I discovered the highly human qualities of 'The Scoffer,' I was delighted because it offered so many opportunities for the development of a real time-to-life series of situations, a mirror to all the world," he said recently in an interview. "All men who have dedicated their lives to this business as I have, inevitably feel proud of any accomplishment which seems to do his fellow-man good and it does do incalculable good to give mortals the truth, the whole truth, and as is certainly true in this latest picture of mine."

"It is most difficult to secure good human interest stories. You would be surprised to know that out of ten acceptable manuscripts I have in my possession now, only two of them contain anything resembling real human interest. The appeal of the average story, is generally the cleverness of its design, of the successful way in which a bully good story is told. Account need not necessarily be taken of the human things involved, just as long as the plot moves along and keeps the people interested. The whole thing can be badly theatrical and still make a hit. But my 'tip' to all would-be writers would be, to solve the problem by injecting real human interest in every story they write."

NEVADA CAMP WANTS CHAMPIONSHIP FIGHT

NEW YORK, March 29.—(A. P.)—Two new offers of a fight for the Dempsey-Carpenter heavyweight championship were made to promoter Fox Richard yesterday. One came from a Nevada silver mining camp and guaranteed the promoter \$500,000 if he would stage the contest there July 1.

The other was presented by representatives of a London syndicate and included a half million dollar offer if the bout could be held in the Olympia during Derby week.

Richard said that a final decision might be expected this week. From authoritative sources it was learned, however, that Richard has no intention of holding the match in any isolated section if a site near the metropolis is available. The expense attendant on such a boxing bout is so great that only a large center of population to draw from would warrant erection of an arena large enough to seat the spectators necessary to pay for the purse involved.

HEALTHY YOUNG WOMANHOOD



THE tendency to constipation begins with girls as they approach maturity, and that is the very time the mother should watch that the important function of daily elimination is regular and normal. Many thousands of mothers who have daughters will tell you they give only Dr. Caldwell's Syrup Pepsin. A teaspoonful is sufficient to relieve constipation and its commoner symptoms such as headache, bad breath, biliousness, loss of appetite and rest less sleep.

Syrup Pepsin is a compound of Egyptian Senna and other simple laxative herbs with pepsin and pleasant-tasting aromatics, and a six-cent bottle is enough for many months. Eight million bottles were bought at drug stores last year, the largest sale of the kind in the world. Dr. Caldwell's Syrup Pepsin has been on the market thirty years and there must be genuine merit behind it to develop so large and steady a sale. Buy a bottle today and you will quickly see why it is so popular.

TRY IT FREE Send me your name and address and I will send you a free trial bottle of my Syrup Pepsin. Address me Dr. W. B. Caldwell, 573 Washington St., Monticello, Ill. Everybody now and then needs a laxative, and it is well to know the best. Write me today.

HERMISTON BALL TEAM WINS OVER BOARDMAN

HERMISTON, March 28.—H. J. Longley, a former resident of this city, died Saturday, March 19th at St. Paul's Hospital at St. Paul, Minnesota. His death was due to pneumonia. Mr. Longley had many friends here who regret to hear the sad news.

Mr. and Mrs. Emmet Crocker have moved into their new home on Gladys avenue, which they recently purchased from Rev. Hall.

C. A. Lyman, chief of the re-employment Division, United States re-employment service, Washington, D. C., visited the project March 21 and 22. He left on the 22 for the Boise project, Idaho.

The M. E. Aid will entertain at a Silver Tea on Wednesday, March 30th, at the home of Mrs. H. M. Schilling, who with Mesdames Selvey, Brownson, Shemky and Phelps will act as hostesses. There will be a talk on Pioneer customs by Mrs. George Root.

The M. E. Aid will entertain at a and hostesses at a pleasant dinner party at their home on Thursday evening. Covers were laid for eight, the table was daintily decorated in green and white in keeping with the St. Patrick spirit. After dinner they all adjourned to the auditorium and spent the rest of the evening with the dancers.

Miss Lucie Gardiner from Seattle is visiting her sister, Mrs. W. D. Hilsley on route to her home in Baker city.

Mr. and Mrs. A. E. Robb returned home last Friday morning from Spokane where they have been for several months past.

H. E. Hill and C. S. McNaught left Sunday evening for Portland to attend to business matters. They will be gone several days.

Mrs. O. B. Perry has accepted the position of librarian in the local library made vacant by the resignation of Mrs. O. D. Burgess.

W. A. Mikessell moved his family out on the reservoir ranch the first of the week. Pat Monney and family will occupy the house vacated by them.

ANNOUNCEMENT

OF INTEREST TO ALTA THEATER PATRONS: It is with pleasure and pardonable pride that we are able to announce that on the evening of Tuesday, April 5th, the theater-going public of Pendleton and vicinity will see the first presentation of the most beautiful and unusual entertainment ever presented in this city.

ANNOUNCEMENT

OF INTEREST TO ALTA THEATER PATRONS: It is with pleasure and pardonable pride that we are able to announce that on the evening of Tuesday, April 5th, the theater-going public of Pendleton and vicinity will see the first presentation of the most beautiful and unusual entertainment ever presented in this city.

This unusual attraction is coming to Pendleton virtually by popular demand, to amaze, delight and thrill theatergoers.

It is not Grand Opera, it is not Drama, it is not Tragedy, it is not Comedy, it is not Choreographic Art, it is not Poetry, nor is it a Painting.

And yet the many of those of you who are fortunate enough to witness it will find it a composite of all these arts, a new and an Eight Art—combining the beauties of all the other arts, welded together in one perfect harmonious whole by the Master Magician of the Age.

(Signed) ALTA THEATER MANAGEMENT.

NOTE—See tomorrow's papers for additional news concerning this attraction.

ALTA Three Days Starting TUESDAY, March 29th

Children, 10c Adults, 35c

A Drama So big we say this!

OUR ENDORSEMENT goes with "THE SCOFFER" To Our Patrons: It must be a strikingly unusual photodrama to win our special endorsement. It must be a portrayal of men, women and emotions so real and virile as to stand abruptly dramatic; and because "The Scoffer" is one photodrama you'll remember in a hundred we unhesitatingly commend it to you.

(Signed) GREULICH & MATLOCK, By C. G. Matlock, Mgr.

Advertisement for 'The Scoffer' production by Allan Dwan. Includes images of a man and a woman, and text: 'I don't mind helping a dog—but nothing so low as a man', 'She slashed the whip across the brute's face', 'This is the woman who made me hate all women', 'Here's a drama vivid as lightning!', 'A coward and a run-away wife, caught by the man both had ruined!', 'Now Watch the Drama Spring!', 'An ALLAN DWAN PRODUCTION The Scoffer', 'A drama of wonderful conflicts. Man's hate against man's fear. Woman's passion against girl's love. Scoffer's skill against tempest's might.', 'Scenes of strife—of romance—of vivid vivid action. Men who are real men; men who are beasts. Women wonderful in their love; women pitiable in their frailty. All made real by Mary Thurman, James Kirkwood, Philo McCullough, Rhea Mitchell, Noah Peery and a perfectly picked cast.', 'HENRY LERHMAN COMEDY—A KICK IN HIGH LIFE'