

News Notes of Pendleton

CALENDAR OF EVENTS

- March 31.—University of Oregon Women's Glee Club, at high school auditorium under management of Pendleton alumni.
- April 7 to 15.—Annual Clean-Up week.
- May 6.—County school Oratorical and Declamatory Contest, at high school auditorium.
- May 7.—County school track and field meet at Round-Up Park.
- May 11 to 14.—State Parent Teacher Association convention.
- May 21, June 1 and 2.—State convention of Oregon Federation of Women's clubs.
- September 22, 23, 24.—Annual Pendleton Round-Up.

W.U. Area Convention
City Superintendent H. E. Inlow and W. W. Green, county superintendent of schools, are leaving tonight for Spokane to attend the Inland Empire teachers association gathering. The convention will last for three days.

To Be Musical Director
Miss Eugenia McNaughten of the public schools of McMinnville has been designated as supervisor of music at the summer normal extension course to be given here for six weeks starting on June 27. Superintendent Inlow who is to direct the summer school is receiving many inquiries concerning the course and is of the belief the attendance this year will be much heavier than last summer.

Fruit Crop to Be Heavy
Up in the east end of the county they are confidently expecting the largest fruit crop in the history of that section. Edward Friedly who was in the Milton-Freewater country yesterday. There has been no damage whatever to the fruit thus far and the season has grown so late that growers are hopeful they will be able to escape any serious damage. The prospects at this time are good with respects to all classes of fruit.

J. P. Bell Here.
J. P. Bell, of Echo, is in the city for medical treatment. He had a relapse recently but is doing nicely now.

Mrs. Stocker in Hospital
Mrs. Clara Stocker is in St. Anthony's hospital where she underwent a minor operation this morning. She is convalescing nicely.

Is in Freewater.
L. J. Allen, of O. A. C. boys and girls' club worker, is in Freewater today conferring with P. L. Jessup, Smith-Hughes teacher.

Twenty Tractors Tested
Twenty tractors were tested by W. J. Gilmore, O. A. C. farm mechanics professor, and Fred Bennion, county agent, during the past few days. Results will be announced later. Mr. Gilmore left yesterday for Corvallis.

Watch Is Given.
A \$30 gold watch, the second prize in the Haascom Jewelry Store contest, was won by H. E. Lewis, of Adams, who held the lucky number, 322, the third number drawn. The second number was not presented in the given time.

Drove Up From Portland
C. A. Barr, secretary of the Pendleton Commercial Association, is at his post again today after having driven up from Portland, accompanied by Mrs. Barr and their daughter. Mr. and Mrs. Barr have apartments in the Security Apartment building and are now awaiting the arrival of their furniture.

Farmers Will Meet
Umatilla county wheat growers will meet Friday night at the Commercial association rooms to hear the opinion of S. H. Thompson and S. J. Culley regarding the grain marketing plan of the Committee of Seventeen. Mr. Thompson and Mr. Culley heard the plan at the Spokane convention when they attended as county Farm Bureau delegates.

Brother of Local Man Dies.
Thomas Robertson received word today of the death of his brother, Andrew Robertson, who died on Sunday at the age of 54 in Phoenix, Arizona. Mr. Robertson's home was in Portland where the funeral is being held today. He is survived by the local man, and a sister, Miss Robertson, formerly of Pendleton. The deceased was born in Scotland.

Will 10 Cent Shine Return
News from Portland that various bootblack stands in that city have reduced the price of shins from 15 cents back to the old charge of 10 cents is causing speculation as to whether the 10 cent shine will soon return in Pendleton. A Portland story is that the bootblack union in Portland still insists upon the 15 cent charge but that many stands have reduced the price and are accordingly getting the business.

To Lock Postoffice Lobby
The Secretary of the Treasury, who controls the management of the Pendleton postoffice building, has ordered the doors of the lobby to be locked each night at 9:30 p. m. in order to better safeguard the property of the Government. The first order was to lock the building at 9:00 p. m. on week nights and at 8:00 p. m. on Sundays, but Postmaster Cronin prevailed upon the Secretary to extend the closing hour to 9:30 p. m. for all nights. A letter box will be placed in front of the building for patrons who desire to mail letters after the building is closed, and the only persons who will be inconvenienced will be box renters.

May Join Growers
The Milton Fruit Growers Union will probably join the Oregon Growers, big state fruit growers association, says Fred Bennion, county agricultural agent who was in the east end of the county yesterday. C. I. Lewis, organizing manager and R. C. Paulus, sales manager, met with fruit growers yesterday and will meet with business men of Milton-Freewater tonight. The Oregon Growers control the majority of the fruit in the valley and Wenatchee growers recently decided to join. It is probable that the same sales agency would be used for all Northwest fruit. Mr. Bennion says that the fruit crop prospects are good and that the peaches and apricots are in bloom, and cherries budding. Sodium nitrate is being applied to the trees as the result of demonstrations made last year through the Umatilla Farm Bureau.

SUIT HAS BEEN FILED AGAINST ETHERIDGE TO CANCEL NATURALIZATION
PORTLAND, March 29.—Fraud in procurement of citizenship papers charged against John Ladbrooke Etheridge, ex-president of Morris Brothers, a bankrupt bond house, in a suit to cancel his naturalization was filed by United States Attorney Humphreys in the federal court. The action was ordered by Attorney General Dugherty of Washington.

Use the Phones
Grocery, Two Phones
525
Other Depts.
78 and 79

Alexanders

QUALITY SERVICE

PENDLETON'S LEADING STORE

Use the Phones
Grocery, Two Phones
525
Other Depts.
78 and 79




THESE NEW SPRING VOILES

Make Lovely Dresses, 50c Yard.

There is an air of freshness, a suggestion of youth about a dainty voile dress that is charming. These voiles are inexpensive and developed in exclusive patterns of unusual beauty in the season's newest colorings and combinations.

See how nicely these materials drape and how little it takes to make a smart dress.

HAND MADE BLOUSES

Beautifully designed blouses of best materials, trimmed real filet laces, several different styles.

\$5.95 TO \$7.50



DE BEVOISE BRASSIERES

THAT BEAUTIFY.

You want pretty materials and dainty styles in your brassieres of course, but most of all, you want the correct figure lines that fashion requires. De Bevoise Brassieres are designed in many different types, each scientifically proportioned to suit individual figures. Prices 75c to \$7.50

NOVEL SPRING NECKWEAR

All the shell like tints of a spring dawn are reflected in the novel new modes in neckwear. Shown in the many new styles which will add much to the looks of your dress or suit. Have a look at them.

Priced from 75c to \$5.00.

VELOUR AND BROADCLOTH FOR SPORT COATS

Just the right weight and in the shades you wish; 50 to 56 inches wide; all wool \$2.50 to \$4.50

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Payment of Account

THE FIRST OF EACH MONTH IS THE SAME AS CASH AT "101"

Call our office and open an account for April and take advantage of our 30 day credit service. We are sure you will like "101"

Pendleton Cash Market, Inc.

301 East Court Street
PHONES "101"
Private Exchange Connects Both Departments.

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Gifts for The Graduate

Now is the time to select your graduating gifts, even though it is early but while you can save money you can buy almost two articles for what you can buy one elsewhere and of the highest grade jewelry. We are sacrificing every article in our stock. Come in and get our prices.

The largest stock of diamonds watches, clocks, jewelry, pearls, ivory cigarette cases, wrist watches, cut glass in eastern Oregon in which to make your selection.

DON'T DELAY—COME NOW


Every article carries our guarantee

Hanscom's Jewelry Store

Phone 329J Hotel Pendleton Block

Universal Coal and Wood Range

BIG VALUE AT RIGHT PRICE



A FULL LINE OF COMBINATION RANGES BURNING GAS, COAL OR WOOD

Geo. C. Baer & Co.

HARDWARE

Universal Stoves & Furnaces

INSTANT POSTUM

instead of coffee!

DELICIOUS ECONOMICAL AND BETTER FOR YOU

"There's a Reason"

Made by Postum Cereal Co. Inc., Battle Creek, Mich.

LIEUTENANT COURTS GIRL; GETS MONEY THEN DISAPPEARS

PORTLAND, March 29.—(A. P.)—Robert Douglas, a former lieutenant in the spruce division, at Vancouver, was sentenced to 12 months on McNell's island by the federal court, charged with obtaining money under false pretenses from an O. A. C. girl. Douglas is alleged to have courted the girl and obtained all her college money amounting to \$750. He then disappeared. His home is in Warsaw, Ind.

TO GET OUR MONEY'S WORTH

AN EDITORIAL ON SHOPPING

The public is beginning to buy more freely. Let us be thankful. This will renew business activities and make better times for all of us.



Mary Thurman
in 'The Scoffer'
an Allan Dwan Production

ALTA TODAY

But the slump in buying, out of which we are emerging, has not been without its usefulness. It has sobered us after our fling at reckless spending, and brought us back to the good old practice of demanding our money's worth.

As a nation, we have been accused of being careless spenders. Perhaps we are—at times. We have not been taught by hard necessity, the full meaning of thrift.

Yet the fact remains that we are the most skilled shoppers in the world. We waste time at shopping, and do our buying with more intelligence, than any other people. We know how to make a dollar do its full duty when we set our mind to it.

This is not to pride ourselves on a superior trading instinct. European peoples could teach us much on this score. But our shopping METHODS are superior.

It is a significant fact that Americans read more and better advertising than do the people of any other nation. And advertising has formulated our buying habits.

It has given us a short cut to INTELLIGENT BUYING. Some ninety per cent of all the buying for homes, in this country, is done by women. The American woman is a voracious reader of advertising. And in all the realm of civilized people there are

She knows prices—she studies them diligently in the advertisements.

Etter still, she knows VALUES. It is difficult to fool her in these days on the quality one has a right to expect in a bottle of catsup. She knows what makes for durability in a rug. She has good taste with respect to furniture and personal attire.

Advertising has helped her in all this. It has taken her behind the scenes—shown her how merchandise is made, and set for her a STANDARD of value.

It is not to be wondered at, therefore, that advertising has come to be more and more a shopping guide. It is our best protection against goods of uncertain quality—our best assistance in seeing to it that we get our money's worth.

We are a nation of skilled shoppers, because we have a system for buying with our eyes open. When we squander, we do so wilfully and perversely.

Today we are demanding our money's worth.

This is a good sign. For

none who can compare with her for a broad knowledge of merchandise. On almost every commodity one could mention, from cake flour to curtains for her living room, she has ideas—ideas that aid her skill in buying.

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Catarrh

Catarrh is a local disease greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE is a Tonic and Blood Purifier. By cleansing the blood and building up the system, HALL'S CATARRH MEDICINE restores normal conditions and allows Nature to do its work.

All Druggists. Circulars free. F. J. Cheney & Co., Toledo, Ohio.

not how much, but how wisely one spends determines the prosperity of any individual. And the same thing holds true for a whole nation of individuals.

SLOAN'S GOES RIGHT TO THE ACHING SPOT

You can just tell by its healthy, stimulating odor, that it is going to do you good

THOUSANDS of men and women, when the least little rheumatic "crick" assails them, have Sloan's Liniment handy to knock it out. Popular over a third of a century ago—far more popular today.

That's because it is so wonderfully helpful in relieving external aches and pains—sciatica, lumbago, backache, neuralgia, overstrained muscles, stiff joints, weather exposure results. A little is all that is necessary, for it now penetrates without rubbing, to the sore spot. No muss, no stained skin.

All Druggists—35c, 70c, \$1.40.

Sloan's Liniment (Pain's enemy)

MERCHANDISE OF MERIT

—THE BEE HIVE insists that all Merchandise which enters this Store measures up to certain definite quality standards,—whether the price be high or whether it be low.

—Everyone who makes a purchase at THE BEE HIVE has the absolute assurance that he is getting value received, for it is a merchandising principle here that Quality Must be First.

—The Merchandising problem which THE BEE HIVE has so successfully solved is not one of merely merchandise;—it is one of Meritorious Merchandise.

XTRA SPECIAL BUYS

Clarks O. N. T. Sewing Cotton 5c

Palmolive Soap 10c

Star Brand Crochet Cotton 15c

Thin lead blown sherbets, set of 6 for \$2.50

GIVE JOY TO YOUR POCKETBOOK

J. & P. Coats Crochet Cotton 15c

Hand painted china cups and saucers 35c

Thin lead blown tumblers, set of 6 for \$2.50

If you did not get your new spring hat in time for Easter, and you are still in the mood for a new one it will more than repay you to come here and see our extensive line of flowers, wreaths, braid, buckram frames, straw and wire shapes. New ones are arriving daily, the quality will please you.

THE BEE HIVE

"More for Less"

Pendleton Oregon

AGENCY FOR THE Foot Rest Hosiery for women, children and infants. We have built up a very large business on this line and it has proven to be more than satisfactory to the many users that it has won in this community.