

East Oregonian

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Just Folks

by Edgar A. Guest

BUSINESS AND THE BOY

He never had the time to spend in Dollars are things a man can count on.

Or give much thought to him who bore his name.

He'd hoped his son would learn the proper way.

And never cause him sorrow here or there.

He hadn't time to talk with him at night.

He thought the boy was getting on all right.

He had a business which required his care.

To have his money would not do at all.

Mistakes would happen if he were not there.

So quickly does the market rise and fall.

Though others could be trusted with his boy.

Others his business surely would destroy.

The bank accepts them, and the mechanics, too.

Buildings are solid things of brick and steel.

And good to own and very fine to view.

Men know the worth of labor when it's done—

But who can count the value in a son?

The business prospered, but the boy was lost—

Others had failed to fill the father's place.

The man is rich, but oh, the sorry cost!

The son has come to ruin and disgrace.

Oh, fool, who guards his business day and night.

Yet blindly hopes his boy will be all right.

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A PROMISE AND A CHALLENGE

IN a partial canvass of the city for Commercial Association memberships yesterday, scarcely any refusals were met with. It is a certainty that the goal of 500 members for the club will be reached with comparative ease and the program in view for the coming year can be carried out.

The situation is a remarkable tribute to the Pendleton spirit because it was necessary to stage this campaign at a time when business is slow and money is tight. The readiness of our people to support their community organization under such circumstances proves the wholesome morale of the city and a gratifying belief in the efficacy of self help through cooperative work.

Needless to say those who thus generously back the organization expect results. The response of the rank and file to the appeal for support constitutes a challenge to the officers and directors of the club to make good on the plans they have in view. It is a challenge that should and will be met in good faith. The Commercial Association is going to accomplish much for Pendleton. But to make its prestige sure it must do more than accomplish things. It must let its membership know about it. At numerous times in the past the Commercial organization has been busy with valuable work but only a handful of men have known what was going on. That is not good salesmanship. It is better policy to get the membership assembled on frequent occasions so that they may see personally what's in the wind and how affairs are handled.

WATER AS FUEL

A YEAR AGO a Portland householder paid \$150 for fifteen cords of wood, all of which he has burned during the past twelve months to warm his house. Of these fifteen cords, ten cords—\$100 worth—flew up chimney without leaving any trace in usable heat units, blown into the sky as sheer a waste as though it had been burned on a brush heap. One hundred dollars of this man's earnings this year were thrown at the birds.

A like proportion of all the wood burned in all the domestic furnaces of Portland has been thus wasted. Two-thirds of the heat units in wood burned anywhere are thrown away in trying to get the heat which is stored up in the other third. This is the best efficiency possible under the present method of heating by wood. The waste in coal is but little less extravagant at the best.

Heating by electricity involves no such great waste. Not far from 80 per cent of the power developed at the water wheel can be transmitted as heat to the spot to be warmed. Doubtless a still greater efficiency than this will in time be developed.

The heating plant of a modern house scatters its heat. In attempting to heat the house from basement to attic, it usually heats the basement better than any other room. The heat in empty rooms is largely a waste. In seasons when heat is needed only morning and evening, the furnace over-produces, getting too slowly into action, and wasting heat while slowly cooling off.

Electric heat is no novelty to Oregon people. Our electric trains and stations are heated by it. It is a clean heat, a quick heat, an easily applied and localized heat. It need no more be wasted than water at a tap. If we occupy but one room we need heat but one.

The mountains round about us are full of this economical heat. Once waterpower of Oregon is developed houses can be heated better than now at less than half the present cost of the wood we buy, saw up and lug in to throw up chimney.

The time is coming and will arrive as soon as we choose to have it, when every city and village home, and most of the farm houses of this state will be heated by this most economical of all fuel, water turned to heat. It is a never-ending supply. But now it is going almost wholly to waste.—Portland Telegram.

It appears that under the new regulations regarding the use of beer for medicinal purposes—each person allowed four and seven eighths gallons a month if his doctor thinks he needs it—the drug stores will not be complaining of slack business.

A Montana trapper says he has caught 14 lions so far this season; is he lyin'?

Almost Unbelievable

You can hardly realize the wonderful improvement to your skin and complexion your mirror will reveal to you after using Gouard's Oriental Cream for the first time.

Send 15c for Trial Size

FERD. T. HOPKINS & SON

New York

Gouard's Oriental Cream

FISHER WILL DELIVER BACCALAUREATE SERMON

MOSCOW, Idaho, March 24.—(A. P.)—Dr. Frederick Vinson Fisher, pastor of the First Congregational church of Boise and head of the "United Americans" in Idaho has accepted an invitation to deliver the baccalaureate sermon at the University of Idaho here on June 5, President Upham of the university has announced.



Have you a lap-dog? Here's the latest in wearing apparel for the little dears—a Red Riding-hood cape. Mrs. S. A. Williams brought it back on "Snooper," her pound-and-a-quarter black and tan, when she arrived in New York from England.

LOOK TO HARDING TO REVIVE WASHINGTON SOCIAL ACTIVITIES

Suspended During Wilson Administration By War And Illness in the White House.

WASHINGTON, March 24.—(U. P.)—Brilliant uniforms and evening dress, comparatively little used here during the Woodrow Wilson regime, are being slipped up in anticipation of the resumption of the colorful social whirl under the present administration.

Official Washington has passed through eight lean social years and is hungry.

The absence of the gaiety that characterized past administrations was attributed to the war, Wilson's illness and the Wilson personality. White House functions were comparatively few in number during the first four Wilson years and they were rare events indeed during the last four years. The absence of the White House was reflected to a certain extent by the various foreign legations, which maintained a measure of gaiety until the war split the colony into two groups.

Signing of the peace pact by the various European governments invited in the war revived the social life of the embassies, but the indifferent attitude of the White House, always regarded as the social leader, served as a check to a return to the pre-Wilson splendor.

Unusually brilliant social functions characterized the Roosevelt administration, when state dinners in the White House and dances by the young set stimulated the social life of the embassies. Under the warming influence of the White House and the sprightly Roosevelt children, gay functions crowded the evenings at the embassies, where representatives of all nations, resplendent in gorgeous uniforms, fairly bristling with medals and other decorations, gave an air of brilliancy to the events.

The Hardings have hardly inhabited the White House long enough to make their way about the numerous rooms and corridors without the aid of guides but the impression has been received by the socially-famished that a return to the old days is in prospect.

White House functions have more than a social significance. They are regarded by the initiate as a barometer of pending events. The invitation lists are closely scanned for clues to coming national groupings of cabinet members, senators, congressmen and

embassadors may forecast important developments.

Description of dances and dinners at the White House is being watched with keen interest outside from the political and social phases. Will the dimming, the tulle and other "advanced" dances of the past few years be permitted in the Presidential residence? Or will the president, through the master of ceremonies, ban the shoulder-shaking, heel-clicking, and floor-tapping dances and decree a return to the very proper and stately dances of the past decade?

The foregoing questions are engaging the attention of the families of our own statesmen and those of the embassies.

HUNTING DIAMONDS IN S. A. JUNGLES

NEW YORK, March 21.—(U. P.)—William J. LaVarre, James MacDonald and Dudley Lewis recently sailed again this port to search for the undiscovered source of diamonds in British Guiana.

They will outfit at Georgetown and will journey in a houseboat, up the Essequibo river and then 170 miles up the tributary of the Mazaruni river. There they will explore the watershed of the Pacaraima mountains on the borders of Guiana and Venezuela.

"We have reason to believe," said LaVarre before he left, that somewhere in this area lie the chimneys from which all diamonds found in sporadic districts of British Guiana have come. This opinion is based on the data collected by other prospectors and explorers and on my own observations in a previous visit.

Diamonds were first found in British Guiana in the middle of the last century. The interior is a tropical jungle. There has been no systematic exploration and all the diamonds found have been washed in gold miners' cradles along the banks of the streams.

The diamond fields of Brazil discovered in 1725, far to the south of Guiana, yield only a small output. The British Guiana field, even with the crude mining methods used, has been no inconsiderable part of the South American output. South American diamonds rank among the world's purest and most brilliant stones.

With the expense of mining in South Africa becoming yearly heavier and the yield decreasing in a way that leads many to believe those rich fields are approaching exhaustion, now is the psychological time, experts declare, for the discovery of new fields.

PILOT ROCK S. S. WILL HAVE EASTER PROGRAM

(East Oregonian Special)

PILOT ROCK, March 21.—Mrs. L. M. Schanep and son Charles left Monday for a ten days' visit at the home of Mrs. Schanep's mother, Mrs. Haney, in Portland. Mrs. Maxine Schanep, student at Pacific University, will spend her Easter vacation in Portland at this time and visit with her mother.

Mrs. Scott Benjamin of Seattle, sister of Mrs. John Royer and Mrs. L. E. Roy, of this city, underwent an operation for appendicitis in Seattle last Sunday. At the last report received here Mrs. Benjamin was doing nicely.

Mr. and Mrs. Lem Casteel and children were in Pilot Rock Sunday afternoon.

Mrs. Fred Grooves who has been ill at St. Anthony's hospital in Pendleton for the past few weeks, returned home Monday morning on the train. Mrs. Grooves is much improved.

The cooked food sale and bazaar to be given by the Ladies Aid of the Pilot Rock church on Saturday, March 25th will open at 10:00 o'clock in the morning. The sale will be held in the Pilot Rock Mercantile Company's store.

Bill McNutt left this week for Bozeman where he has accepted a position in the lumber yard.

Mrs. Walter Albrecht is ill at her home here with scarlet fever.

Miss Lizzie Warner, who has been in Pendleton, came in on the train Tuesday morning and left the same afternoon for her home at Pine Grove.

Roy Alexander was in town Sunday from Pendleton.

Miss Stella Harell and Will Catlin of Pine Grove were married in Pendleton Monday, March 21.

The home of Mr. and Mrs. Walter Smith is being fumigated today. The Smiths have been in quarantine for the past six weeks, three of the children having had scarlet fever.

Two candidates, Mrs. Anna Bernages and Charles Hodgkin were initiated into the Rebekah lodge Tuesday evening.

Mr. and Mrs. Marvin Hutchison are the proud parents of a little daughter, born Monday, March 21, at the home of Mrs. H. H. McReynolds.

Burr Hinkle made a business trip to Echo Monday, returning home Tuesday.

Mrs. H. Collins of Pendleton, was a Pilot Rock visitor Sunday.

Following is the Easter program to be presented by the Pilot Rock Sunday school at the church Sunday morning at 10:30:

Song..... School

Tevastation..... W. A. Giffman

Song..... High School Quartette

Exercise—"Rainbow Easter Egg"

Mararet Hemphill, La Velle Varner, Norma Humphrey, Bernice Casteel, Marjorie Whitaker, Louise Miller, Josephine Schanep.

Recitation..... Myrtle Hutchison

Song..... Primary Department

Recitation..... Douglas Childeren

Offertory..... (Chinese and N. E. Rollef)

Song..... Intermediate

Recitation..... Ruby Hutchison

Song..... High School Quartette

Legendary Sketch—"In Search of the Lily"

Characters—Ester Bunny, Blaine Casteel, Bunny Wife, Mary Truman Gray Root Owl, Lewis Hutchison, Robin Redbreast, Gail Royer, Frog, Raymond Beck, Merry Yonks and Maidens, William Schanep, Charles Caynes, Doris Bone, Mildred Hemphill, Elma Kiroloff, Irene Jones, Captain and Soldiers—Oscar Patridge, Dale Hutchison, Norman Jensen, Monroe Hemphill.

Proud Man and Servant—Earl Royce, Loren Royce.

Good Little Girl—Clara Schanep.

Song..... School

Benediction.

The contract for the new warehouse to replace the one destroyed by fire some time ago, has been let to P. G.

What The Bee Hive SELLS CHEAP THIS WEEK

Lace Collars, new designs, best of quality, prices at..... 65c each

Lace Collars and Vestee sets at..... \$1.50

The above articles have been selling very fast. To assure yourself a good choice, better come early.

Boxed stationery, best of fints, newest designs and the quality will surprise you.

Special at 59c

Children's trimmed hats. \$1.75 to \$3.25

The new shot Chain Bracelet, finished in silver. Ask for the Myra-Belle Bracelet. Special at 65c

When You Find Merchandise Marked Lower than You See Here—Look Closely at the Quality.

Get that thrifty habit of buying your hose for the family here. We guarantee to save you money on every purchase.

Children's Hose, priced from 15c to 35c

Ladies Hose, priced from 15c to 50c

Headquarters for hats and hat trimming of the better kind.

THE BEE HIVE

"MORE FOR LESS"

PENDLETON OREGON

GRAPE FRUIT BARGAIN

BLACK DIAMOND BRAND FLORIDA GRAPE

FRUIT, VERY BEST QUALITY, FOR

TOMORROW

2 for 25c

"THE TABLE SUPPLY"

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U. S. INSPECTED MEATS

Breakfast—A Duty or a Pleasure?

There's real joy in the morning meal, and genuine preparation for the work hours that follow, when the menu includes

Grape-Nuts

The full nutriment of wheat and malted barley in this unique food provides unusual nourishment without burdening the stomach. Ready to serve from the package with cream or good milk. Sweet with the natural sugar of the grains, self-developed in the making.

If your breakfast isn't a pleasure, try Grape-Nuts

"There's a Reason"

Made by Postum Cereal Co., Inc., Battle Creek, Mich.

Walt's Welding Works

Walter Hendricks, Prop.

Phone 71 110 Water St.

Frank Neagle Blacksmith Shop

I have taken over the entire welding business of the Burns Machine Works, Inc. Former and new customers' work solicited. I am located in the same building.

No job too large or too small; come and see.

Walt The Welder