PAGE TER

Ind CARDAN BY AN ARTICLE STRENGT COMPANY

EIGHTEEN PAGES

Every Man

has his own ideas as to how his clothes should look.

Yet, each wants them to accord with the latest dictates of fash-ion. This is possible, whether the design of the garment is the latest, most extreme mode,-or simply a well designed, conservative cut, if you get your clothes made to order at Beck's.

In addition to getting a style you like, in a cloth you like, I guarantee a perfect fit. I have a large collection of imported and domestic new-Spring woolens to select from.

My tapeline is ready to take your measure whenever you want the real thing in a real tailored to measure suit.



Local Dealer for Kahn Made-toaler for Automation Measure Clothes Phone 1008 647 Main St.

Grings Clowning Gloring - A New Bonnet

ing, either turban or sallor is a the sallor hat, our friends the millin-ns addition, a real friend. ors this year are as various, as eable as the weather liself. A traw of shiny finish and bright is called Barnyard mixed straw. A lovely crush hat of piled up steel where and the good old Millans re come in many colors, usually thrast to the braid they bind. Sallors this year are as varjous, us angeable as the weather itself. A w straw of shiny finish and bright olors is called Barnyard mixed straw. ankok we have with us again, and pper straw and the good old Milans

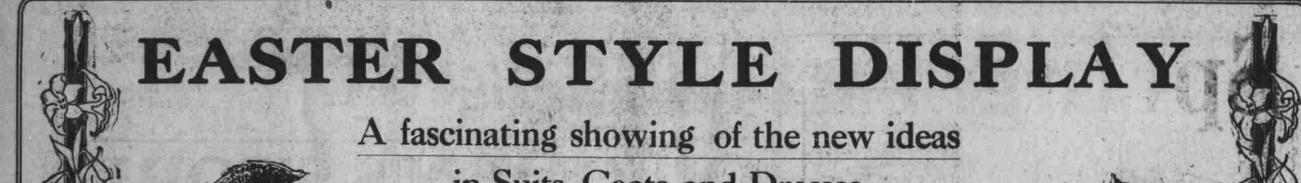
crowning glory and abash her dearest members, with a fresh new creation of dataling novely. After all that's her privilege. There are certain styles of hats which have won their way into femin-ime hearts through their comfort, ine hearts through their comfort, ine hearts through their comfort. Sode milliner will, however, carefully plays a diapson of changes in these fa-cover is the selior is a soft flopp bow. Turbans are equally popular with have in mind are sallors and turbans. Close-fitting, comfortable, and long-enduring, either turban or sallor is a genuins addition, a real friend. Sallors this year are as varjous, as

son will match the frock in material and trimming. Does she array herself in pale rose-tinted geogette with many flutings? Then her gracefully droop-

ing hat will appear in the same stuff, with trailin sash all edged with flutings. Does her costums combine or-gandie and fliet lace? Then her hat will combine the two, with further a sack of taffets, to match that huge bow affair she wears about the wa little below the region of her left el-

"Chic Chapeaux" as the French so playfully put it are certainly about us in abundance and herewith offer we the following lengthy epic

To each poet his own sonnet To each costume its own bonnet



in Suits, Coats and Dresses

Perhaps the smartest of the new Suits are the short, jaunty boxy suits. Some are on straight lines; others ripply at the side, with flat hanging fronts and back. Cape backs at-tractively trimmed or embroidered, are quite-numerous. Wide drape sashes and girdles give to many an air of girlish simplicity.

Blouses

resses

A visit here and the full pageantry of the Spring mode is before one in all its colorful glory. One finds at this store not only the rare, once in a lifetime luxuries, but also a great collection of sensible, serviceable wear-ables. Smart, different, exclusive, and the new low prices.

Blouses

We truly believe our collection of Mm e Flanders Blouses represents the best there is in fashionable blouses at popular prices.

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