

OLDSMOBILE IS REPRESENTED HERE BY MONTE KELLY; MANY CARS ARE IN USE IN COUNTY

This Car Has Been on Market
for 23 Years; Car is Made
up in 4, 6 and 8 Cylinders.

The "baby agency" in Pendleton's Automobile row is the Oldsmobile agency on Main street, operated by Monte Kelly. The Oldsmobile is sold through general state distribution and Mr. Kelly is in charge of the local agency which was opened here last August. Although the agency is new in the city, the machine has been handled here for the past several years. The Oldsmobile is a pioneer in the motoring world, having been in the market for the past 23 years. The car is made in four, six and eight cylinder styles.

Mr. Kelly, in speaking of the growing popularity of motor travel said today: "While railroads trains will continue to come and continue to go for many years, the 'writing on the wall' indicates that their scope of activities will become more and more limited to continuous and long hauls as time passes and civilization becomes more completely motorized."

"Signs of the times are very easy to read; they all indicate that motor transportation is just beginning and

that the time will come when it will dominate the short haul field." A few weeks ago, when the railroads made a big raise in passenger and freight rates, an Eastern paper made a very pertinent comment on this subject under the heading: "Are the Choo-choo Cars to Pass As Short Haul Carriers?"

"Another big boost in railway, freight and passenger rates, and another big boom for the ship-by-track-short-haul movement and the travel-by-auto fashion" wrote the editor, "and why not? To ship by freight, usually means, in addition to the haul by truck, two hauls by trucks—one to the car in with the freight to be loaded and one from it to the place where the goods are wanted."

"Once they are on the truck, however the distance is great—the great disposition is to rush them to their ultimate destination without further trouble and expensive handling and delay."

"Naturally the increase in rail and ship rates will make travel by automobile more popular than ever. People are even going all the way from Texas to California by auto because the train rates are so high. Scores of families are planning to go to Florida by auto this winter in order that they may cut out the big cost of getting there by steamer and train."

TRANSPORTATION ONE OF FIVE GREAT NECESSITIES

is one of the five necessities of life," said a prominent business man of Pendleton recently and one who is interested in the automobile as a factor in the development of the country.

"We require food, fuel, clothing, shelter and transportation. Without transportation, the other necessities could not be distributed."

"Transportation moves the seed to the farms and the crops away. It moves food and clothing to merchants' stores and distributes them among the people who need them. It moves materials for building purposes."

"Without transportation our cities would wither and die; people would starve. Without transportation, the farmer would have to learn how to make his own clothing."

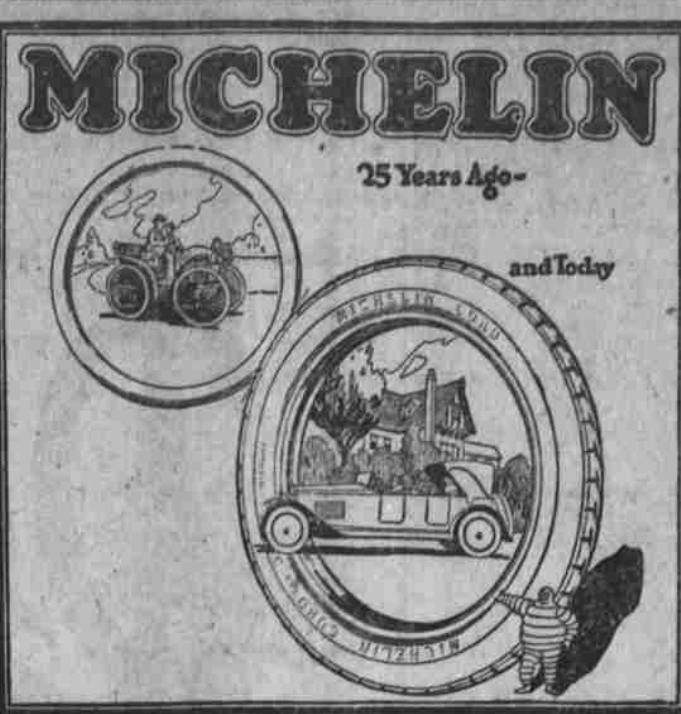
"Without transportation there would be no progress."

"And foremost of the transportation mediums of the present and future stands the automobile."

"It stands foremost because it gives every man the advantage of directing to the best market the commodity he sells, whether it be a product of the soil or factory, or man's own labor."

"It stands foremost because it is closer to the needs of the individual than any other means of efficient transportation ever has been."

"With these indisputable facts before us, it is difficult to understand how any man can see anything but great success for the automobile business."



NICO J. BLYDENSTEIN
AGENT
222 E. Court Street.

OIL FIELDS DEVELOPED
ADMONTON, Alta, March 5.—(A. P.)—Preparatory to their extensive development of the Fort Norman oil fields this spring, a large oil concern has purchased twenty-four homing rigs to be used in dispatch com-

munication work between the far north and Peace River town. The company plans to establish two relay stations between Peace River town and Fort Norman, the distance to be covered by each relay of piegon carriers amounting to 250 miles.

GATES "QUALITY"

If You Use
GATES TIRES
You Have No Tire Trouble

Gertson & Marty

639 Cottonwood Street—Phone 595

Automobile Show. Lets Go! March 10-11-12.

Quality PRINTING at Reasonable Prices—
East Oregonian Printing Department.

FRENCH PATROL SYSTEM ADVISED FOR OUR ROADS

If we need an object lesson in the importance of road maintenance, we have only to turn our eyes toward France, which has evolved the finest system of keeping up roads in existence. The French maintenance system was installed by the first Napoleon, whose military mind realized the full importance of good roads, always in good condition. The French system embodies a corps of patrolmen, working constantly on the national roads. These men have each a given length of road under their care, about four miles to the man. Each one is responsible for the condition of his district at all times. They cover their districts every day. The patrolman drives over the road in a two-wheeled cart, carrying a supply of mending materials, sufficient for any ordinary break. Every slightest hole in the surface is patched as soon as it appears. If serious trouble arises from any cause the patrolman notifies his inspector and the repair gang comes to the rescue.

In France the jobs of highway patrolmen are usually given to veterans who have retired from army service. The pay is not large, but the patrolman gets a house, with a plot of ground, the whole constituting an honorable livelihood.

Might it not be possible for us to follow a similar line of operation. We have some millions of veterans of our armies. Many thousands of them will be glad to secure a permanent means of livelihood, especially in the open air.

It may not be without profit to examine briefly the cost of such a national highway maintenance system. Suppose our hard surfaced highway system eventually comprises 300,000 miles. A patrolman with a small motor car to carry his tools and materials could handle ten miles of road, going over his district every day, and making any needed repairs. A force of 30,000 patrolmen would cover the entire road system. If we placed the wages of these men at \$1000 per annum, our total expenditure would be \$30,000,000. If we double this sum to include the cost of running a car, supplying materials, etc., we have a total of \$60,000,000, not at all a disproportionate expenditure when we consider the return. We spent more than this every year in making extensive repairs and doing rebuilding that the patrol system would obviate. It might even be possible to furnish the highway patrolman with a cottage and garden plot, after the French custom, and make the job attractive to men with families.

WEAKEST LINK IN ROAD SYSTEM IS MAINTENANCE

The weakest link in our American system of improved highways is its methods of maintenance. We shall never achieve real progress in good roads development until we remedy this condition, says Alexander Johnson in Motor.

It is the present habit among road builders in this country to lay down a hard surfaced road and then leave it trustingly in the hands of Providence. This bespeaks a bland and childlike habit of thought which is inspiring, but unhappily it is costing the country a good many hundreds of millions of dollars in premature repair expenses and needless rebuilding costs. No other product of man's constructional genius is subject to quite as many vicissitudes of wear and exposure as the highway surface. Millions of vehicles of varying weight are passing over the road surface every year. In addition it is subject to constant attack by the elements, rain, snow, sun, cold and heat. All are free to do their worst. And they take full advantage of their license. The total cost of repair and rebuilding operations thereby made necessary would stagger not humanity, but the taxpaying section thereof. If a patrolman is constantly watching any given strip of highway and on the first sign of a break gives first aid or summons the repair gang to do a somewhat more ambitious job, there will be no pot-holes to develop into great gashes that necessitate rebuilding. It is the old saying of the "switch in time." Any one of our really effective road surfaces will last for years enough to make an adequate return on the money invested in it, if it is given proper attention. If the "if" could be eliminated there would be no more stories of highways built from the proceeds of bond issues and rebuilt long before the amortization of the original bonds. And that is precisely the sort of financial wild-catting that makes good roads progress difficult.

First Disillusionment.
It was Maude's first day at school, also the first day of the term. The teacher, of course, was busy seating the children and getting things started properly.

"Here, Maude," she said, "you may sit here for the present."
"I sat there all day," Maude tearfully told her mother that evening, "but she never brought me the present."

Overlooked.
"I was a private," mourned Bill Jones, "I never had no luck."
"For when promotions came along they always passed the buck."
—American Legion Weekly.

Dalton Captor Gets Reward



Paul E. Draper (left) of Heyworth, Ill., received \$26,000 reward for the capture of William Dalton (right), the boy clerk, who walked out of the Northern Trust Company Chicago with \$772,000 in Liberty bonds and fled to Heyworth. Below a bank official is checking over the recovered bonds.

What's Between Your Battery Plates

Are the plates of your battery INSULATED from each other—is your battery insured against separator troubles for the full life of the plates?
Or are the plates merely SEPARATED—with the constant liability of short circuits and wastage of current, with a bill for putting in new separators always hanging over you?
Is it a Willard Threaded Rubber Battery?

Or just an ordinary battery with ordinary separators that carbonize, puncture, warp and crack, that sooner or later have to be replaced at your expense?
Willard Threaded Rubber Battery—insulation that outlasts the plates—more miles of uninterrupted service per dollar.
The list of cars and trucks below is arranged alphabetically for your convenience.

Acson	Cole	Coller	Dorris	Haynes	Luverne	Nash	Peerless	Seagrave	Transport
Acme	Bell	Colonial	Elear	Henny	M H C	Nelson	Peugeot	Shelby	Trayor
Ahrens-Fox	Belmont	Comet	Elgin	Highway	Madison	Nelson & LeMoon	Phanna	Signal	Twis City
All American	Bessemer	Commer	F. W. D.	Holmes	Harmon	Noble	Pierce-Arrow	Standard	Ultimate
Allis-Chalmers	Bethlehem	Commodore	Fargo	Holt	Master	Premier	Raiser	Standard 8	Ursus
American	Bets	Consolidated	Fergus	Hupmobile	McFarlan	Soma	R & Y Knight	Stanley	Velle
American	Biddle	Ceritas	Ferris	Huriburt	McLaughlin	Northway	Renault	Stewart	Vin
LaFrance	Bolstrom	Crawford	Franklin	I H C	Menges	Norwalk	Reo	Stewart	Vulcan
American	Buffalo	Cunningham	Palton	Independent	Menominee	Ogden	Republic	Stanzwood	LaFrance
La France	Canadian	Daniels	G. M. C.	Indiana	Mercedes	Old Hickory	Revere	Stewart Y F	Ware
of Canada	Briscoe	Dart	Garford	Jordan	Mercury	Oldsmobile	Riddle	Studebaker	Werner
Apex	Cannonball	Davis	Giant	Kinsel	Mercury	Oldsmobile	Robinson	Stutz	Westcott
Armlider	Capitol	Day Elder	Globe	Kaiser	Mercury	Oldsmobile	Rock Falls	Sunbeam	White
Atterbury	Carroll	Denby	Great Western	Koehler	Mercury (Piqua)	Packard	Rowe	Tarkington	White
Aburn	Case	Dependable	H. C. S.	Lancia	Meris	Paige	Samson	Thomson	Wilson
Austin	Chevrolet	Diamond T	Hahn	Landa	Miller	Parke	(Canada)	Tiffin	Winton
Avery	Citroen	Diele Flyer	Hatfield	Lewis-Hall	Mitchell	Parrett	Sandow	Tiffin	Winton
Bacon	Clydesdale	Dodge	Hilwize	Lexington	Napoleon	Patterson	Sayers	Towmotor	Wolverine

Willard

THREADED RUBBER BATTERY

The manufacturers of the cars listed above have selected Threaded Rubber Insulation for their cars because:

1. Rubber is the best insulating material known.
2. Threaded Rubber Insulation is the most satisfactory form of porous rubber—and battery insulation must be porous to allow free passage of the solution.
3. Experience has proved that Threaded Rubber Insulation outlasts the battery plates—and consequently means greater value and greater satisfaction to the owners of their cars.

PENDLETON STORAGE BATTERY CO.
Corner W. Court and Garden Sts.
At the Pendleton Automobile Show
March 10, 11, 12

Sub-Dealers:

HIGHWAY SERVICE STATION Court and Webb	NEIL & BARKER Hermiston, Ore.
STEELE'S SERVICE STATION Matlock and Haley	KERLEY'S GARAGE Helix, Ore.
WESTLAWN AUTO CO. Echo, Ore.	STANFIELD AUTO CO. Stanfield, Ore.