

East Oregonian

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FOR THREE

(By Frank L. Stanton.)

What joy can life bring us in years that may be?
 We had coffee and crackers and oysters for three!
 And we talked of bright days
 And life's beautiful ways,
 And song that was music, and love that was praise!

The rain dripping down on the desolate street—
 But even the rain had a rhythmic beat,
 And with laughter and song,
 We forgot all life's wrong.

With a health to the dark hours drifting along!
 For love is a dream, and in sorrow it ends,
 But coffee and crackers and oysters make friends,
 And friends will abide
 Till the town of the tide,
 And a crust is a feast when there's joy at your side!

So simple a banquet, but ample, at least!
 We laughed down the sorrows of life at that feast!
 And what sorrows may be,
 Did we care to foresee?
 We had coffee and crackers and oysters for three!
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MAN IN THE LIVING WORLD

(By Dr. William E. Barton)

WILLIAM VAUGHAN MOODY wrote a clever poem on "The Menagerie." The speaker is a half-drunken farm hand, who had gone to town to see the show. He remained in the tent after all the crowd had left and until the showmen put him out. After the crowd had gone, he fancied he saw a change in the situation. He was the animal in the cage and all the others were the audience:

"They looked with mixed emotions upon me!"
 No wonder!

It was as if they had said, "We are the discarded experiments of Nature in her effort after perfection, and you are the crown of Nature's effort; are you worth it?"

A clever little jingle is in circulation, which I have heard, and may not quote with entire accuracy, but which was something like this:

"Said the philosopher to the protoplasm,
 "Between us there's a mighty chasm!"
 But the protoplasm had its come-back:
 "When I look at you, old man,
 I'm almost sorry I began!"

Among the forms of life on this planet, none is so noble as man. Considered simply as a biological product, a man is nothing less than Nature's sheer miracle.

Yet there is on this planet no organism that bears about within itself such a weight of misery and pain. The lower animals have no surgery, no medicine; and they sometimes die for lack of it. Their lives are sometimes saved by friendly human intervention. If they knew what we know some of them that die need not die. Yet they are more healthy than we. They use their little knowledge with more wisdom than we. As soon as we learn a law of health we violate it.

What have we to say to the forms of animal life that we have passed in the upward struggle, concerning the use we have made of our superb human bodies and brains? Our answer must be a pitiful apology.

As the country clown discovered in Moody's poem, they must gaze with very mixed emotions upon a race with noble bodies and glorious minds—but very little common sense.

THE FIRST TO SUFFER, THE FIRST TO REVIVE

IT is a common opinion that when the price readjustment has been completed there will be a strong revival of business all over the country. This idea is based on the view that stocks are generally low and there is much deferred work that must be taken up as soon as conditions permit.

Lending color to the view of a business revival when people once become convinced that bottom has been reached is the following extract from a financial review that is usually regarded as representative of current conditions:

Index numbers showing the movement of prices still support the idea that prices have not yet absolutely touched bottom. During the past week the "Economist" index number of British prices showed a decline for the month of January which amounts to about 5 per cent. Locally, commercial agency index figures show a falling off of about 2 per cent during the last week. Precious metals, however, have practically established in many basic lines, including sugar, rubber, non-ferrous metals and various building materials, as well as cotton, many grades of wool and a variety of others. Experts attribute the disposition of buyers to purchase only sparingly to lack of confidence in the future of prices, and believe that if those who are now in need of commodities could be convinced that prices are practically at bottom there would be an important development of buying power. One of the most interesting features of the situation at present is the report that the greatest improvement is now shown in those branches of trade which were the first to feel recession during the past year. This in itself was one of the factors which has contributed to stimulate the belief that industrial conditions are actually mending. On the other hand, however, there is still much readjustment to be effected in steel, and both prices of and orders for iron and steel and their products have during the past week suffered still further reduction. More doubt is expressed regarding the immediate future of the steel and iron industry than any other branch of trade, notwithstanding which, it is becoming more apparent day by day that "drives" against the shares of the United States Steel Corporation and those of the independent companies fail to bring out stock. Meanwhile, during the past week collections in various parts of the country have somewhat slowed down—a fact which indicates a still further recession of business activity in those sections.

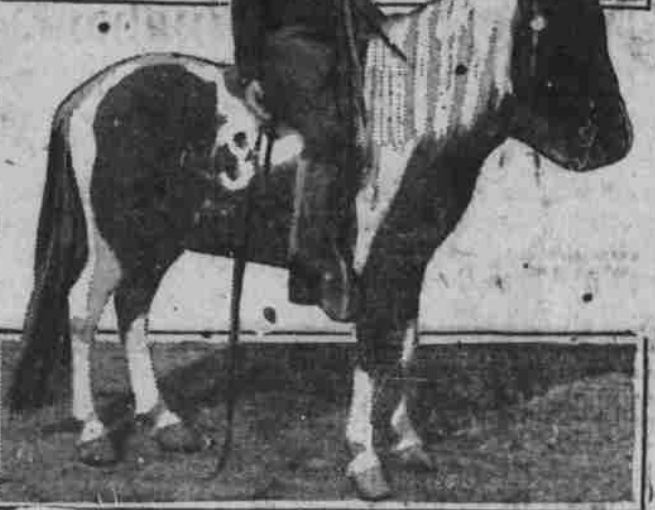
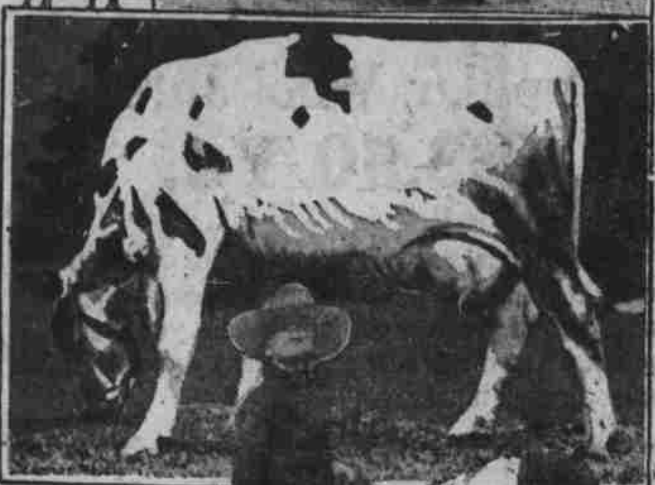
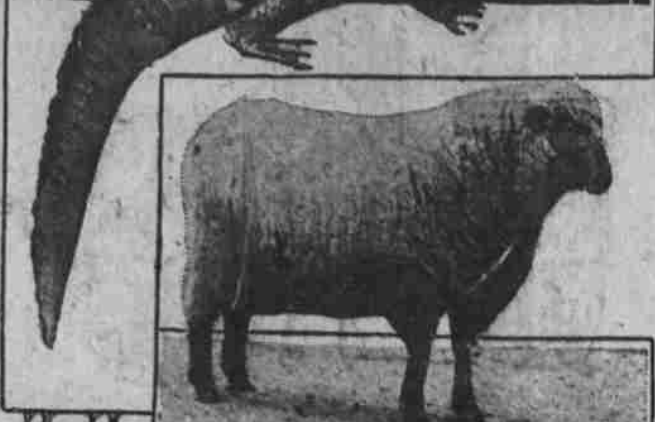
It is quite probable that in Eastern Oregon and elsewhere the conditions will vary with regards to different lines of business. Generally speaking, industries that first felt the readjustment slump will be the first to profit by the revival. Those who are now complaining the most may be the happiest people on earth this time next year and others may be chanting the song of mourning.

Young Dalton, who foolishly stole \$772,000 in bonds does not blame the crime upon the movies or anything of that sort; that is real news, the average youthful thief these days is generally certain his downfall was either due to the movies or to the fact his employers have been unable to pay him the large salary his superior talent should command.

The Milton-Freewater school has offered \$4500 a year for a principal; such a sum as that should interest Charley Chaplin.

It is time for March to come in like a lamb in this country; we have lambs in February.

WHITE HOUSE PETS



In Roosevelt's time was the precedent set—the White House was home to a fine little pet, "Algonquin," a pony, from out of the west, came trotting to Washington, Roosevelt's guest. When Taft was elected the pony was named, and "Patience," a cow, introduced to the land. Then Wilson stepped in and, the hobby to keep, immediately purchased a whole flock of sheep. And now comes the word that when Harding starts out, a pet alligator will hover about. It came from some friends on the Florida sounds and will soon be at home on the president's grounds.



ALTA SUNDAY AND MONDAY

CONQUEROR OF STAGE TRIUMPHS ON SCREEN

Lionel Barrymore, who will be seen in "The Devil's Garden," his latest photodramatic starring vehicle at the Alta Theatre, beginning Sunday is by many critics considered to be the most versatile member of the famous Barrymore-Drew family of artists. He was born in Philadelphia and is the son of the late Maurice Barrymore and Georgie Drew. In 1913 he made his first appearance on the stage in "The Bivouac," playing with his illustrious grandmother, Mrs. John Drew, Sr., who had the role of Mrs. Malaprop. He later appeared with her in "The Road to Ruin."

After an absence of two years Lionel's next venture on the stage was his "Cumberland '61." He appeared in support of Nance O'Neill in several plays and then was featured in such productions as "Uncle Dick," "The Hon. John Griggsby" and "Arizona." Later he toured the country with the late James A. Hearn in "Sag Harbor."

His uncle, John Drew, then took Lionel in his charge. For two seasons he was with Mr. Drew, playing in "The Second in Command" and "The Mummy and the Humming Bird." Other plays in which Lionel Barrymore appeared, consecutively, include "The Other Girl," "The Best of Friends," "The Brixton Burglary" and "The Fires of Fate." When J. M. Barrie's play, "Pantaloon," was presented in this country Lionel Barrymore was selected to portray the title role. The next season he went into vaudeville with the sketch, "The Still Voice."

One of the first recognized stage stars to go into motion pictures, Lionel made his screen debut with David Warwick Griffith. Then came "The Exploits of Elaine," in which he attracted nationwide attention. He followed this with a series of cinema triumphs, which included "A Yellow Streak," "The Quilter," "Dorian's Divorce," "The Upheaval," "The Brand of Cowardice" and "The Copperhead."

ARCADÉ SUNDAY AND MONDAY

MONTE BLUES BEST ROLE.

Monte Blue, the big Westerner who made a splendid success recently in the Cecil De Mille production of "Something to Think About," has probably the strongest role in his screen career in the Charles Maigne production of "The Kentuckians," the well known John Fox Jr. novel, which comes to the Arcadé Theatre for two days beginning Tuesday next. He enacts the role of Boone Stallard, a Kentucky mountaineer, who goes to the legislature with the ambition of winning emancipation for his fellowmen.

No sooner does he attend a session of the Legislature than he has a clash with Randolph Marshall, a Kentucky aristocrat, who vows that the only way to get order into the mountainous regions is to disrupt the mountainous country, by the mountainous



SLEEP WELL

How can you expect to be 100% efficient during the day when you lie awake half the night coughing? You must have relief and fortunately it is available.

Foley's Honey and Tar supplies it. The curative influence of this easy-to-take and absolutely pure compound has brought relief to thousands. It will do the same for you.

C. F. Summers, Holbrook, Idaho, writes that "My cough was so bad I could barely sleep two or three nights. The very first dose of Foley's Honey and Tar relieved me, and I did not cough all that night. In two days time my cough was entirely gone."

1921 WILL REWARD LIVE BUSINESSMEN

Prosperity is within our reach in America.

All we need to have to hold it is a sane, sure grasp on its simple elements.

They are Industry, Integrity, and Faith. These are the cardinal virtues of human relations. They are the underpinning of healthy, natural business life and the foundation of a wholesome social system.

They are the fountainhead from which Progress springs. A well-known business economist has called them the "Fundamentals of Prosperity."

Your purchases are an expression of Faith. They are evidence of your Industry. Make them confidently from business institutions of Integrity.

Buying is the backbone of prosperity. An active market means more employment, steadier earnings, benefits are passed around.

Wise spending gives stability to earning and for that reason is far-sighted, thrifty and sound economy.

The call of today is for cheerful

ALTA Today
 Children, 10c Adults, 35c
 A FIRST NATIONAL ATTRACTION
LIONEL BARRYMORE
 in
"THE DEVIL'S GARDEN"
 THE PLOT OF MAGDALENE AND PARISEE

thinking, willing, and constructive action by you—everybody—Now. Tomorrow's change for the better will come about through the combined efforts of each and every one of us.

By sheer force of numbers and co-operation, by the high power of heart and mind, we can put business on a firm, stable basis.

We can do this because all of the material factors making for better business are right.

Let us link our faith with industry.

"CASCARETS" FOR CONSTIPATION

Just think! As pleasant, harmless Cascares works while you sleep and has your liver active, head clear, stomach sweet and bowels moving as regular as a clock by morning. No griping or inconvenience. 10, 25 or 50 cent boxes. Children love this candy cathartic too.

WHOOPING COUGH
 No "cure"—but helps to reduce paroxysms of coughing
VICKS VAPORUB
 Over 17 Million Jars Used Yearly

Dr. David Bennett Hill
 DENTISTRY
 Johns Bldg.
 Pendleton, Oregon

ARCADÉ Today
 Children, 10c Adults, 35c
 ADOLPH ZUKOR presents A CHARLES MAIGNE Production
"The Kentuckians"
 With MONTE BLUE
 Fighting son of the mountains, he spurned the man who called his clan a disgrace to the state. But he knew the other was right, and set out to clean up the feuds!
 The rest of a story of two worthy foes and the woman who chose between them.
 From the Novel by John Fix, Jr.
 Comedy—Clyde Cook in DON'T TICKLE

Safeguarding the Asset Good Will

GOOD will is not, today, the stable asset it once was. This is not to say that it is less valuable, nor that it cannot be held permanently if properly protected. But, we repeat, good will has lost much of its stability. It has become somewhat flimsy, prone to shift its attractive force as many business men can testify, if he will, who has experienced the alienation of his prosperity or the entrance of competition into his field of operation.

Time was, not so very long ago, when a business concern that was entrenched behind a reputation of several years, could feel reasonably secure of the position they held in their community, regardless of any effort of newcomers to dislodge them.

Today competition comes armed for a strong offensive attack, which must be met with a defense of equal or even greater strength if the advantage of priority is to be maintained.

The weapons available by both sides are identical—PUBLICITY, the strongest single force in modern business.

It is useless to explain how or why publicity overcomes local repute. It is only necessary to point to the numberless times this unexpected thing has happened. The fact is further established by the increasing number of old-established, successful concerns which are joining the ranks of advertisers.

It is much easier for a new entrant into a field to establish himself through advertising if the old concern has not been a regular advertiser than it is if the latter's name is firmly fixed in the minds of the community through constant and consistent mention in the local press.

So, whether it is a question of breaking in or standing pat, advertising seems to be the most logical course to pursue.

PASTIME

SUN.-MON.
 Children, 5c Adults, 20c
 CARMEL MYERS
 IN
 FOLLY'S TRAIL
 COMEDY
 NEARLY WED