## It Pays to Make Your Dollars Buy the Best

We give you the best for the price, no matter what the price, and, remember! the sweetness of low prices never equals the bitterness of poor quality.

## Spring Silk Blouses



Lend additional charm to the suits for Spring and Easter. Silk Blouses from $\$ 5.75$ to $\$ 30.00$
The suit is the Easter wardrobe's most import-
ant garment, the silk ant garment, the silk
blouse is the most important accessory. Both go
hand in hand. Here areGeorgette crepe blouses, crepe de chine blouses, blouses of noveity silks, and
others. Found in the delightful colorings that will be in vogue this spring others, Found in the delightful colorings that will be in vogue this spring,-
China bue, gold, paize, tan, orchid. Beautiful beaded ornamentations; effective lace trimmings

The values are quite as interesting as the delicate creations themselves. This store aiways was known for its splendid waist values. We invite your inspection.


Codfish, baneless, the pound. Bloaters, each
Mackerel, each Mackerel, each
Salmon, 4 cans
Hams, pichic, the pound Visit our Pure Food Shop for quality table supplies.

## -ELEGANCE MARKS SPRING

 CLOTHES.An inordinate degree of admiration from every woman is certain to be
expressed when she reviews our presexpressed When she reviews our pres-
ent display of Spring Suits, Frocks and Wraps.
Those who have a well conceived appreciation of distinctive styling
and good taste will welcome the new arrivals.
And the most cheerful news isprices for Women's Apparel this Spring are lower-decidedly lower than a year ago.
BRIGHTON CARLSBAD SLEEPING WEAR FOR MEN.
Outing flannel night gowns and Pajamas.
$\$ 2.50$ Values now selling for. $\$ 3.00$ Values now selling for $\$ 3.50$ Values now selling fo $\$ 4.00$ Values now selling for.... $\$ 2.66$ $\$ 5.00$ Values now selling for
$\$ 6.00$ Values now selling for

##  $\$ 6.00$ Values now selling for $\quad \$ 3.95$




## E Bix


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