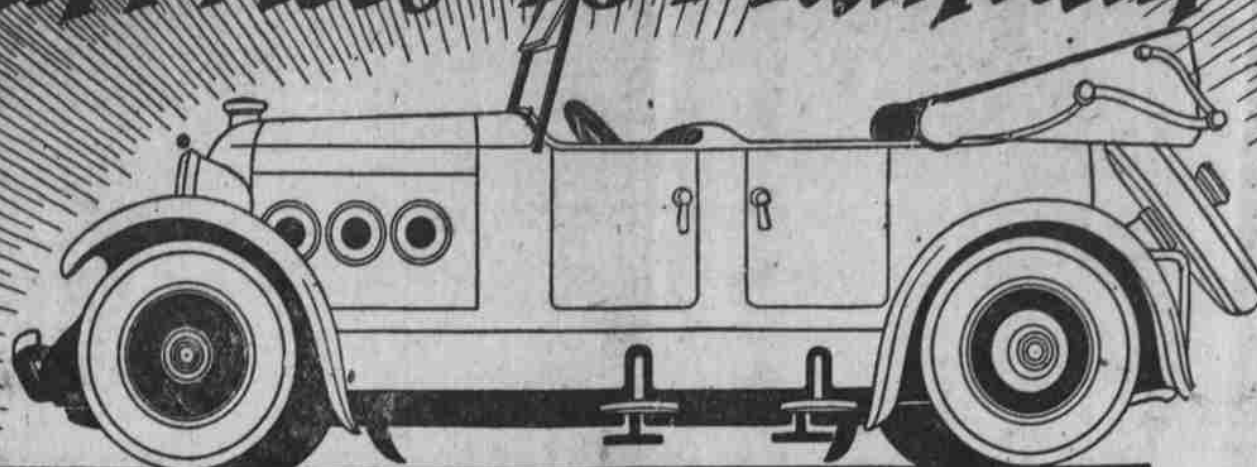


# *We Maintain Prices To Maintain Quality*



**SERVICE ABILITY**  
**EXCELLENCE ENDURANCE**  
**RELIABILITY SATISFACTION**

**W**E stand for quality. Only by steadfast adherence to this policy could we maintain our position of present importance. Superior quality at the lowest possible price can mean but one thing—complete satisfaction in every transaction.

Lope de Vega, the Spanish poet, is said to have written 1800 plays during his lifetime. They are forgotten. Shakespeare wrote 36—all of which are eternal. A good car takes longer to produce than a bad one. Into it goes quality of the highest standard. When such cars are priced right in the first place, no readjustment of cost is possible.

Every one of the cars mentioned in this advertisement is marked with the utmost regard and consideration of original costs and until prices of materials and labor are further reduced we shall be forced to maintain our present figures.

Values of yesterday mean nothing to the values of today, whether prices were on the upward trend or on the downward. Values of today and tomorrow are the only values about which the consumer wants to know. We will interpret these values in the pricing of our cars in the honest, dependable manner which we have pursued for years.

When conditions warrant reductions we shall do so, but we always will consider the maintenance of service, excellence, reliability, ability, endurance and satisfaction the first factor.

## **BUY A GOOD CAR** It's the Truest Economy.

### **WALLACE BROS.**

Studebakers  
 Elks Bldg.

### **A. C. STEVENS MOTOR CO.**

Haynes and Winton Distributors  
 809 Garden St. Phone 486

### **O. E. HOLDMAN AUTO CO.**

Paige, Oakland and  
 Oakland Speedwagon  
 Phone 46 Cottonwood & Alta

### **PENDLETON AUTO CO.**

Distributors of Franklin Motor Cars.  
 Phone 541. Cor. Court & Johnson

### **McLEAN & SNAVELY**

Chalmers  
 Phone 222 616 Garden St.

### **SIMPSON AUTO CO.**

Fords and Fordsons  
 Water & Johnson St. Phone 408

### **OREGON MOTOR GARAGE**

Buick Cadillac Chevrolet  
 Phone 468 119-121 W. Court

### **ELLIS-SCHILLER CO.**

Dealers in  
 Dodge Brothers Motor Vehicles  
 Main & Water St. Phone 963

### **THE OLDSMOBILE CO. OF OREGON**

Pendleton Branch  
 Oldsmobiles—four, six and eight cylinder models.  
 Phone 975 Main St., Opp. Pendleton Hotel