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Telephone



ALTA TODAY



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THE PLEASANT WORLD.
(By Frank L. Stanton)

I don't care what they're saying—it's a pleasant world all round.
An' silver bands are playin' an' the blessed's cotin' down!
There's more o' love an' laughter, though sorrow's seldom miss,
An' 'twill be a bright hereafter if it's half as sweet as this!

We won't forget the trouble—it makes mist around the eyes,
But, when one star is settin' don't you know one more'll rise?
We're in love with past an' present—we're in love with all that is,
An' bright will be the next world if it's half as sweet as this!

So, sing your halloleluia, an' let the music roll!
An' take in all the sunshine—let it simmer in your soul!
For all its tribulations, the world has much of bliss,
An' the next world will be jolly, if it's half as fine as this!

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THE BALANCE MUST BE RESTORED

THIS is a time when people everywhere need to get square down to fundamental principles. The readjustment period can be hastened if the general public will appraise basic conditions in their true light and prepare to act accordingly. Often the true situation may not seem attractive. There will be a temptation to try temporary expedients of one sort or another. Some of these may be good or seem good but cold facts are that most of them will fail. Water runs down hill and the law of gravity cannot be altered.

Because the following from a financial statement by the National City Bank has the ring of sincerity it is hereby reproduced by the East Oregonian in the hope it may be of benefit to readers.

"We cannot look for a restoration of full employment and prosperity until something like the old balance between agriculture and the other industries is restored. If there was any prospect of a rise in the prices of farm products, it might be argued that the balance would be restored in that way, but there is little basis for such expectation. The prices of our farm products are dependent upon the prices at which the surplus can be sold in foreign markets. To cut down our production for the purpose of raising prices would be an attempt to sustain prices on an artificial basis, a basis of scarcity. The farmer would have less to sell, and the attempt at curtailment would check the decline in the cost of living and the downward tendency of costs in the other industries, with the result that the farmer would continue to pay high prices for everything he bought. The remedy does not lie that way, but in bringing the prices of other things down to the level of farm products. When a bushel of wheat, a bale of cotton and a pound of pork will buy as many goods in the stores as in 1919, the farmer will be able to resume his position in the trading circle; not before.

"Let nobody think this is the farmer's problem, exclusively or chiefly. The merchant, the manufacturer, the wage earner of every factory town, is directly interested in it, and has a part to perform. There will be no general resumption of business until the industries are back in balance. Manufacturers need not assure themselves that when present stocks are exhausted, orders will come and the industries will revive. There may be spurts of revival, but they will be false starts until the balance is restored. Wage-earners will be mistaken if they think that the matter of wages is wholly between themselves and their employers; the goods cannot be distributed unless prices are within reach of the great mass of the population.

The effect will be the same if the wage-earners are not fairly treated. They should not be asked to take lower money-wages unless retail prices come down, so that the reduced wages will have about the same purchasing power. The problem is to maintain stable relations between all the factors in industry. Public opinion should call upon each to do his fair part.

"Everybody must get away from the idea that wages and prices are fixed by arbitrary decrees, or by agreements between employers and employes. Most of our troubles are due to these superficial assumptions. The truth is that there are great economic laws which hold society together, and fix the relations between classes and interests beyond the power of agreements or legislation to change them. The power to create confusion and to delay readjustment of course exists, but nobody is likely to gain anything by that policy.

"There are great industries, dealing with the farmers, which are taking the position that they are unable to reduce their costs and therefore cannot see their way to reduce their selling prices. If this is because they dislike to propose wage reductions to their employes, it is a mistaken view, for they cannot hope to give full employment unless they can maintain sales. The employes are entitled to know this and probably know it already. If it is because they have large inventories of high cost supplies upon which they do not want to take losses, they are in the same position as the farmer who must sell a high-cost crop on a low-price market. It must be said to them as is said to the farmer, that it is not past costs but future costs that must govern prices now. Replacement costs are the ones to be considered. What can a new competitor in the field, who starts with a new stock, or with materials bought at the new price level, afford to do? What can each man afford to do as his part of getting industry back to settled, normal conditions?"

"There's More Real Satisfaction" says the Good Judge



In a fittle of the Real Tobacco Chew, than you ever got out of the ordinary kind. The good rich taste lasts so long you don't need a fresh chew nearly as often—that's why it costs you less to chew this class of tobacco. Any man who uses the Real Tobacco Chew will tell you that.

W-B CUT is a long fine-cut tobacco
RIGHT CUT is a short-cut tobacco

"DOUG" HAS NO INTENTION OF RETIRING FROM SCREEN

Recently there has been no end of rumors going about the country that Douglas Fairbanks has gotten tired of real work and the producing of pictures, and like the ninety-nine per cent of all such stories they have no foundation.

The fact of the matter "Doug" has just really begun to do his best work, he having at last been freed from the necessity of turning out pictures on a schedule, by reason of the fact that he owns his own producing company, with all of his product marketed by the United Artists. Because of this he has been enabled to expend far more time on his productions, thereby making them far superior to any that he made in years past, and because of their greater degree of perfection he has been enabled to attract more fans to his sold of popularity making his pictures more valuable and because of that it is possible for him to expend for more money on everything he does. He no longer works for a salary, he gets profits from his pictures which are sold individually from all other productions marketed by the "Big Five," and solely on the merits of his productions.

"Doug" is happier in his new atmosphere than ever before and when he was told that there were rumors that he was to retire from the screen, he just argued and said, "Oh, such talk is preposterous." "The Shark of Zorro" is Fairbanks' latest feature. This release which is the feature at the ALTA Theatre beginning today, and immediately after he had completed his picture he was third at work on another, and was making arrangements for additional pictures that will be distributed by United Artists.

BRITISH GOVERNMENT SCHOOLS BOYCOTTED BY NATIVE INDIANS

Spirit of Rebellion Among Natives Develops to Point Where People Establish Own Colleges.

NEW YORK, Jan. 19.—(A. P.)—According to advices received by the India Information Bureau, the movement for non-cooperation with the British government in India is being developed in the boycott of government-supported colleges and schools. The withdrawal of children from all educational institutions which receive government support was one of the planks in the boycott platform formulated by M. K. Gandhi, native leader, and accepted by the country at the special session of the Indian National Congress in September last. To date several Indian colleges have declared themselves in sympathy with Gandhi's movement and students have abandoned their classes and set up new colleges.

In Ahmedabad, under the chancellorship of Gandhi, a National College was recently opened. The inaugural ceremony was attended by over 3,000 Indian parents and students. The student movement is not sporadic and fleeting according to the information reaching the India Bureau, but rather a serious attempt at creating a new national education system. To consider further the status of the student body in India at the present time of national crisis a conference declares that "it is now high time that the students should assert their corporate existence and decide together the line of action that may be desirable in the best interests of the country." In the wake of the new movement has come considerable apprehension on the part of the government, followed by measures of repression, as in 1919, the India Bureau is informed. Two editors of the Punjab have been arrested, one already convicted. Following the arrests, demonstrations of sympathy took place in Lahore and Amritsar, principal cities of the Punjab, and at public meetings held in these cities resolutions were passed congratulating the editors and expressing sympathy for them. A hartal (cessation of business) is also reported to have taken place in both centers. In Calcutta about 120 students of the Madrasah College went out on strike as a protest against the conviction of one of the editors.

BURGLAR SCARE CAUSED BY MAID'S NEW HUSBAND

PORTLAND, Ore., Jan. 19.—(U. P.)—The cops were called to the W. L. Thompson residence here by neighbors who said that the Thompson family was out of the city and that a burglar was operating in the house next door.

The officers rushed there, but soon turned around and sauntered away with a smile. They found the Thompson family's maid, who had been left to take care of the house, had acquired a new husband, and had taken him "home" with her.

'LEAVE DIAMONDS AT HOME,' ADVISES SUITOR

CHICAGO, Jan. 19.—(U. P.)—"Let's go to a movie," invited the debonaire suitor of Miss Catherine Gibbons, visiting here from Cleveland. "But leave your diamonds at home." The crime wave may get you if you won't look out. Catherine obeyed and off they went to the movie. Shortly after they were seated the cavalier pulled the "rush act," but returned soon, however, and took her home. Jack Burke is now in jail, charged with stealing eighteen hundred dollars worth of Catherine's jewels after excoosing himself in the theater.

Easy to Do. Maggie—What you back here? I thought you had fallen into a fortune? Henry—"I did—and went right through it!"—Cartoons Magazine.

"They WORK while you sleep"



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Pendleton, Walla Walla, Portland
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UNABLE TO GET WIFE'S MONEY, HUSBAND LEAVES

SEATTLE, Wash., Jan. 19.—(U. P.)—"Inside of five days after our marriage, Roy Washington found out he couldn't get my money," testified Irene Washington, in her divorce suit before Judge Ronald. "He left, therefore—and I want him to stay gone," she added. Whereupon the court gave her \$3,000.

CHAMPION BEARS WILL HOLD SPRING WORKOUT

BERKELEY, Cal., Jan. 19.—(A. P.)—Spring football practice will begin at the University of California here during the first week in March, Coach Andy Smith announced following the California victory over the Ohio State University at Pasadena New Year's Day.

Another "wonder team" will be turned out at California next year, it is believed. Only two men of the 1920 undefeated team, Captain Majors and Pesky Spout, will not return and it is believed Clark can do Majors' work at guard very well and Earl Deeds can play Spout's half. Smith recently signed a three-year contract called for an increase in salary.

The Truth About It

Inquiring Son—"Papa, what is reason?"
Fond Parent—"Reason, my boy, is that which enables a man to determine what is right."
Inquiring Son—"And what is instinct?"
Fond Parent—"Instinct is that which tells a woman she is right whether she is or not."—From the Edinburgh Scotsman.

VENDORS OF TOTEM POLES WILL BE REQUIRED TO SHOW ORIGIN OF WARES

JUNEAU, Alaska, Jan. 19.—(U. P.)—Vendors of Indian curios, including work in ivory, totem poles, etc., will be compelled to brand the articles as to their origin, is a bill, which will be presented at the coming session of the legislature, shall be enacted into law.

The object of the measure is to protect the native curio industry, as well as purchasers, against spurious or counterfeit imitations of native work. It is reported here that totem poles are manufactured in Seattle and then sent here for sale as the work of natives.

BIG PAPER MILL BUILT

PRINCE GEORGE, B. C., Jan. 19.—Plans for a \$6,000,000 pulp and paper mill at this point are now practically completed. The plant will be one of the most modern in Canada and will employ about 1000 men.

RECONSTRUCTION COMPLETED

HALIFAX, Jan. 19.—The work of the commission appointed to reconstruct the north end of the city after the great explosion of December, 1917, is practically completed. One thousand homes accommodating 6,000 people, have been erected, more than 600 of these being fireproof.

LONDON IS EXCITED BY 3 BIG EXPLOSIONS

LONDON, Jan. 19.—(U. P.)—Three terrific explosions shattered shop windows and tore up pavements in a wide area on the Haymarket. Destinations, heard for miles, brought thousands of excited persons to the scene in a belief they would witness a Sinn Fein outrage. Officials declared the explosions were probably caused by sparks from high tension electric wires in gas-filled conduits.

CHINA SENDS CAST STEEL

VANCOUVER, B. C., Jan. 19.—A shipment of steel plates has arrived at a Pacific port from China, which may have important results on shipbuilding and metal industries of the west coast in general. These plates were manufactured in a Chinese factory. The Chinese product is laid down on this coast about \$5.00 cheaper than the Pittsburgh steel, including duty.

UTAH'S DAIRIES PAY

SALT LAKE CITY, Utah, Jan. 19.—Utah's hundred thousand dairy cattle earned approximately \$8,000,000 last year, according to a state report on dairy produce.

Some cannot drink coffee without harm
But everybody can drink
INSTANT POSTUM
with benefit

Both coffee and tea contain certain elements that often do not agree with nerves and digestion
But Instant Postum is a healthful cereal drink which can do no harm to even a delicate child
It has a rich, coffee-like flavor, costs less than coffee, and is made *instantly* in the cup

"There's a Reason" for Postum
SOLD BY GROCERS EVERYWHERE
Made by Postum Cereal Company, Inc.
Battle Creek, Michigan.

Payrolls and Prosperity

Oregon needs more and larger payrolls. Prosperity is a concrete condition, not an abstract thought. It is created by the opportunity for work, the investment of money in new and enlargement of old projects, the development of trade, the meeting of producer and consumer, the exchange of labor for purchasing power.

The Pacific Telephone and Telegraph Company, representing a payroll of approximately \$3,000,000 per year in Oregon, has reached a point beyond which it cannot go with its present income. It has asked for higher rates which will enable it to maintain its service, meet its payroll obligations and earn a reasonable return upon its investment in Oregon. If it obtains this it can carry on its construction program, offer more work in Oregon, enlarge its payrolls and take its proper part in the progress of this state. If it cannot secure adequate rates it must limit its expansion in every way, abandon its plans for extensions and lay off its construction crews.

The rates asked for will not work a hardship upon any individual; they represent but a small increase per station over present rates, but in the aggregate would permit the telephone company to continue to fully serve the public, carry out its plans for the development of Oregon, and do its part in creating and maintaining the prosperity which is essential to this state.

Adequate service is dependent upon adequate rates.

THE PACIFIC TELEPHONE & TELEGRAPH COMPANY