

# East Oregonian

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Telephone

### IT'S FOR YOU

(By Frank L. Stanton)  
See that bending sky o' blue—  
It's for you!  
See that daisy in the dew?  
It's for you!  
See this world, so sweet an' bright  
With the loveliness of light?  
Say to grief a long Goodnight—  
It's for you!

Hear the bird's song thrillin' roun'  
It's for you!  
Every inch of violet-around—  
It's for you!

Never mind what comes along—  
Let your brave heart time this song:  
"Even Faith's heaven, where angels throng,  
It's for you!"

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### THE MOST FEASIBLE PROJECT ON THE RIVER

HYDRO electric measure has been introduced in the legislature by Senator Joseph of Multnomah county. The bill provides for a commission to handle a survey of electric plants in Oregon, present and prospective, with a view to encouraging further development. It is pointed out by those behind the move that in the face of a fuel shortage and a possible early exhaustion of the oil supply the northwest is neglecting its great chance to obtain power by hydro electric development.

Commenting on the Joseph bill the Portland Telegram declares it may be of far reaching significance and promises to be the most important measure before this legislative session.

The Oregon Journal yesterday dealt with the subject in an editorial wherein it said:

Measured in the terms of energy unutilized the West's greatest waste is its water power.

Coal is higher than it has been in industrial history and high freight rates render its cost the more burdensome.

Fuel oil has been withdrawn from a considerable part of the market, and its cost has been radically increased.

Yet in the Columbia basin alone more than 20,000,000 horse power of potential hydro-electric energy is as free from the harness of industry as when the mountains were first lifted up and the snows and rains began to fall.

Use, along large, well organized and well financed lines, is essential, but how can the use be brought about?

But the trouble with the development of waterpower is, first, the magnitude of the capital investment required; second, the lack of trained workers with residence adjacent to power projects, and, third, the absence of a nearby and large consuming population.

The development of Western industry based on water power must be coincident with agricultural development and town building. Irrigation and transportation must keep step with electrification. Only a broad plan, well devised and equally well executed under governmental supervision, encouragement and aid will be equal to the task. The job calls for empire builders.

The task is truly one of empire building, but a start can be made and should be made. Development need not always wait on new population and industry. It should lead and population and industry will follow. In respect to the Umatilla rapids site the demand for power already exists.

There is engineering data showing that 150,000 acres of land on the Oregon side of the Columbia may be watered through the use of electricity generated for pumping water out of our big river. An even larger acreage on the Washington side is in need of irrigation.

Of the land on the Oregon side 50,000 acres may be reclaimed by the use of pumps directly connected with the turbines at the damsite. Sixty thousand acres in Washington may be irrigated by the same method and other tracts may be watered by transmitting the power a reasonable distance. Engineers say that the situation at the Umatilla rapids is ideal for development. The bed of the river is solid rock and the cost of construction will be low compared with other sites.

The fact that Umatilla rapids power is needed at once for irrigation purposes makes this site the most feasible of any on the river for early action. The benefits from this development would be four fold, irrigation, railroad electrification, river improvement and power for domestic and industrial purposes. The Columbia provides its maximum power during the summer when the irrigation season is on, therefore the use of power for pumping purposes would not conflict with other uses.

The conditions are also such as to make it feasible to ask for federal aid. The government engages in reclamation work and in river improvement. Hence there is sound reason for asking the government to take hold, either developing the enterprise outright or assisting to such an extent that private capital can enter the field.

If Senator Joseph's bill is so framed as to include inquiry into the Umatilla rapids site the Umatilla delegation could render signal service by getting behind the measure.

The harnessing of the Columbia at Umatilla rapids is about the biggest event that can ever happen in this part of the state.

### AFTER THE HORSE IS STOLEN

NATURALLY enough a legislative measure is being proposed with a view to preventing repetition of practices engaged in by the bond house of Morris Bros., Inc. The bill requires that in cases where receipts or interim certificates are given for money paid for bonds or other securities the company giving the receipt shall keep on hand in the nature of a trust fund the full amount of such outstanding memorandum in securities acceptable to the state corporation commissioner.

As far as Morris Bros. is concerned this is an attempt to lock the stable door after the horse is gone. Nevertheless the step proposed appears to be a proper one. But no law or code of laws can make business safe unless those responsible for the enforcement of law do their duty. There are people who believe that had present laws been strictly applied the tactics followed by this bonding house could have been curbed with safety for the investor. They are probably right in that contention. At any rate it is just as important that safety measures be enforced as that they be enacted. In fact a corporation requirement that is not applied in good faith is worse than useless for it may deceive the investor into feeling secure when there is danger. The element of character is the very basis of all credit and the personal integrity and ability of the corporation commissioner or other official who may be charged with the duty of applying our blue sky law is of vast significance when it comes to a true appraisal of the law's value.

### Advertising His Want.

She—And how is your bachelor friend?  
He—When I saw him last he was mending slowly.  
She—Indeed? I didn't know he had been ill.  
He—He hasn't been; he was sewing some buttons on his clothes.—Detroit Free Press.

### Then It Happened.

"I'll bet it would!" exclaimed the Cheerful Idiot.  
"You'll bet what would?" demanded the Wise Guy.  
"Why, if a lot of cartoonists entered a drawing contest for a prize, the result would be a draw, wouldn't it?" replied the Cheerful Idiot.—Nashville Tennessean.

# FILMLAND

### ALTA SUNDAY AND MONDAY

Anna Q. Nilsson and James Kirkwood at Their Best.

In "The Luck of the Irish," the film version of Harold MacGrath's novel, which comes to the ALTA Theatre next Sunday, Allen Dwan has presented a tale of love and adventure which reminds one of the great love stories of days of old. The characters are drawn true to life, with usual dramatic attention to detail. James Kirkwood as William Grogan, the young plumber who fairs the world after inheriting a fortune, is at his best and considers it the best screen work he has done. The part allows him to display his histrionic ability and physical prowess. Anna Q. Nilsson, as Ruth Warren, the heroine, is the type of girl we want our sisters and sweethearts to be—Sweet, demure and courageous and loyal.

### ARCADE SUNDAY AND MONDAY

FINE COMEDY IS "THE ROOKIE'S RETURN"

Douglas MacLean Main Figure in Strong Comedy Picture  
Innumerable well conceived comedy situations, as unusual as they are laughable, are presented in Douglas MacLean's latest Paramount picture, which comes to the Arcade Theatre next Sunday.

The youthful soldier, no longer a rookie, but a seasoned veteran of months at the front, returns to wrestle with the problems of adjusting himself to the humdrum existence of civilian life. However, he finds that post-war conditions are not as devoid of action and excitement as he had thought, and his fighting blood, roused by a household of rebellious servants, a rival for the hand of the young lady of his choice, an adopted father, and other things supply him with as much excitement as did ever the treacherous Hun.

The comedy was directed by Jack Nelson and photographed by Bert Cann under the supervision of Thomas H. Ince. Doris May heads a capable supporting cast.

Young Lady (on first visit to Western ranch)—For what purpose do you use that roll of line on your saddle?  
Cowpuncher—That line, you call it, lady, we use for catching cattle and horses.

Young Lady—Oh, indeed. Now, may I ask, what do you use for bait?  
—Los Angeles Times.

### How Did He Get By?

A little girl who had been besieging her grandfather with an endless succession of questions during the evening had still one more question to ask before she went to bed.  
"Granddad," she said, "were you in the Ark?"  
"Why, no!" he exclaimed smilingly.  
"Then," she said, regarding him with innocent wonder, "why weren't you drowned?"—London Morning Post.

### EMULATES CALIFORNIA.

PHOENIX, Ariz., Jan. 17.—A bill like the California Asiatic act was introduced in the senate.

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# When The Desert Smiled

A Drama of the West

COMEDY—"MY LADY'S ANKLE"

## Arcade TODAY

CHILDREN, 10c

ADULTS, 35c

Thomas H. Ince presents

# DOUGLAS Mac LEAN

## "The Rookie's Return"

COMEDY—12 P. M.

## ALTA TODAY

Children, 10c

Adults, 35c

MAYFLOWER PHOTOPLAY CORPORATION PRESENTS

# The Luck OF The Irish

A DRAMA OF MANY THRILLS—A TRIP AROUND THE WORLD  
PARAMOUNT MAGAZINE  
INTERNATIONAL NEWS

Bring the Strength of the Great Outdoors Into Your Home

EAT MORE BREAD

Bread—nature's own food is man's best aid to good health

Harvest Bread

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Eat more bread and choose as your favorite brand—Harvest Bread.

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